



Boise, ID
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EXPERIENCE

JENNIFER HERMANN HANDMADE | Boise, ID

Owner & Jeweler, May 2017 - Current

- Overview: Lead all business operations in artisan jewelry company from production, marketing to sales.

Web & Social Media:

- Created cohesive branding through Wordpress, Instagram, and Facebook.
- Drove online sales through Etsy, Shopify and DM's.

Fabrication & Customer Service:

- Communicate with clients on custom work.
- Fabricate pieces by hand with specialized equipment.

SIGNET JEWELERS | San Antonio, TX

Bench Jeweler, July 2015 - May 2017

- Performed stonesetting, repairs, sizing, and quality control, consistently exceeding standards within a team environment.
- Traveled to Akron, Ohio Headquarters for stone setting intensive.

ALTMAN SPECIALTY PLANTS, LLC | San Antonio, TX

Merchandiser, March 2015 - June 2015

- Enhanced product presence and increased sales.

DGLA/COMPLETE JEWELER'S DEPOT (CJD) | Horsham, PA

Repair Bench Jeweler, July 2014- September 2014 (AND Aug 2008-Sept 2009)

- Completed repairs, sizings, and re-settings on 10k-18k Gold, platinum and sterling silver jewelry.

BARIO NEAL JEWELRY | Philadelphia, PA

Bench Jeweler, May 2013 - October 2014

- Produced finished jewelry from castings and provided customer service.

PAUL MORELLI DESIGNS INC | Philadelphia, PA

Bench Jeweler, Oct 09-Jan 2012

- Produced high-end 18-karat gold jewelry from castings to finished pieces.
- Carried out fitting, soldering, laser-welding, and finishing with all tools and shop equipment.
- Upheld exquisite quality standards.

SKILLS

Professional:

- Microsoft Office Suite
- Social Media Management
- Design Principles
- Persuasive Writing
- Customer Service
- Relationship Building & Sales
- Manual Dexterity
- Visual-Spatial Acuity
- Critical Thinking
- Time Management

Jewelry:

- Gold, Platinum, Silver, Noble metals
- Soldering
- Stonesetting
- Repairs
- Sizing
- Retipping
- Finishing, Polishing
- Hand engraving
- Laser proficient

EDUCATION

IDAHO STATE UNIVERSITY

Front End Web Development,
expected completion: 12/2023

- Focus: HTML, CSS, JavaScript, jQuery, Bootstrap, & React

Women's Business Center: Art Tank
Certificate in Business Training for Creatives, 7/2017

SUNY – New Paltz

Master of Fine Arts, 5/2007

MILLERSVILLE UNIVERSITY

Bachelor of Fine Arts, 5/2004