

KING COUNTY HOUSING PRICES

What home flippers need to know

OVERVIEW

Business Problem

Data

Our Model

Results and Recommendations

Next Steps

TO FLIP OR NOT TO FLIP?

How to choose a home?

What features to consider?

What action to take?

WHAT INFORMATION DID WE LOOK AT?

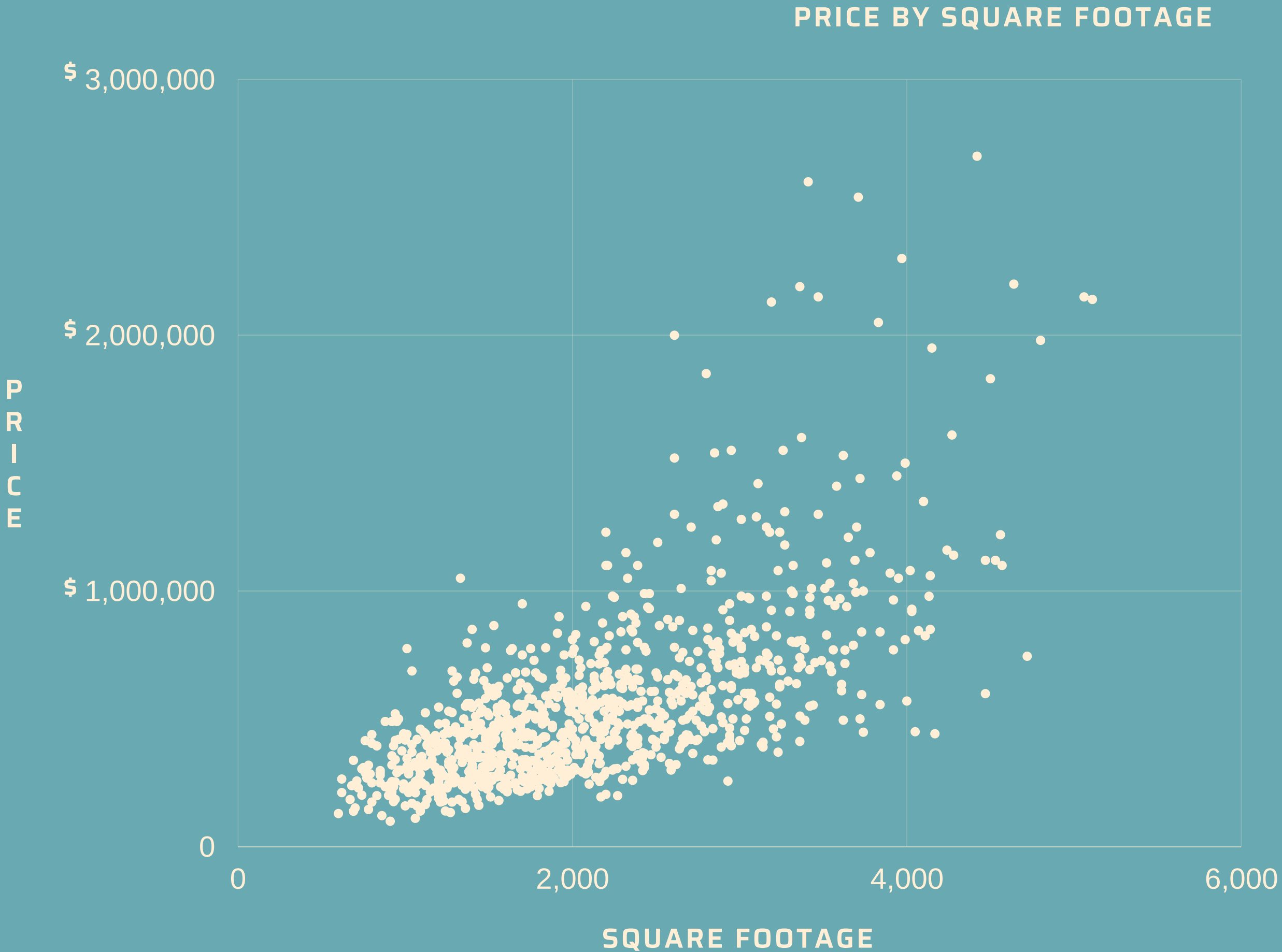
King County House Sales Data

21,597 house sale entries

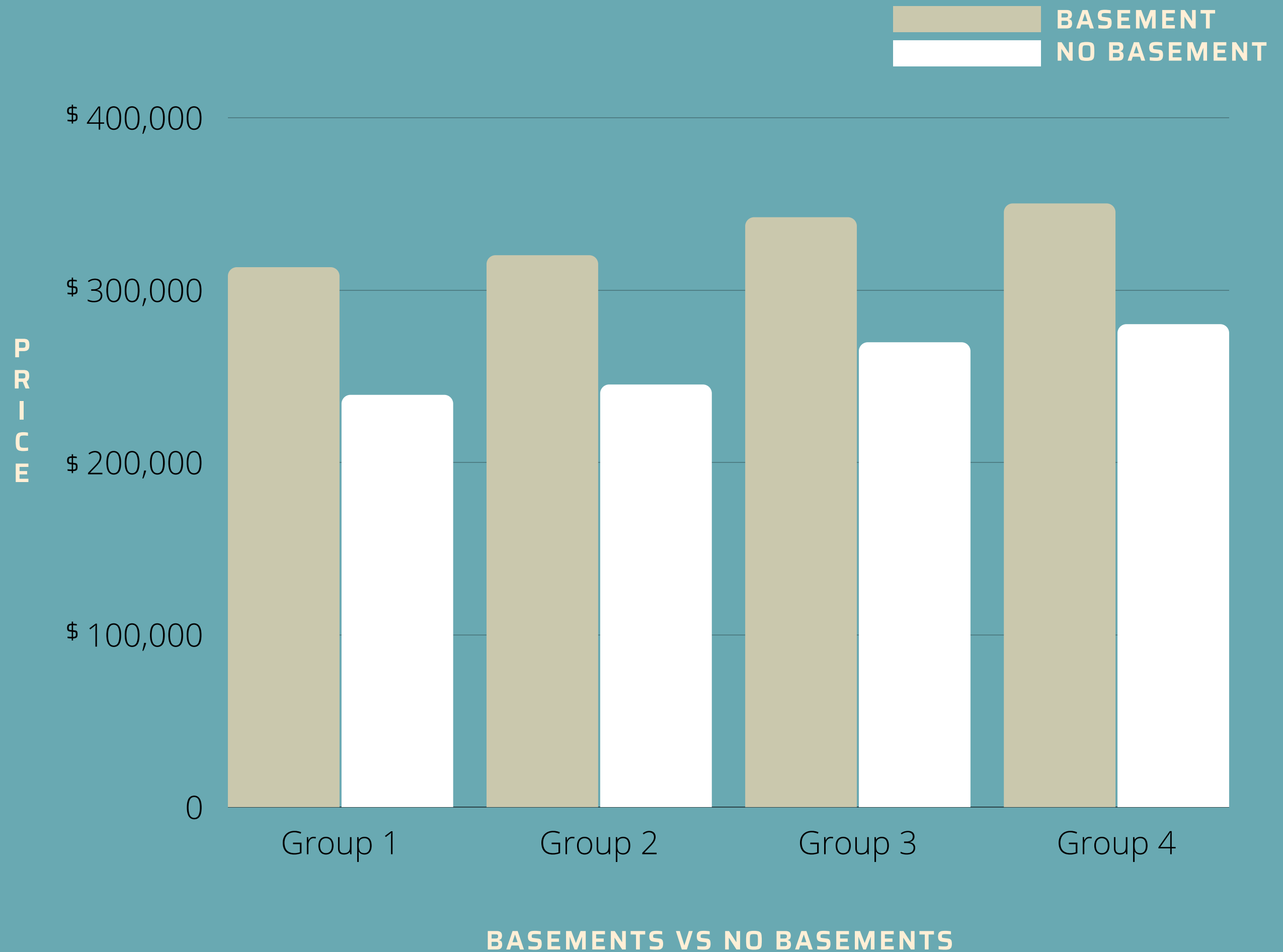
21 features



EXPLORING THE DATA



EXPLORING THE DATA




MODELING

Features

- Square Footage
- Home Condition
- Age When Sold
- Size of home vs neighboring homes
- Basements

RESULTS

\$139,000 Average Error

Adding 100 square feet: 5%  Price

Has Basement: 8%  Price

Poor → Good Condition: 7%  Price

RECOMMENDATIONS

- Home addition
- Home with basement
- Upgrade condition

NEXT STEPS

- Explore Locations
- Average Income
- School Ratings
- Safety Scores

THANK YOU

GitHub

<https://github.com/JenSans/Housing-Project>

JEN SANS & ANDREW WHITMAN