

# JENNIFER JUNG

<https://jenniferportfolio.netlify.app/>

<https://www.linkedin.com/in/jennifer-jung-b78b18203/>

+1 734-330-5029 • [chorong@umich.edu](mailto:chorong@umich.edu) • Ann Arbor, MI • she/her/hers

## PROFILE

Senior UX design student with a strong foundation in user research, wireframing, prototyping, and front-end development. Adept at designing user-centric digital experiences and crafting compelling promotional materials. Collaborative team player with a leadership mindset, seeking a UX Designer role to drive impactful design solutions in interaction and user experience.

## EDUCATION

### UNIVERSITY OF MICHIGAN

Ann Arbor, MI

Bachelor of Science in Information (UX Design path)

August 2022 – May 2025

- **GPA:** 3.81/4.00
- **Honors/Awards:** Dean's List (Fall 2022), University Honors (Fall 2022, Fall 2023), Rogel Award of Excellence (Full-ride scholarship)
- **Course Highlights:** Intro to UX, Digital Production Design, Building Interactive Applications, Data-Driven Apps, Interactive Design Studio

### SANTA MONICA COLLEGE

Santa Monica, CA

Associate Degree in Arts - Art

August 2019 – June 2022

- **GPA:** 3.76/4.00
- **Honors/Awards:** Graduating with high Honors, Dean's Honor List (Fall 2020, Spring 2021, Fall 2021, Spring 2022), Scholars Program Member
- **Course Highlights:** Typography Design, UX Design, Mobile Design, Creative Coding, Advanced Photoshop

## PROFESSIONAL EXPERIENCE

### MICHIGAN MEDICINE

Ann Arbor, MI

Marketing and Media Assistant (Temporary Employee)

November 2022 - Current

- Spearheaded design and strategy for multi-platform promotional campaigns, enhancing social media engagement.
- Collaborated with cross-functional teams across 13 departments to boost visibility, receiving 3 peer-recognition awards.
- Improved content interaction through optimized design, driving brand awareness and engagement across various initiatives.

## SKILLS

**Design:** UX/UI Design, User Research, Wireframing, Prototyping, Agile Development

**Technical:** Adobe Creative Suite (Illustrator, Photoshop, XD, After Effects, InDesign), Figma, HTML, CSS, JavaScript

## PROJECT EXPERIENCE

View all projects here: <https://jenniferportfolio.netlify.app/>

- **LivMate** October 2024  
Developed a mobile app facilitating roommate matching, incorporating user-centered features to improve compatibility.
- **My Widdy** July 2024  
Designed and launched a desktop widget integrating clock, calendar, to-do list, and weather features for streamlined daily management.
- **RoosRoast** May 2024  
Led the redesign of a local coffee shop's website to reflect brand identity, significantly increasing online engagement and sales.
- **NOAA: GLANSIS** December 2023  
Revamped the Great Lakes Aquatic Nonindigenous Species Information System, enhancing navigation and accessibility for educational users.
- **Vendors** August 2021  
Conceptualized a mobile app connecting street vendors with customers during the pandemic, improving vendor reach and sales.
- **IFE System** June 2021  
Designed an interactive in-flight entertainment interface, enhancing user experience for travelers with improved accessibility and personalization features.

## EXTRACURRICULAR

UX Designer Professional Badge

August 2021

Google Certificates — Completed 7 UX-focused courses through Coursera