

Long Term Commitment

The Chief Executive has made a commitment to ongoing engagement around Project X. You have license to plan for long-term engagement.

Long-term



Points: 2 for each Long-term in your solution

Keeping Control

The Director of Communications is worried about running too open a process that might lead to discussions of Project X that spiral out of your control. They would prefer a focus on methods where you can see who is invited to take part first.

Who might you need to invite to take part in engagement around the project? Are there any invites which might be tricky to make?

Invite only



Points: 2 for each Invite only in your solution

Is That The Right Tech?

The technical architect hired for the project is convinced that you should use a Blockchain to store data - but you're not so sure.

Technologists

Points: 3 for each Technologists in your solution

Good Data Governance

The organisation has signed up to a set of principles on Good Data Governance that call for practices that are deliberative, participatory, democratic and powerful.

Getting Buy In

Your manager has asked you to work harder on getting internal buy in for the project, amidst fears it could be cancelled if other teams in the organisation do not support it.

Ethics Check

The project has been reviewed by an ethics advisor, and they want to know how different communities might be affected.

Name up to three different communities that the project might affect.

Participatory OR Powerful

Points: 1 per star for each Participatory OR Powerful in your solution

Doing Good

The organisation has just launched a new strategy titled "Doing the Greatest Good" with a commitment to make sure projects have a positive impact on commonly marginalised groups.

Are there particular groups or communities that it is particularly important to consider for this project?

Cause For Concern

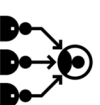
A Facebook group has been set up by a group who are concerned about the way the project has been using their data.

Who are the group, and what is their concern?

Affected communities

Points: 3 for each Affected communities in your solution

Representative



Points: 2 for each Representative in your solution

Affected communities

Points: 3 for each Affected communities in your solution

REQUIREMENTS

What's on the Agenda?

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Setting the Charter

The Chair of the Board recently heard about another organisation that has created a 'Data Charter' and wants your project to establish it's own charter that will command broad public support.

Self-Regulation

The government has announced that projects like yours must demonstrate they have put robust data governance in place, otherwise it will bring forward legally binding regulations.

Powerful Voice

A campaign group are threatening to run a vocal campaign against the project unless there is a stronger voice for their members in the governance process.

What constituency do the group represent?

General population

Points: 3 for each General population in your solution

Oversight



Points: 2 for each Oversight in your solution

Powerful

Points: 1 per star for each Powerful in your solution

Participatory Process

The communications team have heard people expressing a worry that engagement around Project X might just be tokenism. Any activities you plan would benefit from being participatory and showing genuine impacts.

Overcoming Barriers

An evaluation has just been published another data governance processes at your organisation, which is critical of the way it was not very inclusive, and only engaged through zoom calls with middle-class professionals. There is pressure to make Project X governance much more inclusive.

What barriers might need to be overcome for those affected by your project to be involved in its governance?

Outsourcing

We don't have capacity in-house to do much engagement work right now. We need methods we can outsource if possible.

Points: 2 for each Outsourced in your solution

Outsourced



Participatory

Opening Up

The organisation has committed to 'The Open Manifesto' and as part of this, signed up to make engagement opportunities open to all.

Points: 1 per star for each Participatory in your solution

Inclusive



Points: 2 for each Inclusive in your solution

Nationwide Engagement

Your manager is concerned that the project might have different impacts across the country, and wants you to make sure you involve people from a range of different regions.

Marketing Want Numbers

The marketing and communications team want to know more about the potential users of your project.

Points: 3 for each Customers in your solution

Customers

Open process



Points: 2 for each Open process in your solution

Scaleable

Points: 1 per star for each Scaleable in your solution

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| | | <p>Trustworthy Tech</p> <p>A recent survey has shown falling public trust in the re-use of data. The success of your project might be undermined if it is not widely trusted.</p> | <p>General population</p> <p>Points: 3 for each General population in your solution</p> |
| | | <p>This is Complicated!</p> <p>The lead researcher is upset that people don't understand the project's security measures, like differential privacy, encryption and secure data sharing. They say: "Any engagement needs to give good background information and include a deliberative process."</p> <p>What kind of background information do participants in engagement activities need?</p> | <p>Deliberative</p> <p>Points: 1 per star for each Deliberative in your solution</p> |
| | <p>User Research</p> <p>The lead developer working on your project wants to know about more about what users expect from it.</p> <p>Who will the direct users of the project be?</p> | <p>Customers</p> <p>Points: 3 for each Customers in your solution</p> | <p>Technical Advisors Appointed</p> <p>An expert technical advisory group has been appointed for the project.</p> <p>How many people are in your advisory group? Who are they? Describe their profile (jobs, expertise etc.)</p> <p>Technologists</p> <p>Points: 3 for each Technologists in your solution</p> |
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