

Jenifer Jayme

From: Lisa Dias <lisaydias@gmail.com>
Sent: Tuesday, February 23, 2021 4:36 PM
To: jen@jaymedev.com
Subject: Re: FW: Tail Waggers Website

hi Babe!!! Ok so...

1. logo - I sent you a pic of the logo...I do not have a way to send it via those .files you requested. sorry. she's been in business for 31 years, if she still had the logo saved somewhere it's probably on paper and she probably has no idea where it's at.

2. Services page - keep same, please

3. About page - Let's leave out info on Teresa. She's the owner but not the owner since we're taking over. She's introducing Robert and I to some clientele as the new owners and i don't want to confuse anyone. so take out the "owners" description part, please...for now

philosophy - we can leave the same except first sentence. use "we're in this business because we love your pets as much as you do"

team - let's tweak it a little; We're highly selective and proud to feature some of the finest groomers in the Las Vegas area. Our team brings collectively over 30 years of experience. We are known for our attention to detail and expertise in handling of animals. No matter who you trust to care for your pet here, they're in good hands.

4. contact info - Tailwaggers 2550 S. Rainbow Blvd #E-24 Las Vegas NV 89146; ph# 702-873-334; email - ogtailwaggers@gmail.com

5. social media - currently Facebook - Tailwagger Pet Grooming; she has instagram (sucks) i want to start a new one but am waiting on a SIM card for an extra phone I have. otherwise i have to log out of all other social media for Lisa's and log back in...it's a pain in the poopstain. I'll let you know when that's all up and running and what social media I've added.

6. email bookings to ogtailwaggers@gmail.com

7. no pics of founder and staff...that's ruff (see what i did there :o)) let's just use doggie pics. some i've sent you and some from Lisa's page...you pic...i trust you

8. I would like to use ogtailwaggers for the domain if possible. i'll explain.

Let's do a zoom! What time can you do it? I need to see your face and Hubbs wants to talk to you and i'm sure your daughter would love to see you! LIKE TONIGHT, ASAP!!!!

On Sat, Feb 20, 2021 at 2:36 PM Jenifer Jayme <jen@jaymedev.com> wrote:

Hi Babe! Got your pics. For the new website, can you gather and send me these things? You can send them one at a time or as you get them.

1. Logo artwork - preferably an .eps, .psd, or .png file (or their business card artwork). If they don't have it, I'll have to recreate it.
2. Any changes to the services and pricing scheme that's on your website on the [Services page](#)
3. Any info for the "About" page – details on the shop, the founder (including her name), the team, and philosophy, just like we have on your [About page](#)
4. Contact info: address, phone, info email

5. Social media links: Facebook, Instagram, Yelp
6. What email would you like booking requests to go to?
7. A picture of the founder and/or staff
8. Domain name preferences (web address): Unfortunately, the domains tailwaggers.com and tail-waggers.com are both already taken – someone owns each, although no one has built a website at tailwaggers.com. We might be able to buy that domain from them, if we can get in touch with the owner. I've started that process. In the meantime, it's best to come up with a web address that's memorable, includes the business name, but is not already taken. Something like tailwaggers-vegas.com or tailwaggergrooming.com. Let me know a few ideas and I'll check to see if they're available OK?

Thanks! Love you!
xoxo

----- Forwarded message -----

From: **Lisa Dias** <lisaspppg@gmail.com>
Date: Sat, Feb 20, 2021 at 12:13 PM
Subject: Pics for website
To: Wifey Jen <jeniferjayme@gmail.com>

Let me know what else you need so we can get this thing going. I love you!!

Lisa Dias
Owner/Operator
Lisa's Pampered Paws Pet Grooming
3689 Kings Row
Reno NV 89503
Salon - 775-825-4254
Cell - 775-232-1375

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Lisa Y Dias
Certified Dog Groomer
lisaydias@gmail.com
Cell: (775) 232-1375