

partEz: Event planning made easy

Our application, partEz will be used to plan, organize, share, and otherwise document parties, socials, get-togethers, gatherings, and other various events. Users will be able to fully plan a party or event and will be able to keep attendees updated on announcements and changes in plans.

The application is designed for every user. From those that plan one event a year, to those that plan multiple events per week. With the application, event planners will be able to rapidly plan a party or event and receive immediate feedback from the invited individuals. Like Doodle, event planners can set the date, or poll invitees to determine the best date. Our app will allow planners and attendees to communicate in real-time using the chat feature. We will create both a web site for use on any device, as well as an android application to enhance the user experience on mobile devices. The mobile application will have all of the features of the web application, allowing you to create and edit your events on the go. This would allow you to access your event checklist while shopping and ensure nothing is forgotten. It will also feature a sleek and easy to use design.

You will be able to login to partEz using either a partEz account or a Facebook account. Only the event planner will need to sign-up; all invitees will be able to respond to the invitation without having to create an account. Should an attendee wish to take advantage of the many features of our application they will need to sign-up.

partEz is an improvement over current event planning applications because it brings together many features and provides ease of use with the Facebook login option. With the versatility of the web site coupled with the android application, partEz will be usable virtually anywhere. partEz takes everything planners currently have to worry about and creates a one-stop-shop for getting events off the ground.

Success of partEz will be based on various criteria. Widespread adoption from users currently using other event planners will be most important. Using surveys and customer feedback we will be able to determine the positive impact that partEz has on event planning and event execution.