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Front End Web Developer- Witchery

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The Role

At Witchery, we empower women to look and feel confident every day through an elevated and seamless shopping experience. The Front End Web Developer / Graphic Designer is responsible for the design and development of digital marketing collateral to support and deliver on eCommerce trade and brand outcomes.

This role is a combination of digital design and front end web development, which requires the conceptualisation, design and execution of world class and engaging emails, webpages and digital assets. The role is responsible for building and updating website content on a weekly basis. The role will also assist the Digital Manager in operational tasks, including providing support with IT bug fixes and testing web development rollouts.

**** Please note, this opportunity is a parental leave contract position until April 2023****

Key Responsibilities

- Update website homepage and content pages weekly or in line with promotional activity using the CMS
- Lodging service desk requests for all site bugs (WIP), and consistently track their progress and resolution with IT
- Devising creative solutions for existing development issues in collaboration with IT and eCommerce service provider
- Design with a thorough understanding of best web practices including grid systems, UX/UI principles
- Conceptualise, design and execute creative digital communications across emails, website and digital assets
- Design and develop digital artwork with strong attention to typesetting and layout to ensure all designs communicated are in line with brand guidelines and aspirational to the consumer
- Test and troubleshoot functionality of all completed digital creative
- Support group Digital team on adhoc development projects where required and implement Google Tag Management strategies
- Support the Group Digital team on adhoc projects where required
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The Ideal Candidate has

- Experience in a similar role, preferably within the retail industry
- Proficient in Adobe Creative Suite e.g. Photoshop, InDesign, Illustrator
- Proficient in Java, HTML, CSS, JQuery
- Google Analytics experience
- Google Tag Manager experience
- IT testing and troubleshooting
- An understanding of back end / CMS experience
- Willingness to learn, display initiative and take on new responsibilities
- A high level of attention to detail and accuracy

Why work for us?

- A competitive remuneration package, including incentives
- Bi-annual product allowances and generous discounts for you and your immediate family on all Country Road, POLITIX, Trenery, Witchery and MIMCO products. Further offers and discounts available at David Jones.
- Birthday roster day off
- Excellent career progression involving regular training and on the job development
- A genuine, open and high performing culture
- Opportunity to become involved in our Corporate Social Responsibility program, by supporting our community partnerships

About Us

Inspiring Australian Style Since 1970.

We make dressing for the everyday inspiring, with elevated and modern collections that create a sense of confidence and style. We believe fashion is not only what you wear, but how you wear it. We care about the details – exceptional quality, innovation by design and caring for the community around us. We are the leaders of 24/7 style. We are Witchery.

Witchery is part of the Country Road Group, an Australian based lifestyle retailer with a market leading position. Be it modern Australian designs, urban sophistication or accessories with a quirk, each brand has its own inspiring story to tell.

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