

# YAJING (JEMMA) YANG

User Experience Designer

## INFO.



Portfolio:  
<http://yajingyang.com>



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## SKILL

### 01. UX Knowledge

Persona | User Journal  
Wireframing | Prototyping  
Usability Testing  
Front-end Development  
User Centered Design

### 02. Design Tools

Adobe Photoshop  
Adobe Illustrator  
Sketch | InVision | Axure  
After Effect | Unity3D  
Html | CSS | JavaScript

## LANGUAGES

English: fluent



Chinese: native



## PROFILE

Seeking for a full-time User Experience Designer position.

An enthusiastic designer who is passionate about creating the experience that helps users to adopt technology into their work and life. Desire for solving complex problems using user-centered design methodologies.

## EDUCATION

08/2016 - 05/2018 | Atlanta, GA

o **Georgia Institute of Technology**

GPA: **4.0/4.0**

MS - Digital Media

09/2012 - 07/2016 | Beijing, China

o **Communication University of China**

GPA: **3.79/4.0**

BA - Communication

## EXPERIENCE

07/2018 - Now | Atlanta, GA

**OneTrust**

User Experience Designer

- Delivered quality interactions designs for enterprise level software
- Integrated complex GDPR legal compliance into intuitive user experience
- Improved the usability of web applications and other products and services
- Served as a UX advocate within the organization

06/2017 - 08/2017 | Atlanta, GA

**Sparks Grove, Northhighland**

Web Designer Intern

- Translated user research insights into workable wireframes and prototypes
- Led interface design and prototyping from sketches to high fidelity designs
- Presented works to clients and stakeholders to communicate design ideas
- Collaborated with user researchers and design strategy members

12/2015 - 06/2016 | Beijing, China

**Weber Shandwick, Interpublic**

Account Executive Intern

- Designed websites and H5 games for client's digital marketing campaigns
- Created compelling visual design to present complex information to stakeholders
- Curate client's brand through social media contents and marketing materials
- Collaborated with clients to create action plans on contentious design topics