Alberta Politics

Mood Board Rationale

For this site redesign I chose to add cool colors to the site as I found the site to be a little bland, this color palette inspires professionalism and truth which goes well with the content. For type faces I chose two complementary fonts, Kepler Std a serif font and Davis Sans a sans serif font. Both fonts give the feel of a professional, business friendly site that adds credibility to the content. The images have borders and box shadow effects to give the site a more polished and modern look.