# WEB TRAFFIC ANALYSIS PYTHON OUTPUT
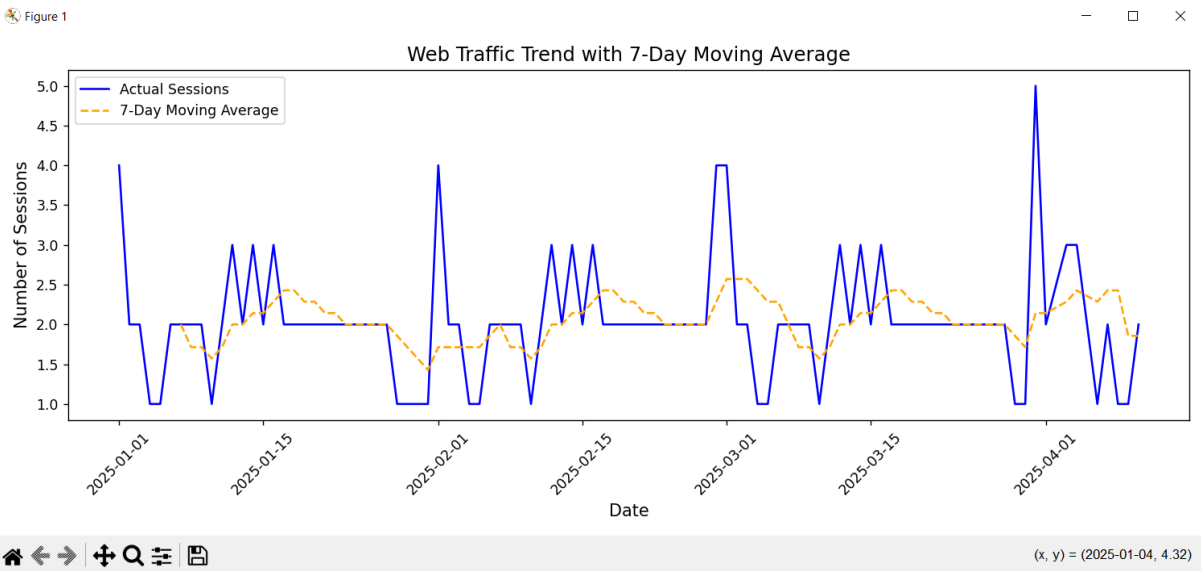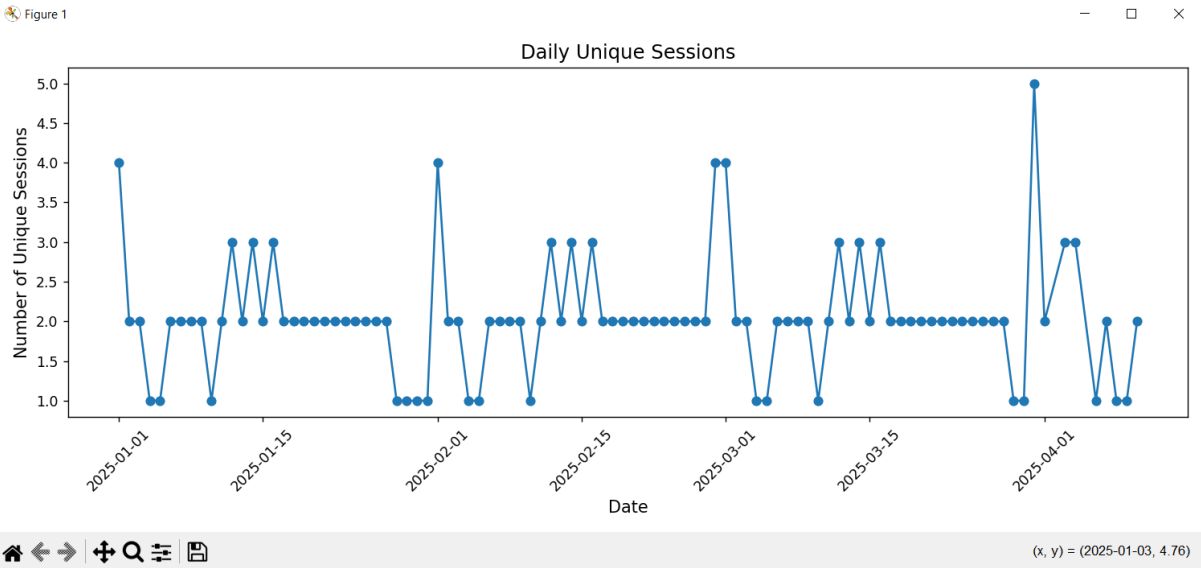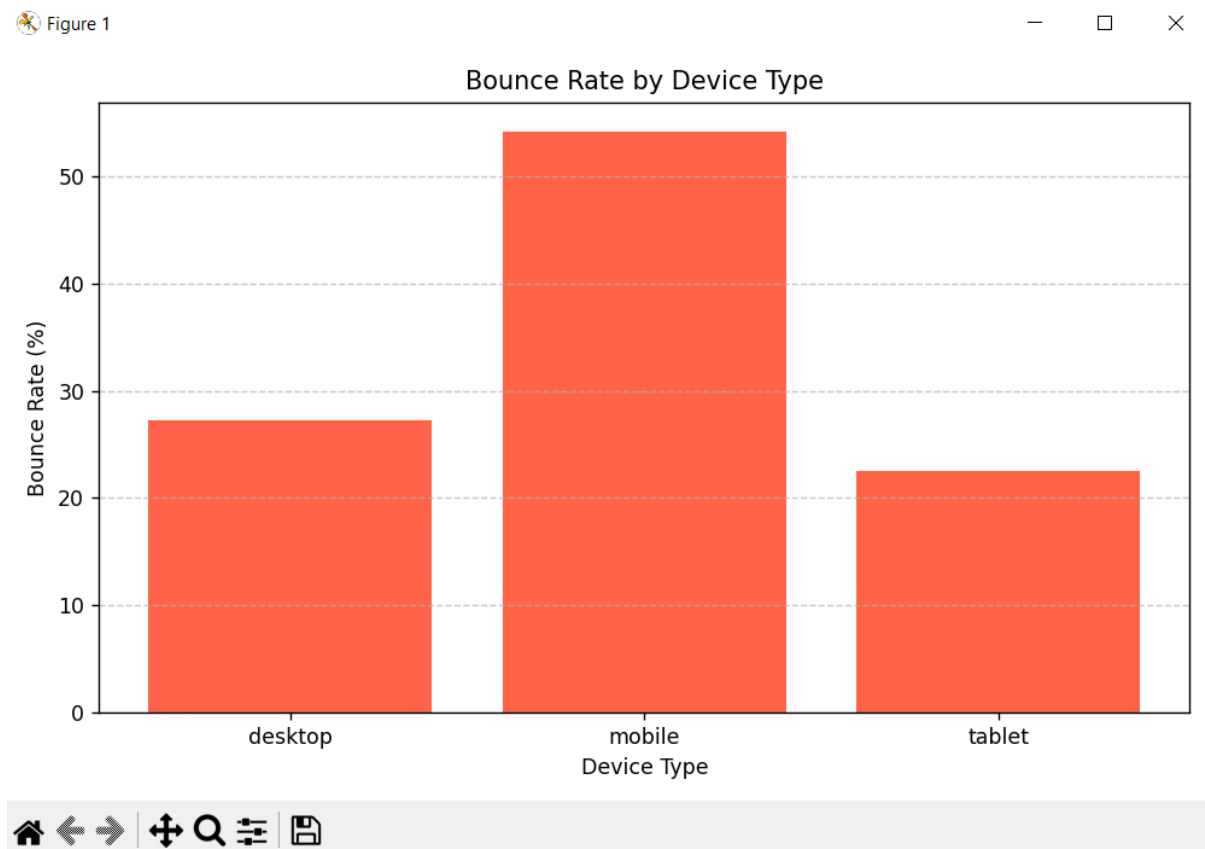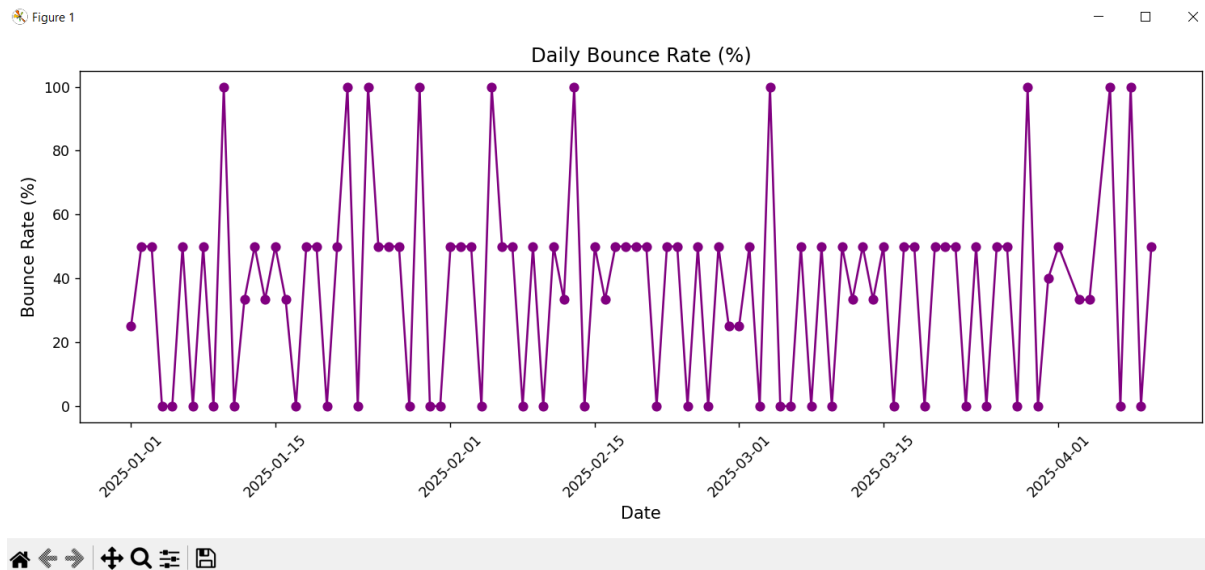
Figure 1

## Daily Unique Sessions



(x, y) = (2025-01-03, 4.76)

Figure 1

## Web Traffic Trend with 7-Day Moving Average



- Actual Sessions
- 7-Day Moving Average

(x, y) = (2025-01-04, 4.32)

Figure 1

## Daily Bounce Rate (%)



Figure 1

## Bounce Rate by Device Type

Average Session Duration by Region