Assessment Schedule – 2021

Scholarship Media Studies (93303)

Evidence

	Subject Knowledge/Critical Thinking/Structured Argument	Score
Outstanding	The candidate demonstrates:	7–8
Scholarship	 extensive and detailed knowledge of the topic addressed, both current and historical 	
	 knowledge and/or understanding of identified or probable future trends and their ramifications/implications 	
	independence, flexibility, and originality of thought	
	 an ability to integrate and synthesise an overarching view of the topic/aspect of the topic addressed. 	
Scholarship	The candidate demonstrates:	5–6
	consistent accuracy in matters of fact (all questions)	
	an awareness of media history (all questions)	
	information that is current/up to date (all questions)	
	(Q1) convincing knowledge of media texts and the inferences drawn from close reading of media texts	
	(Q2) convincing knowledge of the relationship(s) between media and wider society and the significant developments in a medium and / or the factors that shape a media industry	
	 (Q3) convincing knowledge gained from their own media production experience / critical understanding of their chosen medium and its production context, illustrated by specific reference to their own production(s), and other relevant evidence 	
	a coherent, well-structured argument that addresses the question, including consideration of various perspectives	
	well-developed and consistent links between their response and the statement provided at the head of the question	
	an ability to use diverse media texts or other evidence to explain or illustrate the argument in a convincing way	
	some insightful or perceptive analysis that includes detailed examination of significant aspects of the topic	
	an ability to draw well-supported and thoughtful conclusions.	

Below Scholarship	The candidate demonstrates:	3–4
	accuracy in matters of fact (all questions)	
	some awareness of media history (all questions)	
	information that is mostly current/up to date (all questions)	
	(Q1) knowledge of media texts and the inferences drawn from close reading of media texts	
	 (Q2) knowledge of the relationship between media and wider society, based on the developments in a medium and/or the factors that shape a media industry 	
	• (Q3) knowledge gained from their own media production experience	
	 an argument that addresses the question, including consideration of various perspectives 	
	 developed links between their response and the statement provided at the head of the question 	
	an ability to use media texts or other evidence to explain or illustrate the argument in a convincing way	
	analysis including examination of significant aspects of the topic	
	an ability to draw supported conclusions.	
	The candidate demonstrates:	1–2
	limited accuracy in matters of fact (all questions)	
	limited awareness of media history (all questions)	
	minimal information that is current/up to date (all questions)	
	(Q1) some knowledge of media texts and of some inferences drawn from close reading of media texts	
	(Q2) some knowledge of the relationship between media and wider society, based on the developments in a medium and/or the factors that shape a media industry	
	(Q3) some knowledge from their own media production experience	
	consideration of the question	
	some links between their response and the statement provided at the head of the question	
	some ability to formulate a structured argument	
	limited ability to use media texts or other evidence to illustrate the argument	
	minimal analysis including examination of aspects of the topic	

Cut Scores

Scholarship	Outstanding Scholarship
14 – 18	19 – 24