

JEMIMAH TIZHE

GRAPHIC DESIGNER, UI/UX DESIGNER, SOCIAL MEDIA MANAGER AND
FRONT-END WEB DEVELOPER

CONTACT

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Lagos, Nigeria.
Willing to relocate to Abuja.

SKILLS

- CSS
- FIGMA
- HTML5
- CANVA
- REACT
- WORDPRESS
- BOOTSTRAP
- JAVASCRIPT
- WEB DESIGNS
- GRAPHIC DESIGNS

EDUCATION

BSC, COMPUTER SCIENCE

Igbinedion University, Okada, Edo.

2018-2022

Secondary School

Home Science Association

Secondary School, Alakuko, Lagos.

2012-2014

Anglican Comprehensive Secondary
School, Kpeyghi, Abuja.

2014-2018

LANGUAGES

English

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PROFILE

A graduate of computer science and information technology, looking for a position to utilize my skills by putting my learning into practice and making significant contributions. I possess great attention to detail and accuracy and I desire to succeed in a fast-paced environment. I'm opened to gaining other experiences.

WORK EXPERIENCE

Intern

Ha-shem limited - Ui/Ux Designer - Lagos, Nigeria.

March to November 2021

- Worked on Havis School Management Website

1. Designed a clean, intuitive user interface with a focus on accessibility and usability.
2. Ensured consistent branding and visual elements across the platform, maintaining a professional and engaging appearance.
3. Improved Efficiency: Streamlined administrative processes, reducing the time required for tasks such as attendance tracking and grade management by 50%.
4. Enhanced Communication: Improved communication between teachers, students, and parents through integrated messaging and notification systems, resulting in higher engagement and satisfaction.

Social Media Manager

SoundMind Gadgets - Lagos, Nigeria.

November 2023 - Till Date

- **Strategy Development:** Designed and implemented comprehensive social media strategies to align with the store's marketing goals, focusing on increasing brand visibility, customer engagement, and online sales.
- **Content Creation:** Produced high-quality, visually appealing content including images, videos, infographics, and promotional materials to showcase new phone models, accessories, and special offers.
- **Platform Management:** Managed the store's presence on platforms such as Facebook, Instagram, Twitter, and YouTube, ensuring consistent brand messaging and engagement.
- **Crisis Management:** Managed and mitigated negative feedback or social media crises by addressing issues promptly and effectively, maintaining the store's positive reputation.

Currently Interning

New Horizons Nigeria.

October 2023- till date

- HTML and CSS
- JAVASCRIPT
- BOOTSTRAP
- WORDPRESS
- REACT
- JAVA

Projects

Online Food Ordering System (Mima's Fast Foods) - Personal Project

Key Responsibilities:

- User Research: Conducted user interviews, surveys, and usability tests to gather insights into user behaviors, needs, and pain points related to online food ordering.
- Information Architecture: Developed site maps and user flows to organize the content and structure of the platform, ensuring an intuitive navigation experience.
- Wireframing and Prototyping: Created wireframes and interactive prototypes using Figma to visualize the layout and functionality of the platform.
- Visual Design: Designed high-fidelity mockups incorporating branding elements, color schemes, typography, and imagery to create a visually appealing interface.
- Interaction Design: Developed interactive elements and animations to enhance user engagement and provide a smooth, enjoyable user experience.
- Responsive Design: Ensured the platform was fully responsive and optimized for various devices, including desktops, tablets, and smartphones.
- Collaboration: Worked closely with product managers, developers, and other stakeholders to ensure design feasibility and alignment with business goals.
- Usability Testing: Conducted usability testing sessions to gather feedback on design prototypes and iterated based on user feedback to improve the overall experience.
- Documentation: Prepared detailed design specifications and style guides to ensure consistency across the platform and facilitate the development process.
- Continuous Improvement: Analyzed user feedback and behavioral data post-launch to identify areas for improvement and implemented design updates to enhance the user experience.

CERTIFICATION

- Full Stack Web Development (Front-End & Back-End), New Horizon

REFERENCE

AVAILABLE IN REQUEST.