



Application and Agreement

Who is Via?

The Via Foundation helps save lives by raising funds for, and placing automated external defibrillators (AEDs) in schools and communities. Our CPR training and maintenance program services give members of the community the skills and equipment necessary to help prevent unnecessary deaths from sudden cardiac arrest. We are a 501C3 non-profit and vendor-neutral organization. We are not affiliated with any specific manufacturer of AED and carry all the different models. We are an Allied Agency of the California PTA.

What is SCA?

Sudden cardiac arrest (SCA) kills more people than lung cancer, breast cancer, prostate cancer and AIDS *combined* — approximately 350,000 people per year. An estimated 5,000 to 7,000 of those deaths are children. The national survival rate is under 10%.

Once in SCA, our choices are to wait for help to arrive or be prepared and take action while help is on the way. Performing CPR and having defibrillation available in the first 4 minutes after going into SCA has been proved to increase the survival rate from under 10% to over 70%.

What is an AED?

An AED is a small, portable, simple-to-use device designed to be used by the lay rescuer. An AED talks the rescuer through a few easy steps, then analyzes the patient's heart rhythm and determines if a shock is needed. Only if it's deemed necessary, will the AED prompt the rescuer to press the "Shock" button and. There is no way to override an AED and no way to hurt someone with an AED.

Why Schools?

It is estimated that 1 in 500 school-age children have an undetected heart condition that could lead to SCA. Having an AED on the school campus also provides access to early defibrillation for 20% of our population. Children, faculty, parents, and visitors participate in school campus activities on a daily basis.

To have a successful AED program, you must consider the following:

- How many AEDs do we need to provide the most complete coverage on our school campus?
- Where should we place our AED?
- Who should be trained at our school?
- What is involved in maintaining our AED and keeping the school compliant with the Health and Safety Code?



Who is a Via Partner?

A Via Partner is any school, PTA, organization or business who wants to have a successful and fully-comprehensive AED Program on site. By becoming a Via Partner you will receive discounted rates on AEDs, assistance with fundraising for your program, access to our Partner Toolkit, and be eligible for ongoing maintenance services designed to keep your facility compliant and AED ready for use at any time.

10 simple steps to become a Via Partner

1. Complete and submit the application and agreement either by e-mail or fax.
2. Upon approval, The Via Foundation staff will contact you and conduct a site assessment virtually to suggest possible locations for your wall cabinet and determine how many AEDs may be needed.
3. If you require fund-raising assistance, Via will create a donation button on our website. You will receive your fund-raising goal and will be able to gather donations via PayPal, credit cards, or check.
4. You will gain access to the Via Toolkit, which contains fund-raising videos, handouts, brochure templates, and other valuable information.
5. Training must be performed prior to delivery of the AED. We will work with you to set up a training class if needed. Via provides American Heart Association AED and CPR classes. Training is not included in the AED package and will be offered at an additional cost.
6. Assign a person to be the Site Contact, and responsible for the required monthly maintenance checks. This person must have access to e-mail and a web browser.
7. Via will provide your facility with policy and procedure documents. Make any necessary adjustments and keep on-site.
8. Once your fund-raising goal is met, Via will send you the wall cabinet and AED. You are responsible for installation of the wall cabinet in one of the suggested locations.
9. The Site Contact will receive the first monthly e-mail and perform the first maintenance check.
10. Sign up for the Annual Maintenance Services provided by The Via Foundation to ensure ongoing compliance with California's Health and Safety Code and have your AED ready to use when needed.



PTA Partner AED Package: \$1,495

The Via Foundation is able to offer all PTA partners a special AED Package on the HeartSine Samaritan AED, the preferred AED for the PTA program. HeartSine offers a 10-year warranty, the longest of any manufacturer. The HeartSine AED Package retails for over \$2,150 and includes the following:

- HeartSine Samaritan AED with battery and electrodes
- Spare adult electrodes
- Carrying case
- Rescue kit
- Wall cabinet
- Wall sign
- Medical authorization
- Virtual site assessment
- County registration
- Policy and procedure assistance
- First year of medical direction
- First year of event download and evaluation
- First year of upgrade and recall assistance
- First year of monthly maintenance e-mail and tracking service
- Does not include tax and shipping



Optional:

Pediatric electrodes for ages 6 and under: \$195

Annual Maintenance Program: \$200 per year

The Via Foundation offers an Annual Maintenance Program to help ensure the AED is ready for use and compliant with California's Health and Safety Code 1797.196. Subscriptions to the Annual Maintenance Program are voluntary, retail for over \$500, and include the following (includes tax and shipping):

- Free replacement battery and electrodes upon expiration
- Free replacement battery and electrodes in the event of use, up to once per year
- Ongoing medical direction
- Event download and evaluation
- Upgrade and recall assistance
- Monthly maintenance e-mail and tracking program

The Via Foundation is a vendor-neutral organization and carries all models of AEDs

Existing AEDs may be eligible for the Annual Maintenance Program

Additional wall cabinets may be purchased for \$200

Pediatric pads (ages 6 and under) are available upon request

Pricing is subject to change



THE VIA FOUNDATION

Saving lives via AED placement and CPR training

Date:

Ordered By:

Organization:	<input type="text"/>	
Address:	<input type="text"/>	
City:	<input type="text"/>	
State/Province:	<input type="text"/>	Zip/Postal Code: <input type="text"/>
Phone and Fax:	<input type="text"/>	
Contact Name:	<input type="text"/>	
E-mail:	<input type="text"/>	

Contact for monthly maintenance checks:

Contact Name:	<input type="text"/>
Contact E-mail:	<input type="text"/>
Direct Phone:	<input type="text"/>

Site where AED will be located:

Organization:	<input type="text"/>	
Address:	<input type="text"/>	
City:	<input type="text"/>	
State/Province:	<input type="text"/>	Zip/Postal Code: <input type="text"/>
Phone and Fax:	<input type="text"/>	
Contact Name:	<input type="text"/>	
E-mail:	<input type="text"/>	

Contact for coordinating training:

Contact Name:	<input type="text"/>
Contact E-mail:	<input type="text"/>
Direct Phone:	<input type="text"/>

Estimated number of AEDs required:

Pediatric Electrodes: \$195 ☐

Subscribing to Annual Maintenance Program: \$200/ per year

Yes, please. ☐ No, thank you. We will be responsible for our own maintenance and compliance. ☐

We would like to apply for Via's fund-raising assistance (this includes fund-raising videos, brochures and a website that accepts PayPal and credit card donations). ☐

We have the funding for this program, please send us an invoice. ☐

Please fill out billing information:

Bill to:	<input type="text"/>	
Address:	<input type="text"/>	
City:	<input type="text"/>	
State/Province:	<input type="text"/>	Zip/Postal Code: <input type="text"/>
Phone and Fax:	<input type="text"/>	

Contact Name:	<input type="text"/>
E-mail:	<input type="text"/>
PO #:	<input type="text"/>
Quote Required?	<input type="text"/>



THE VIA FOUNDATION

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Agreement

By submission of this agreement, your agency affirms it will comply with all requirements of California Health and Safety Code 1797.196 which includes:

Training

At least one person must be certified in American Red Cross or American Heart Association CPR and AED skills prior to the placement of the AED. To schedule a training session, please call (800)284-0125.

Access

An unlocked, alarmed wall cabinet placed in a visible and accessible location is required. Location of the wall cabinet will be determined in consultation with a Via representative and will be acceptable to both parties. You must notify employees of the location of the AED at least once a year.

Maintenance

The AED must be maintained and regularly tested according to the manufacturer's operation and maintenance guidelines and records of such maintenance must be kept. The manufacturer's recommendations include monthly visual battery checks for readiness and replacement of the battery and electrodes every 2 years (or in the event of use). The Via Foundation offers an Annual Maintenance Program which provides monthly e-mail reminders, online record keeping, and replacement battery and electrodes.

Policy and Procedures

Having a written plan that describes the procedures to be followed in the event of an emergency that may involve the AED is required. The written plan must include immediate notification of 9-1-1, reporting the use of the AED to the local EMS agency, and having a designated physician approve of the plan. A template for policy and procedures is provided by The Via Foundation. Medical direction is provided through the optional subscription to the Annual Maintenance Program.

Providers who comply with these rules and regulations governing the placement of an AED are statutorily immune from civil liability resulting from any acts or omissions in the rendering of the emergency care except for any personal injury or wrongful death that result from gross negligence or willful or wanton misconduct.



Upon joining The Via Foundation Partner Program, your agency agrees to the following:

The agency and its agents and employees waive any and all claims they may have at any time against the The Via Foundation and their agents and employees to any civil damages resulting from or connected to this program, including but not limited to, the requirements of California Health and Safety Code section 1797.196, the use, misuse, malfunction, installation, operation, or maintenance of AEDs, or in the training to or rendering emergency care using AEDs (collectively "Claims"), excluding those Claims resulting from the gross negligence or willful or wanton misconduct of The Via Foundation.

In the event of a Claim against The Via Foundation (and its agents and employees) not resulting from gross negligence or willful or wanton misconduct of The Via Foundation, the agency will defend and indemnify The Via Foundation from all damages (of whatever kind or nature) and defense costs (including attorneys fees and experts fees) incurred by it.

In any dispute arising out of or connected with this application and agreement, the prevailing party will be entitled to reimbursement of attorney's fees and costs incurred.

The person signing below is authorized to act on behalf of the agency and to bind this agreement.

Signed By:

Name (please print or type)

Title

Date

Organization