

partEz! The fastest, most efficient, and most badass party planner ever.

Our application, partEz! Will be used to plan, organize, share, and otherwise document parties, socials, get-togethers/gatherings, and other various events. Users will be able to fully plan a party or event and will be able to keep attendees updated on new announcements and changes in plans. The application will include information such as when the event is going down, where the event is going down, why the event is going down, and which badass mofos will be attending said event.

The application is designed for every user. From those that plan one event a year, to those that plan multiple events per week. With the application, event planners will be able to rapidly plan a party or event and receive immediate feedback from the invited individuals.

Our application will feature both a web site for use on any device, as well as an android application to enhance the user experience on mobile devices. The login process will either be with a partEz account or with a Facebook account. Only the event planner will need an account. All invitees will be able to respond to the invitation without creating an account. However, should an attendee wish to take advantage of the many features, they will need to have their own account.

partEz is an improvement over current event planning applications because it brings together more features and provides ease of use with the Facebook login. With the versatility of the web site coupled with the android application, partEz will be usable virtually anywhere. partEz takes everything planners currently have to worry about and creates a one-stop-shop for getting events off the ground.

Success of partEz will be based on various criteria. Widespread adoption from users currently using other event planners will be most important. Using surveys and customer feedback we will be able to determine the positive impact that partEz has on event planning and event execution.