

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.





Define your problem statement

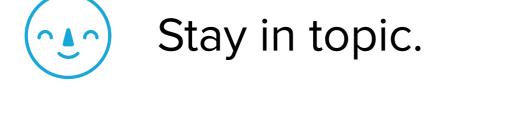
CO2 is a green house gas, whose emission affects human lifestyle, environment and naturally occurring phenomenons. It can be reduced by using alternative sources

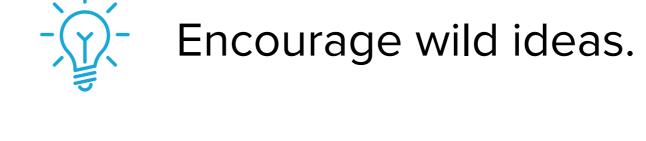
5 minutes

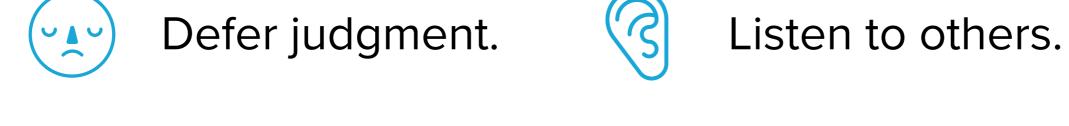


Key rules of brainstorming

To run an smooth and productive session











Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

TIP You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

JEMIMAH SHARON . Y

Planting SILVER MAPLE tree as it absorbs more CO2	By reducing burning of fossil fuels for electricity and transportation, CO2 emission can be minimized	Unplugging electrical items when not in use
Find alternative routes to avoid traffic	Ocean acidification is the major result of CO2 emission	

JEFLIN . J

JEI EIIN .		
Using biodegradable wastes as fertilizer, instead of burning them	Deforestation (because much of the carbon stored by trees)	Urbanization (Means more energy consumption which increase CO2 emission)
Reducing CO2 emission can improve better environment	LEDs can help reduce the overall CO2 emissions	

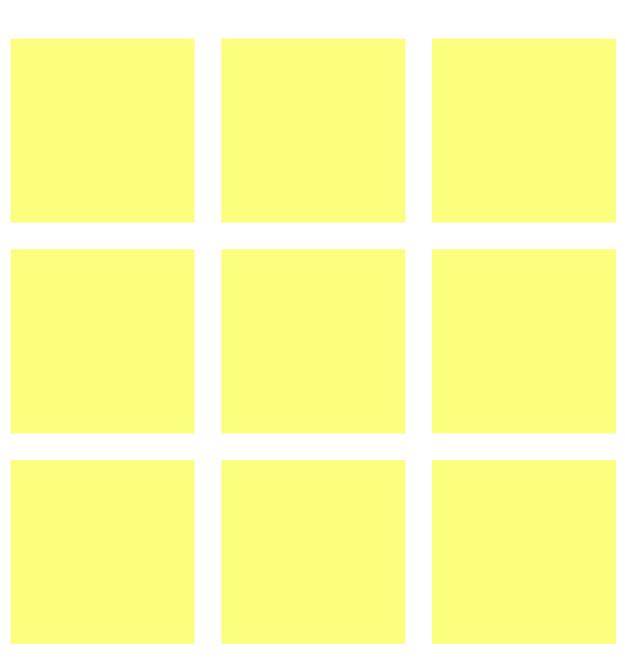
JENITH FEBRISHIYA . R

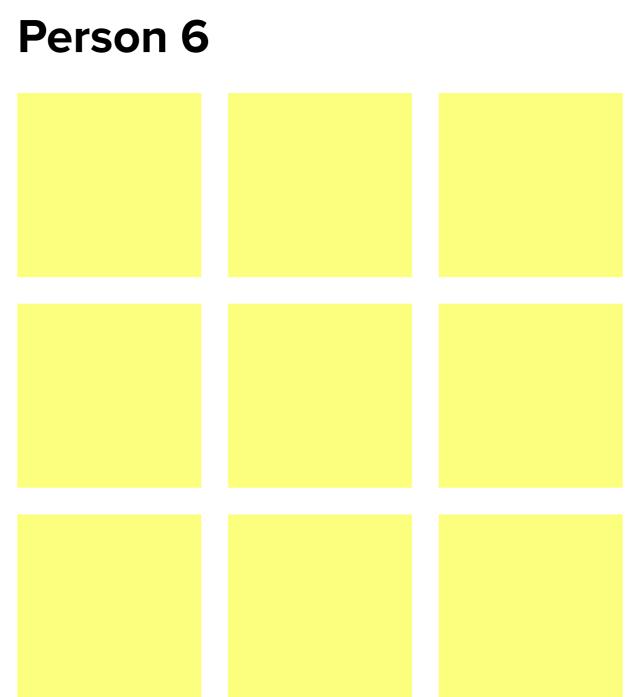
Using the natural source of energy, we can reduce the primary source of CO2	Recycling the pollutions caused by CO2	Usage of biodegradable plastics
Industries should follow the rules that the government has implemented to avoid pollution	Use public transportation	

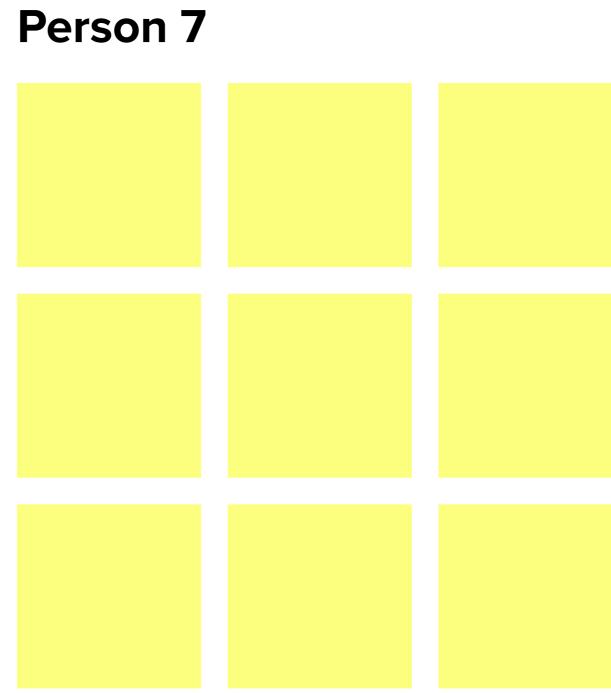
JESHMA IDA MICHAEL

By reducing forest fire	To control the fossil fuel emission by vehicle	Recycling the environmental wastes
Reduce industrialization	Grow more herbs at home	

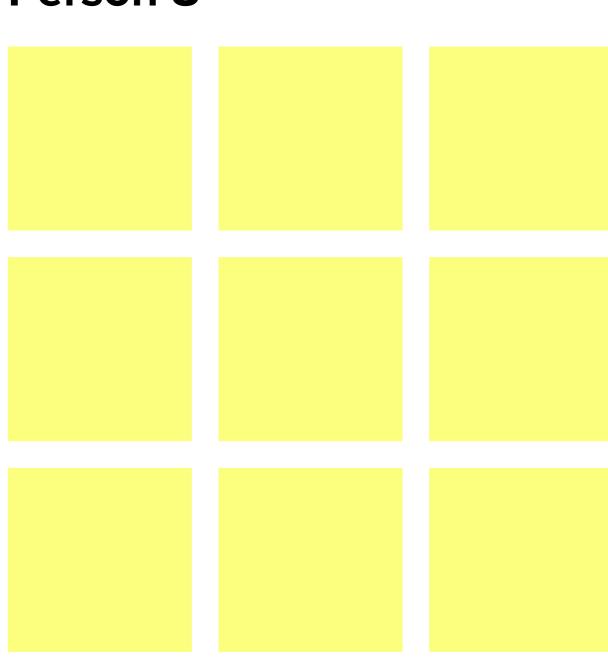
Person 5

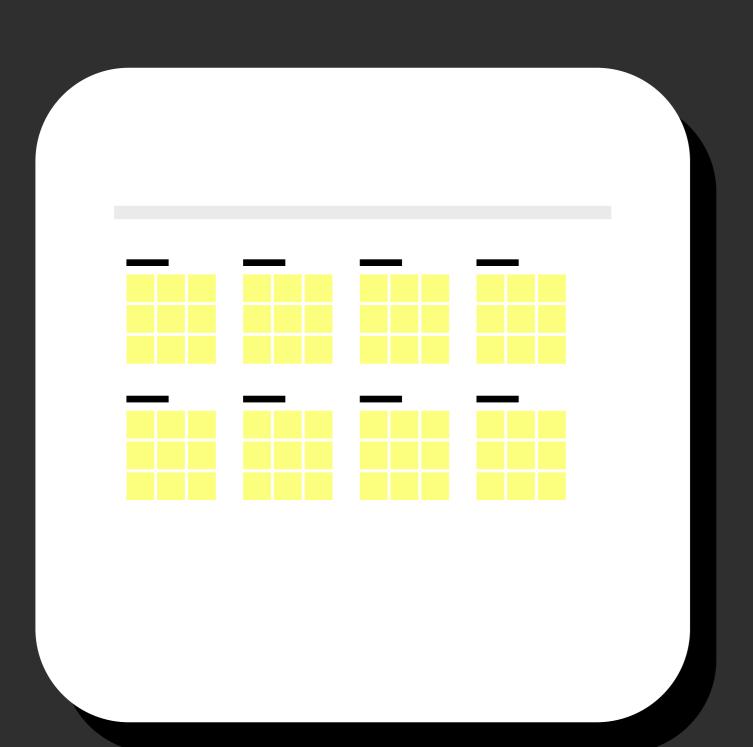


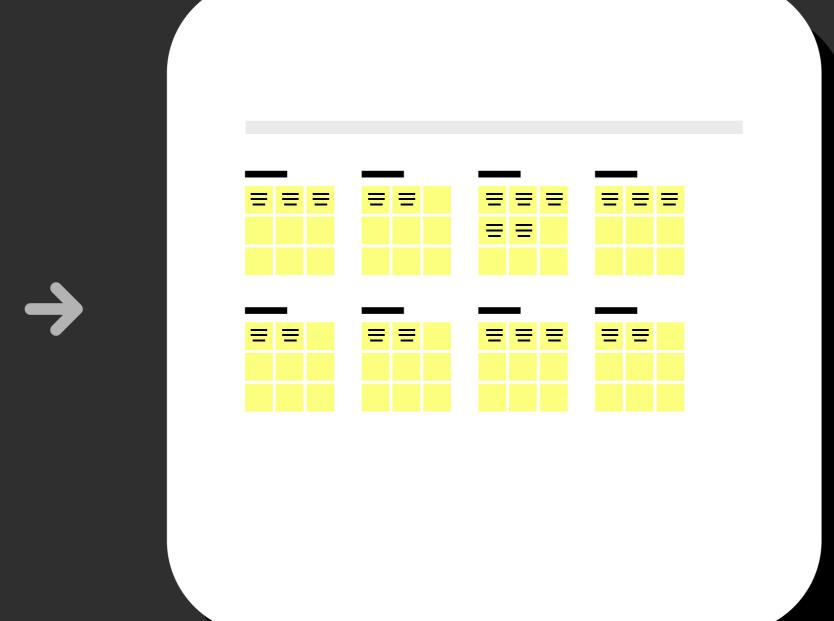




Person 8





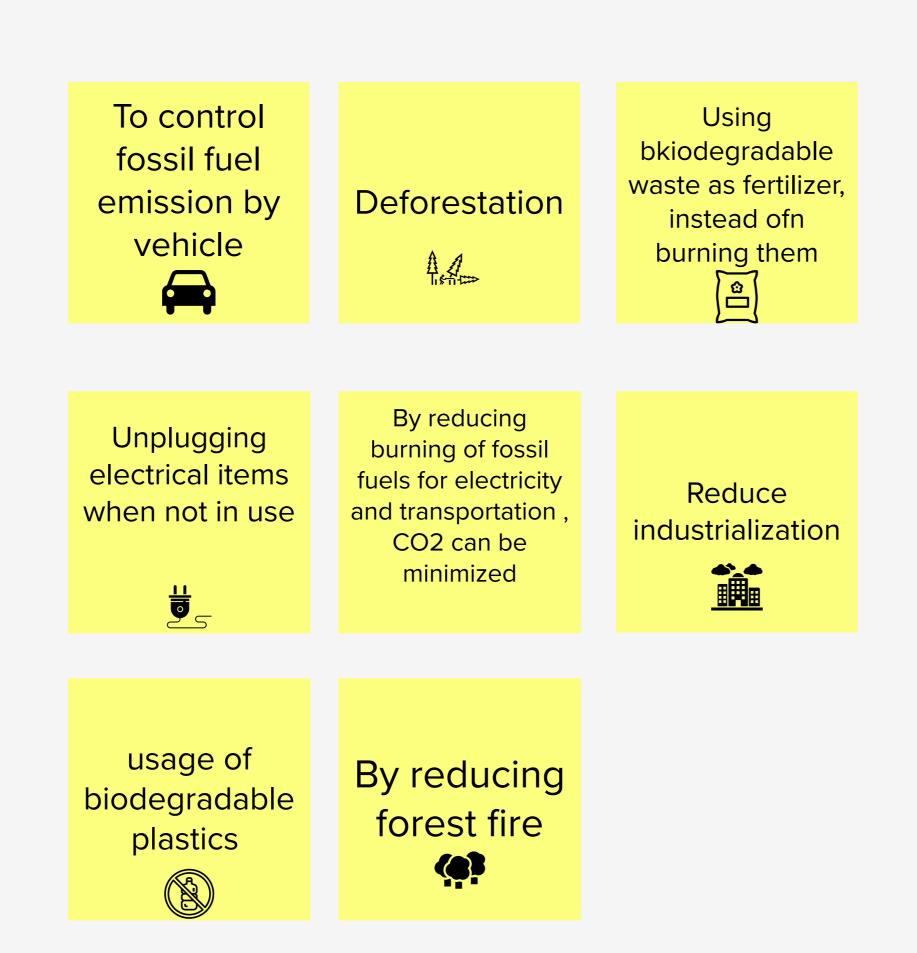




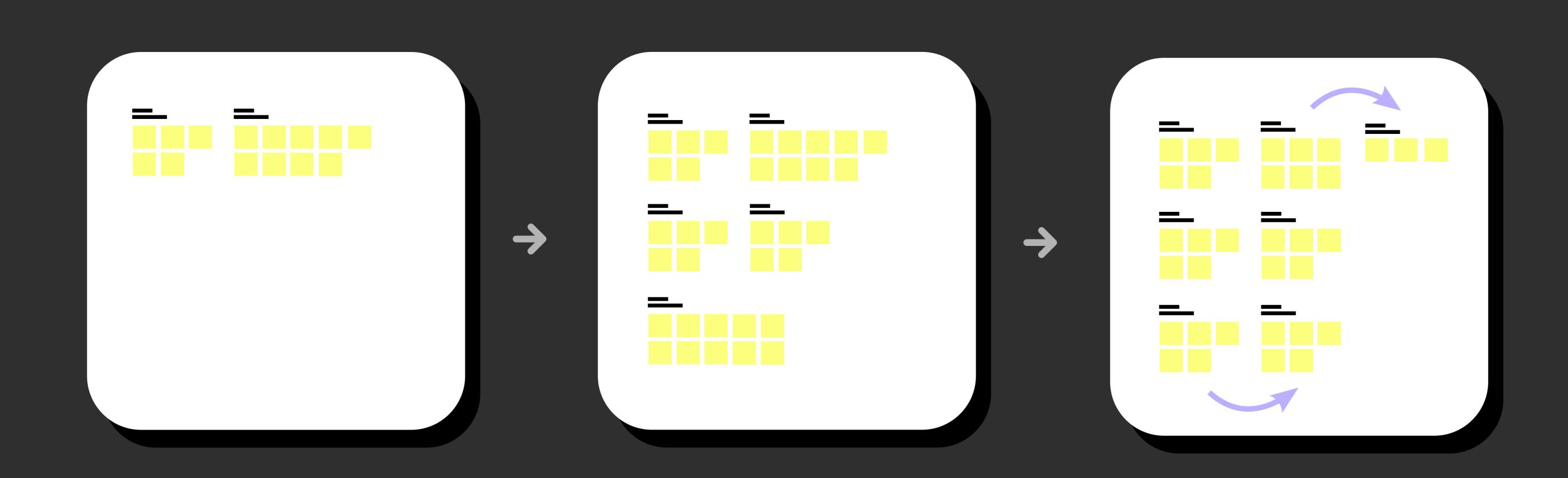
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.





Prioritize

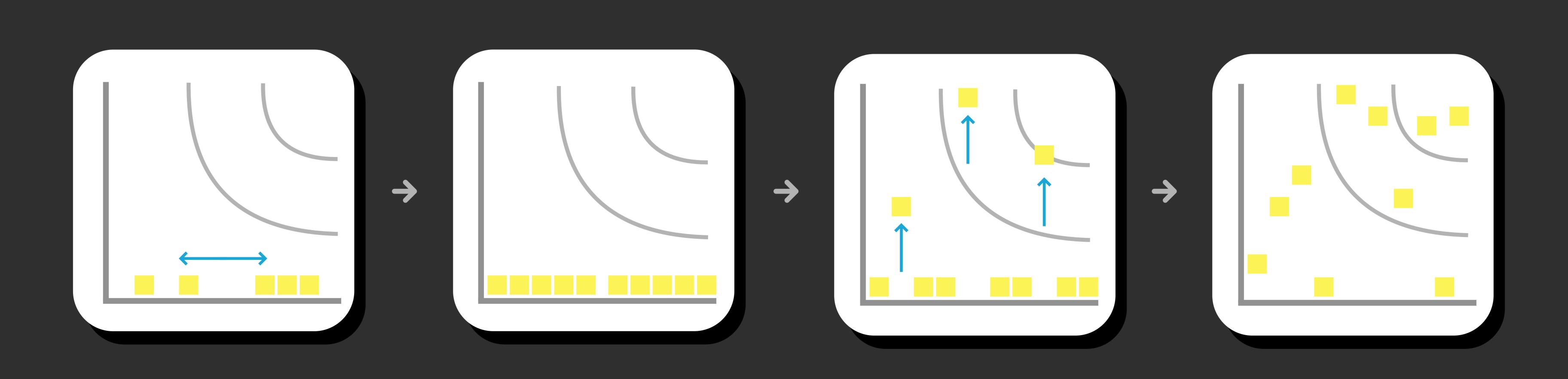
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

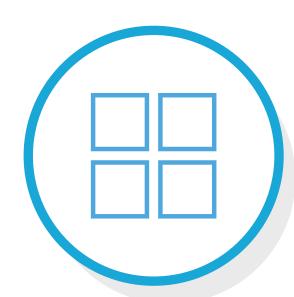
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

