



RESUME

Designer & Front-End Developer

WORK EXPERIENCE

Designer/Front-End Developer | Stoke Interactive | Phoenix, Arizona | Current

Work with medium to large-sized businesses in brand identity design, to include logos, corporate style guides and print collateral. Design and develop custom websites; Wordpress child themes, HTML, CSS, Javascript/jQuery.

<http://stoke-interactive.com/>.

Owner/UX Designer | Jennifer Beatty | Japan & U.S. | From 2010 to present

Work independently with clients to design brand identities for their businesses; includes establishment and documentation of requirements, brand design planning, logo design, color palette and font selection; website planning, site mapping, wireframes, mockups and website development (CMS based and hard coded), responsive design, HTML email, web graphics and blog page design; print collateral design such as business cards, brochures, flyers and event invitations. Services include research, style sheet development and SEO integration.

<http://jenniferlbeatty.com>.

Account Executive | MCCS Okinawa | Okinawa, Japan | From 2010 to 2013

Develop and launch marketing strategies for a selection of MCCS programs and facilities; collaborate with program managers, writer/editors, graphic artists, and marketing research coordinators in marketing campaign development; participated in ad design; developed and launched Facebook pages for each of my clients; coordinated ads and editorials for four publications (execute ad layout in one); coordinate the development and execution of radio and television commercials for each of my clients; record and track ad effectiveness; speak on AFN, the local radio station, about programs and events once a week; developed, produced and launched a weekly podcast; coordinate and manage photo shoots for ads and magazine layouts; was on the UX team for the planning and redesign of MCCS's website: requirements gathering, information architecture, program brand consultant, mood-boards and design.

<http://www.mccsokinawa.com/>.

EDUCATION

Academy of Art University | San Francisco/ | From 2012 to 2014 (intended)

Area of Study/Major: MFA in Web Design and New Media

Sessions College for Professional Design | Temple, Arizona | 2011

Area of Study/Major: Professional Certificate in Graphic Design

Saint Joseph's University | Philadelphia, PA | From 1997 to 2001

Area of Study/Major: Business Marketing

SKILLS

Adobe Creative Suite, Wordpress, HTML, CSS, Javascript, jQuery, Copywriting, project management