

**Assessment Schedule – 2023****Media Studies: Demonstrate understanding of characteristics of a media genre (90992)****Assessment Criteria**

| <b>Achievement</b>  | <b>Achievement with Merit</b>   | <b>Achievement with Excellence</b>   |
|---|---|--|
| <p><b>Describes</b> TWO significant characteristics of a media genre.</p> <p><b>Characteristics</b> of a genre might be:</p> <ul style="list-style-type: none"> <li>• coming-of-age films – conflict between teen(s) and adult, journey motif</li> <li>• sitcoms – stock character of ‘the fish out of water’, the running joke</li> <li>• breakfast radio – ‘DJ team’, competition giveaways</li> <li>• teen magazines – celebrity profiles, advice column.</li> </ul> <p><b>Supporting evidence</b> from at least TWO media texts is given for EACH characteristic.</p> | <p><b>Explains</b> how and/or why TWO significant characteristics are used in a media genre.</p> <p><b>Supporting evidence</b> from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p> | <p><b>Examines</b> an implication of the use of characteristics in a media genre.</p> <p>An <b>implication</b> could include any of the following:</p> <ul style="list-style-type: none"> <li>• popularity</li> <li>• profit</li> <li>• changing / mixing of the genre</li> <li>• audience / fans</li> <li>• any other likely consequence or effect.</li> </ul> <p><b>Supporting evidence</b> from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.</p> |

**Cut Scores**

| <b>Not Achieved</b> | <b>Achievement</b> | <b>Achievement with Merit</b> | <b>Achievement with Excellence</b> |
|---------------------|--------------------|-------------------------------|------------------------------------|
| 0 – 2               | 3 – 4              | 5 – 6                         | 7 – 8                              |

## Evidence

*Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.*

| A3   | A4   | M5   | M6  | E7  | E8   |
|--|--|--|---|---|--|
| Describes TWO characteristics in some detail.  | Describes TWO characteristics in consistent detail.  | Explains TWO characteristics in some detail.   | Explains TWO characteristics in consistent detail.  | Explains an effect of TWO characteristics.  | Explains an effect of TWO characteristics in consistent detail.  |
| Shows understanding of the characteristics of the chosen media genre.  | Shows understanding of the characteristics of the chosen media genre.<br>May attempt to give reasons for their use in the genre, but these are generalised or broad. | Shows a sound understanding of the characteristics of the chosen media genre.<br>Gives some reasoned explanation for their use in the genre. | Shows a sound understanding of the characteristics of the chosen media genre.<br>Gives reasoned explanation for their use in the genre. | Likely consequence or conclusion drawn from evidence is valid.<br><br>Shows convincing understanding of the characteristics of the chosen media genre.<br>Reasons given for their use are thoughtful. | Likely consequence or conclusion drawn from evidence is valid, and, at times, insightful.<br><br>Shows convincing understanding of the characteristics of the chosen media genre.<br>Reasons given for their use are insightful. |
| Provides sufficient relevant evidence.   | Provides sufficient relevant evidence.   | Provides detailed and relevant evidence.   | Provides detailed and relevant evidence.  | Provides detailed and judicious evidence.   | Provides detailed and judicious evidence.  |
| <p><b>N0</b> = No response; no relevant evidence.</p> <p><b>N1</b> = Partially describes ONE or TWO characteristics; shows little understanding of the characteristics of the chosen media genre.</p> <p><b>N2</b> = Describes TWO characteristics; shows some understanding of the characteristics of the chosen media genre.</p> |  |  |   |   |  |