YAJING (JEMMA) YANG

User Experience Designer

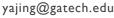
INFO.



Portfolio: http://yajingyang.com



Email:





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Phone:

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SKILL

01. Knowledge

Persona | User Journal Wireframing | Prototyping Usablity Testing Front-end Development Low to High Fidelity Design

02. Tools

Adobe Photoshop
Adobe Illustrator
Sketch | InVison | Axure
After Effect | Unity3D
Html | CSS | JavaScript

LANGUAGES

English

Chinese

Korean

PROFILE

Seeking for a full-time UX Design position.

I'm a UX designer with a consulting background in marketing and branding. I am always eager to explore innovation techniques, desire to tell fasinationg stories by multiple mediums, and to ultimately foster more immersive experience.

EXPERIENCE

06/2017 - 08/2017 | Atlanta, GA

Sparks Grove, Northhighland

Web Designer Intern

- Researched and identified users' needs through client meetings and user testings.
- Designed and validated user flows and wireframes to engage users exploring clients' services.
- Led interfaces design and delivered prototypes presenting both workflows and microinteractions.

12/2015 - 06/2016 | Beijing, China

Weber Shandwick, Interpublic

Account Executive Intern

- Involved in web design with creating marketing campaign micro-sites.
- Brainstormed and crafted multi-platform graphics to open up more communication opportunities with stakeholders.
- Collaborated with multiple roles to drive alignments on strategic directions and contentious design topics.

09/2013 - 06/2014 | Beijing, China

AIESEC in CUC, China

Communication designer

GPA: 4.0/4.0

- Responsible from strategy to design of social media contents and visual identity.
- Established brand awareness for AIESEC at Communication University and enhanced online presence & user engagement.
- Worked collaboratively within a diverse team to progress through ambiguous situations.

EDUCATION

08/2016 - 05/2018 | Atlanta, GA

• Georgia Institute of Technology

MS - Digital Media

09/2012 - 07/2016 | Beijing, China

• Communication University of China GPA: 3.79/4.0

BA - Communication