Data Structures and Algorithms

Exercise 2:

E-Commerce Platform Search Function

This project implements a fast and optimized search functionality for an E-Commerce Platform using Java. It compares linear and binary search algorithms to efficiently retrieve products based on user queries. Here's a detailed explanation:

Step 1: Understanding Asymptotic Notations

- **Big O Notation:** Describes algorithm efficiency based on input size
- Linear Search:
 - \circ **Best Case:** O(1) (if target is at beginning)
 - Average/Worst Case: *O*(*n*)
- Binary Search:
 - o **Best Case:** *O*(1) (middle element is the target)
 - o Average/Worst Case: $O(\log n)$
- Requires Sorted array.

Step 2: Setup

• A *Product* class is created with *productId*, *productName*, and *category*.

Step 3: Implementation

- Two search methods:
 - *linearSearch()* works on unsorted arrays.
 - *binarySearch()* works on sorted arrays.
- Products are stored in an array and sorted using *Arrays.sort()* for binary search.

Step 4: Time Complexity Analysis

Search Method	Time Complexity	Requirement
Linear Search	O(n)	Unsorted allowed
Binary Search	O(log n)	Sorted array only

• **Binary Search** is preferred for large, sorted datasets due to its logarithmic efficiency.

Output