Employee Data Analysis using Excel

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Employee Turnover

Your Company Name

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AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Our Solution and Proposition
5. Dataset Description
6. Modelling Approach
7. Results and Discussion
8. Conclusion

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PROBLEM STATEMENT

- High employee turnover is hurting our organization's productivity, morale, and finances, with a 25% increase over the past year.

- Key reasons include lack of career growth, insufficient compensation, and poor work-life balance.

- Our goal is to reduce turnover by 15% within the next 12 months.

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PROJECT OVERVIEW

The project aims to reduce the organization's employee turnover rate, which has risen by 25% over the past year, impacting productivity, morale, and costs. We will identify root causes, such as career growth, compensation, and work-life balance, and implement strategies to achieve a 15% reduction in turnover within the next 12 months.

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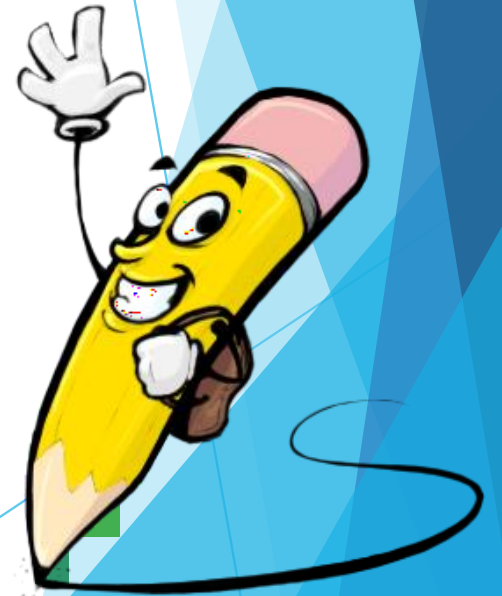
WHO ARE THE END USERS?

- The end users of this project are the organization's employees and managers.

- Employees will benefit from improved career development opportunities, better compensation, and enhanced work-life balance, while managers will experience reduced turnover, improved team stability, and higher productivity.

- Additionally, the human resources team will utilize the strategies and tools developed to monitor and maintain employee satisfaction and retention.

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OUR SOLUTION AND ITS VALUE PROPOSITION

Our solution is a comprehensive employee retention strategy that focuses on improving career development opportunities, offering competitive compensation, and promoting better work-life balance. This approach aims to reduce turnover by enhancing employee satisfaction and engagement, leading to lower recruitment and training costs, improved productivity, and a stronger workplace culture. The value proposition is a more stable, motivated workforce that contributes to long-term organizational success and competitiveness.

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Dataset Description

Month Data Sheet of Employee Turnover

	Opening Count	New Joinees	Resignee	Closing Count	Attrition Percent	Quarterly Attrition
Jan - 2022	140	6	2	114	0.1%	4%
Feb - 2022	144	4	5	114	1.2%	Add Text Here
Mar - 2022	144	9	4	150	0.8%	Add Text Here
Apr - 2022	150	4	2	153	1.0%	Add Text Here
May - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Jun - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Jul - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Aug - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Sep - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Oct - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Nov - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
Dec - 2022	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here	Add Text Here
				Total	15%	

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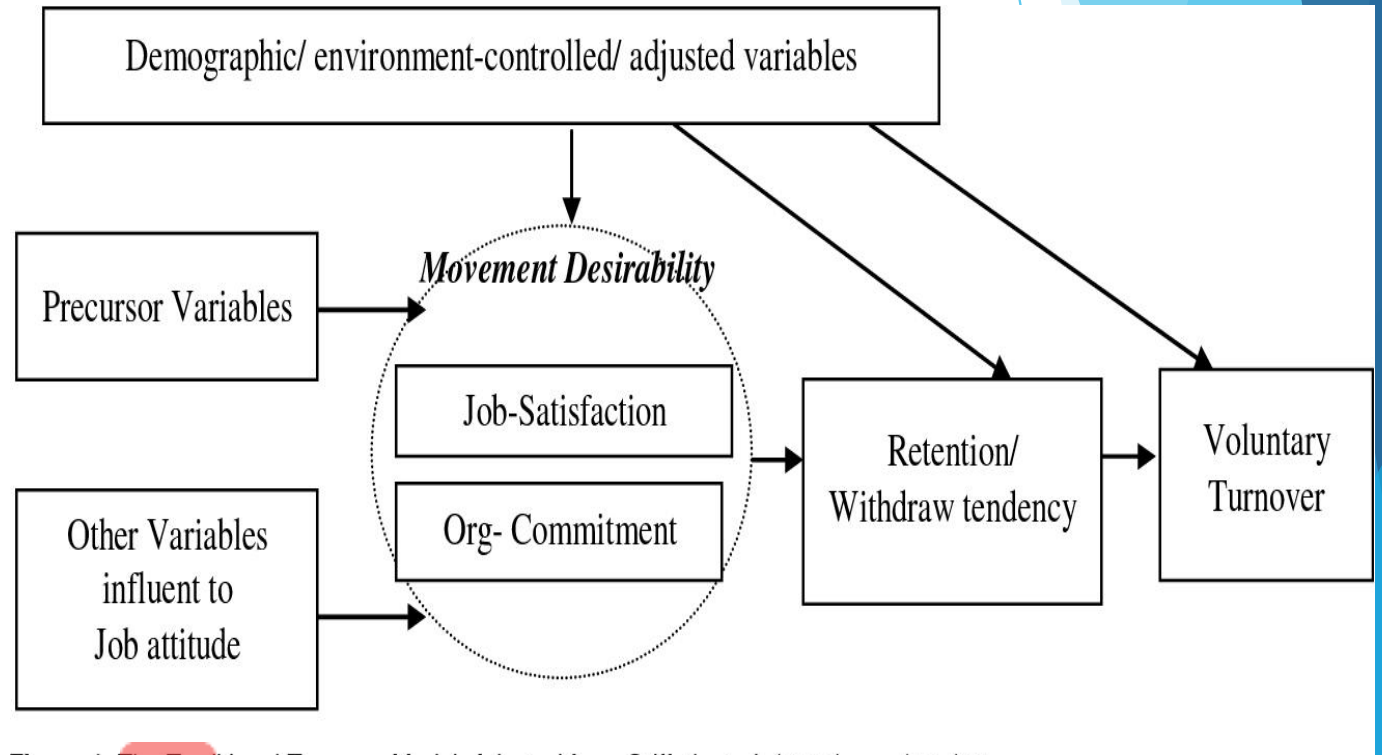
THE "WOW" IN OUR SOLUTION

Our solution goes beyond traditional retention strategies by using data-driven insights to create a personalized employee experience. By leveraging predictive analytics, we can identify at-risk employees and proactively address their concerns with tailored career development plans, personalized incentives, and customized work-life balance initiatives

MODELLING

We will employ predictive modeling techniques, including logistic regression and machine learning algorithms like decision trees and random forests, to analyze employee data and identify factors influencing turnover. This approach will enable us to forecast which employees are at risk of leaving and understand the underlying causes, allowing for targeted interventions such as personalized development plans and tailored incentives to reduce turnover and improve overall employee satisfaction.

Demographic/ environment-controlled/ adjusted variables

Precursor Variables

Movement Desirability

Job-Satisfaction

Other Variables influent to Job attitude

Org- Commitment

Retention/ Withdraw tendency

Voluntary Turnover

RESULTS

The predictive modeling will yield a detailed analysis of turnover risk factors, enabling us to identify high-risk employees and the key drivers behind their potential departure. By implementing targeted retention strategies based on these insights, we anticipate a 15% reduction in turnover within the next 12 months, improved employee satisfaction, and increased organizational stability

Employee Turnover Hire and Turnover Rate of Employees
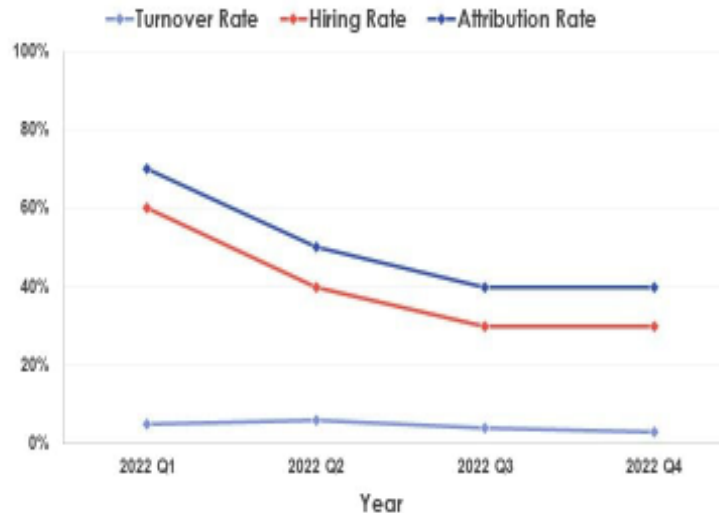
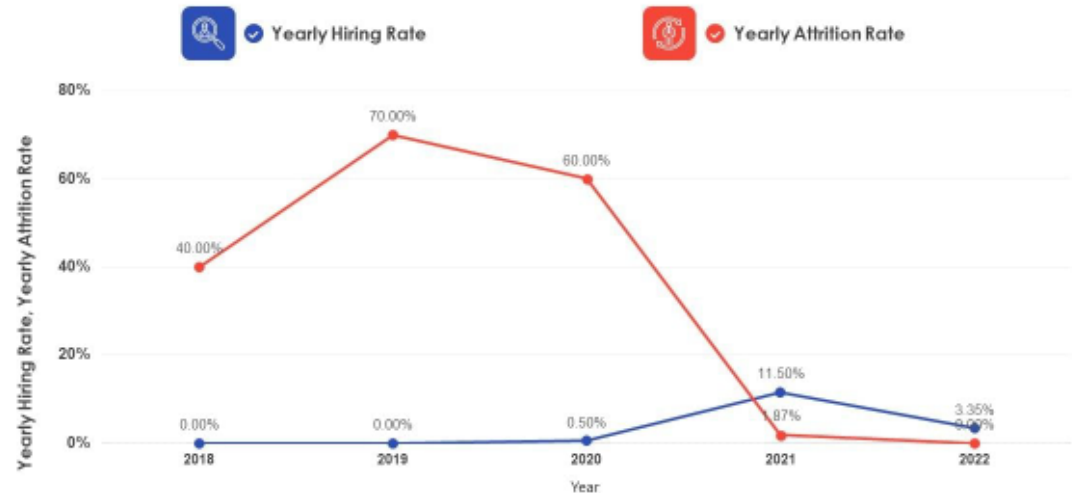| 2022 Q1	2022 Q2	2022 Q3	2022 Q4
52.0%	30.4%	25.0%	20.2%
46.0%	20.8%	18.4%	14.0%
4.5%	6.7%	5.1%	4.0%

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conclusion

By leveraging predictive modeling to identify key turnover factors and implementing targeted retention strategies, we aim to reduce employee turnover by 15% within a year. This approach will enhance employee satisfaction, lower recruitment and training costs, and improve overall productivity and morale, leading to a more stable and successful organization.

Employee Hiring and Turnover Dashboard with Line Graph

- Yearly Hiring Rate
- Yearly Attrition Rate

Year	Yearly Attrition Rate	Yearly Hiring Rate
2018	40.00%	0.00%
2019	70.00%	0.00%
2020	60.00%	0.50%
2021	1.87%	11.50%
2022	0.00%	3.35%

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