Blue Cross

"Giving a Pet"

...is an app that allows pet owners to rehome their pet in a loving new home with as little hasssle as possible.

The aim of the app is to reduce the stigma and fear of judgement that is associated with giving up a pet. This stigma is what leads people to use sites like Gumtree to rehouse their pets which tends to have bad consequences for the animals.

Design Sprint Prototype

1 day ideation workshop

1 day design

2 day build

1 day user testing