

# Jennifer Williams

St. Louis, MO jkwill646@gmail.com LinkedIn: linkedin.com/in/jkwill646 Portfolio: jenw79.github.io/portfolio

## SKILLS

JavaScript, Python, SQL, HTML, CSS, React, Redux, Node.js, Express, Flask, SQLAlchemy, Sequelize, PostgreSQL, Git, REST APIs, TDD, Agile, AI Evaluation, Data Analysis, QA Testing, SEO, Content Strategy

## PROJECTS

### Codehire AI-powered Job Tracker with Resume Generator

Live Demo: codehire-ie8o.onrender.com GitHub: github.com/JenW79/codehire

- Developed a full-stack application integrating OpenAI and external job APIs.
- Implemented AI-driven resume generation tailored to job listings.
- Built secure backend with Express and PostgreSQL; used Redux for state management.
- Designed mobile-friendly UI; managed project via Git CLI and Kanban boards.

### Time Capsule Retro-Themed E-commerce App (Group Project)

Live Demo: timecapsule-dev-preview.onrender.com GitHub: github.com/JenW79/thetimecapsule

- Collaborated on a nostalgic online store using React, Redux, Flask, and SQLAlchemy.
- Led Git version control with a custom .git workflow and GitHub PRs.
- Used Kanban boards to coordinate agile teamwork and task tracking.
- Built front-end review features and ensured mobile responsiveness.

### Home Rentals Clone Airbnb-Inspired Booking Platform

Live Demo: jens-auth-me.onrender.com GitHub: github.com/JenW79/projectmod4

- Built full-stack clone with React, Redux, Express, and PostgreSQL.
- Implemented user authentication, reviews, and booking flow.
- Used Git CLI throughout development with mobile-first design.

## EXPERIENCE

### AI Evaluator Confidential Company

May 2022 - Present | Remote

- Conduct detailed data evaluation to optimize AI-generated content.
- Execute QA processes and support AI model performance tuning.
- Maintain accurate task traceability across workflows.

### Social Media Manager Freelance

Jun 2023 - Present | Remote

- Manage content strategy for skincare and beauty brands.
- Create SEO-driven content and leverage A/B testing to boost engagement.
- Utilize data analytics tools to guide strategy and improvements.

### Full-Time Parenting Career Break

Oct 2011 - Apr 2022 | St. Louis, MO

- Mastered time management and problem-solving through dynamic household operations.
- Pursued self-directed study in technology, leading to a software engineering career.
- Built foundational skills in project management and adaptability.

### Store Manager Factory Card Outlet

Dec 2006 - Mar 2008 | St. Louis, MO

- Analyzed sales and customer data to inform operational improvements.

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- Mentored a team of 8-10 staff, fostering collaborative problem-solving.
- Increased foot traffic by 15% via customer-centered design initiatives.

### **Operations Manager Petco**

Jun 1999 - Dec 2006 | St. Louis, MO

- Reduced shrink by 35% through strategic resource allocation.
- Led 20-30 employees, refining training and documentation skills.
- Boosted sales by 20% through scalable process improvements.

### **EDUCATION**

App Academy JavaScript & Python Jun 2024 - May 2025

University of Phoenix MBA, Statistics Dec 2012 - Oct 2014

University of Phoenix B.S., Business Statistics Oct 2010 - Dec 2012

University of Phoenix A.A., Business Admin & Management Dec 2008 - Oct 2010