

# YAJING (JEMMA) YANG

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## Personal Statement

I am seeking for a UI designer & interactive designer internship position at Summer, 2017.

I am a quick learner. Starting from a journalist to an interaction designer, I desire to tell stories by multiple mediums and novel techniques.

## Main Skills

### Design

- Survey Design
- Information Design
- Prototyping
- Visual Design

### Software

- AI/PS
- After Effect
- Premiere
- Axure/Sketch

### Programming

- HTML/CSS
- JavaScript/jQuery
- D3.js/Node.js

## Education

- **Georgia Institute of Technology**  
MS - Digital Media 4.0/4.0  
2016.08 - 2018.05 | Atlanta, GA
- **Communication University of China**  
BA -Communication 3.79/4.0  
2012.08 - 2016.06 | Beijing, China

## Language

CHINESE	ENGLISH	KOREAN
native	fluent	basic

## Experience

- **Weber Shandwick**  
Intern Account Executive  
Dec. 2015 - June 2016 (5 months) | Beijing, China
  - Designed social media campaign, including digital brochures, graphics and videos.
  - Designed and managed clients' websites to engage target audience.
- **Jiemian.Com**  
Intern Reporter  
Apr. 2015 - July 2015 (4 months) | Beijing, China
  - Translated English manuscripts, and created visual images for contents.
  - Created and updated weekly news for website and social media platforms.
- **AIESEC in CUC**  
Communication Designer  
Sept. 2013 - June 2014 (1 year) | Beijing, China
  - Designed monthly social media campaigns for AIESEC promotions on campus.
  - Maintained social platforms, branding and graphics building, and service promotion.
- **Innovation Project**  
Project Leader  
May 2014 - June 2015 (1 year) | Beijing, China
  - Designed online survey for exploring marketing strategies of Korean TV shows.
  - Analyzed data by SPSS and designed data diagrams for project report.