

# **Entertainment App Usage Survey Questions**

**1. What is your age?**

- 12-18
- 19-30
- more than 30

**2. Which entertainment app do you use mostly?**

- Netflix
- Amazon prime video
- Disney hotstar
- You tube
- Jio cinema

**3. How often do you use entertainment apps like Netflix, amazon prime or Hotstar?**

- Multiple times in Day
- Once a day
- Few time a week
- Rarely

**4. What type of entertainment content are you most interested in?**

- Movie or video series
- Music and podcast
- Sports
- Live event and streaming
- Others

**5. What type of features do you value most in an entertainment app?**

- **Personal recommendation**
- **High quality streaming**
- **Attractive design**
- **Social sharing and interaction**
- **Others**

**6. How do you prefer to browse content in an app?**

- **Category and genres**
- **Trending and popular content**
- **Personal recommendation**
- **Search and browse**

**7. How often do you purchase subscriptions for entertainment apps?**

- **Monthly**
- **Every few months**
- **Annually**
- **Only when there is a specific need**
- **I don't buy subscription**

**8. What type of navigation do you prefer in an entertainment app?**

- **Bottom navigation bar**
- **Side menu**
- **Swipe gestures**
- **Tabs at the top**
- **Search-focused navigation**
- **Others**

**9. What do you dislike most about entertainment apps?**

- **Crashing**
- **Hard to search**
- **Too many adds**
- **Confusing design**