

YAJING (JEMMA) YANG

User Experience Designer

INFO.



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SKILL

01. UX Knowledge

Persona | User Journal
Wireframing | Prototyping
Usability Testing
Front-end Development
User Centeted Design

02. Design Tools

Adobe Photoshop
Adobe Illustrator
Sketch | InVision | Axure
After Effect | Unity3D
Html | CSS | JavaScript

LANGUAGES

English: fluent



Chinese: native



PROFILE

Seeking for a full-time UX Design position.

I'm a UX designer with a consulting background in marketing and branding. I am always eager to explore innovative techniques, desire to tell fasinating stories by multiple mediums, and to ultimately foster more immersive experience.

EDUCATION

08/2016 - 05/2018 | Atlanta, GA

o **Georgia Institute of Technology**

GPA: **4.0/4.0**

MS - Digital Media

09/2012 - 07/2016 | Beijing, China

o **Communication University of China**

GPA: **3.79/4.0**

BA - Communication

EXPERIENCE

06/2017 - 08/2017 | Atlanta, GA

Sparks Grove, Northhighland

Web Designer Intern

- Translated user research insights into workable wireframes and prototypes
- Led interface design and prototyping from sketches to high fidelity designs
- Presented works to clients and stakeholders to communiante design ideas
- Collaborated with user researchers and design strategy memembers

12/2015 - 06/2016 | Beijing, China

Weber Shandwick, Interpublic

Account Executive Intern

- Designed websites and H5 games for client's digital marketing campaigns
- Created compelling visual design to present complex information to stakeholders
- Curate client's brand through social media contents and marketing materials
- Collaborated with clients to create action plans on contentious design topics

09/2013 - 06/2014 | Beijing, China

AIESEC in CUC, China

Communication Designer

- Selected design strategy and pitched with social media contents & visual identity
- Established brand awareness for AIESEC at Communication University
- Enhanced online presence & user engagement from ambiguous situations
- Worked collaboratively with a diverse team to bid requests