

OUTREACH SCRIPTS

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A) Corporate Cold Email (short)

Subject: Reliable, elevated corporate lunches for [Company]

Hi [Name],

I'm [Owner] from [Restaurant]. We provide consistently on-time, chef-driven corporate lunches across Ora

Would you be open to a 20-minute tasting and pricing proposal? We can do a trial lunch next week at disc

Best,

[Owner]

Phone: [phone]

B) HOA Manager Script (phone)

Hi [Name], I'm [Owner] from [Restaurant]. We cater community events across South OC and offer scratch-ma

C) Wedding Planner Intro (email)

Subject: Bespoke Persian & Mediterranean wedding menus for your clients

Hi [Planner Name],

We specialize in high-touch, multi-cuisine menus (Persian ceremonial dishes, Mediterranean feast) and ca

D) Ghost Kitchen Rent Inquiry (form text)

We offer weekday kitchen hours (8am-3pm) for production: \$/hour, insurance required, basic equipment inc