

# YAJING (JEMMA) YANG

User Experience Designer

## INFO.



Portfolio:  
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## SKILL

### 01. Knowledge

Persona | User Journal  
Wireframing | Prototyping  
Usability Testing  
Front-end Development  
Low to High Fidelity Design

### 02. Tools

Adobe Photoshop  
Adobe Illustrator  
Sketch | InVision | Axure  
After Effect | Unity3D  
Html | CSS | JavaScript

## LANGUAGES

English



Chinese



Korean



## PROFILE

Seeking for a full-time UX Design position.

I'm a UX designer with a consulting background in marketing and branding. I am always eager to explore innovative techniques, desire to tell fascinating stories by multiple mediums, and to ultimately foster more immersive experience.

## EXPERIENCE

06/2017 - 08/2017 | Atlanta, GA

**Sparks Grove, Northhighland**

Web Designer Intern

- Translated clients' requirements and user research insights into proposals.
- Led interfaces design and rapid prototyping of interactive features through iterations.
- Present works to clients and stakeholders to collect feedbacks and communicate design ideas.

12/2015 - 06/2016 | Beijing, China

**Weber Shandwick, Interpublic**

Account Executive Intern

- Involved in web design with creating marketing campaign micro-sites.
- Brainstormed and crafted multi-platform graphics to open up more communication opportunities with stakeholders.
- Collaborated with multiple roles to drive alignments on strategic directions and contentious design topics.

09/2013 - 06/2014 | Beijing, China

**AIESEC in CUC, China**

Communication designer

- Responsible from strategy to design of social media contents and visual identity.
- Established brand awareness for AIESEC at Communication University and enhanced online presence & user engagement.
- Worked collaboratively within a diverse team to progress through ambiguous situations.

## EDUCATION

08/2016 - 05/2018 | Atlanta, GA

○ **Georgia Institute of Technology**

GPA: **4.0/4.0**

MS - Digital Media

09/2012 - 07/2016 | Beijing, China

○ **Communication University of China**

GPA: **3.79/4.0**

BA - Communication