

Community Campaigns on Data

Action Learning Cohort: April to September 2024

Call for Expressions of Interest

Data and AI are changing our world...
community led campaigns can
reshape how.



Community

A group or organisation brought together by geography, identity, or the impacts of particular data and technology...

on Data

...how data is collected, used or governed - so that it better serves community interests.

Campaigns

...seeking to bring about a clearly defined change in...



Join the **Community Campaigns on Data** Cohort

The cohort will bring together up to five different campaigns to **explore together through monthly shared learning sessions**, access to 1-to-1 advice, and **bespoke expert input** to advance community led campaigns on data.

We'll design the programme to meet participant needs, and expect to cover:

- Engaging and mobilising communities around data and technology;
- Creating compelling media stories on data issues;
- Local and national policy engagement on data;
- Using data and legal rights as a campaign tool;
- Expert advice on in-depth technology issues.



Time commitment: c. 3 hours a month | **Location:** Online & 2 x London F2F meeting
Cost: free | **Funding:** £3k stipend + travel expenses | **EOI by:** 4th March 2024

What are we looking for?

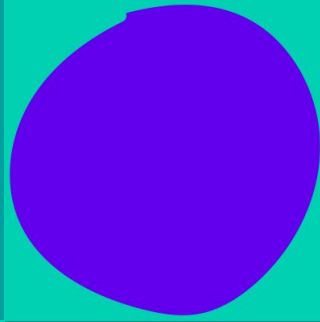
The cohort is for community led campaigns that are seeking to:

- **Change how data is collected in relation to a particular community;**
- **Stop or modify proposed uses of data;**
- **Give affected communities ongoing voice in how data is governed; or**
- **Get community-generated data taken into account when policy is made**



Stopping or modifying data use

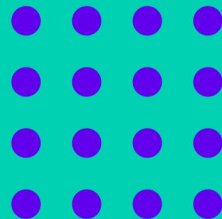
The Against Borders for Children coalition successfully challenged collection of immigration related data within the UK's National Pupil Database



Getting community-generated data taken into account when policy is made

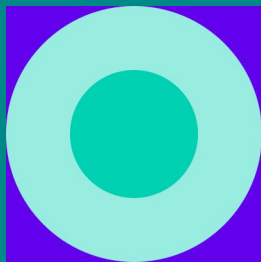
The Worker Information Exchange helps gig economy workers access and pool their own data to support advocacy for worker rights.

e.g.
**Community Campaigns
on Data**



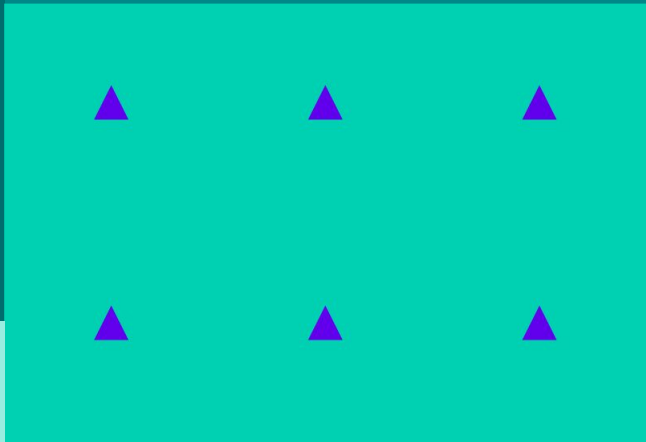
Giving affected communities ongoing voice

Trade unions are mobilising members to get involved in decisions and oversight around data in the workplace



Changing data collection

The Royal British Legion campaigned to have a question about armed forces in the 2021 Census



Change-goals around technology and data are increasingly important for many communities; even when campaigns are not framed directly in terms of data.



What are we offering?

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Our action learning cohort will provide a facilitated space to learn and reflect on your data-related campaign, with input from expert contributors, alongside peer-to-peer learning. The programme involves:

- Two face-to-face workshops
- Four online learning & sharing sessions
- A stipend of £3,000* + travel expenses for workshops
- Bespoke support to help advance your campaign

* The stipend will be paid in two installments: one at the start, and one at the end of the programme. Campaigners are free to use these resources as fits their needs: including covering staff time to participate in the action learning cohort, or covering campaign costs and expenses.

The team



Helena Hollis, Field Building Lead

Project coordination: drawing on deep experience in community based research on data & AI.



Adam Cantell-Corn, Head of Campaigns & Policy

Campaign strategy, media engagement and mobilisation advisor: drawing on experience as co-founder of the Bristol Cable.

Jeni Tennison, Founder & Executive Director

Technology and policy advisor & mentor: drawing on experience as former CEO of Open Data Institute.



Tim Davies, Director of Research & Practice

Resource development, facilitation and learning: drawing on experience in open government campaigning.



+ invited guest speakers and contributors

Why are we doing this?



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Connected by Data campaigns for communities to have a powerful voice in the governance of data and AI.

As part of a grant from [Luminate](#) we are working to co-create and test methods for collective action on data.

We are designing this action learning cohort as an opportunity to provide support to community led campaigns taking action around data, and to learn along with you to shape our future advocacy work.

You can find out more about Connected by Data and our work at <https://connectedbydata.org/>

What this is not...



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We're looking to support UK-based campaigns that have change goals related to **data**.

Within this project we are not able to:

- Provide general help for campaign use of data or technology;
- Support campaigns outside the United Kingdom;
- Run or deliver campaigning activities for you.

What else do I need to know?



Other key info

- We are running a short expression of interest process to identify potential participants;
- We are open to applications from grassroots, local and national campaigns;
- We particularly welcome expressions of interest from campaigners from underrepresented communities;
- We will make adaptations where we can to remove barriers to participation;
- We will select participants for the cohort to maximise the opportunities for shared learning across the cohort;
- Participants will be asked to write a short blog post about their experience at the end of the project. This will be the only reporting requirement.

Interested?



Expression of interest

- Complete the short expression of interest form **by 4th March**
- You will hear from us by 29th March 2024
- Project runs: April to September 2024



CONNECTED BY DATA

Thank you

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