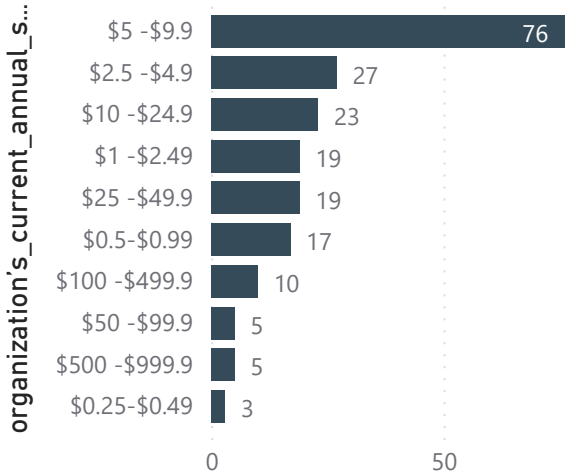
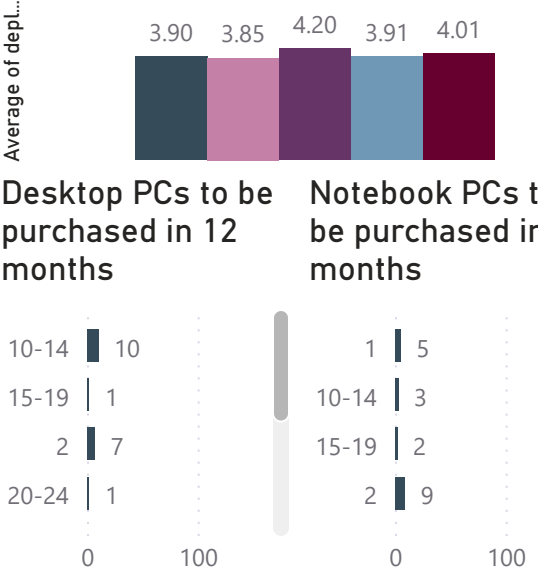


Industry wide Requirement Analysis for Technological Advancements

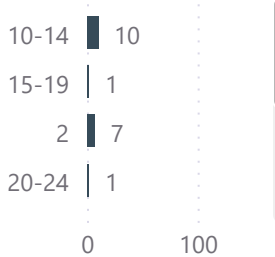
Current Annual Sales Revenue (Million USD)



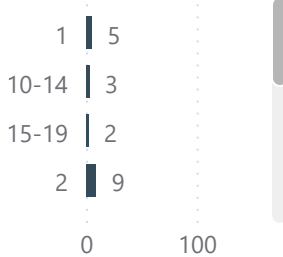
Importance of IT-related issues and solutions



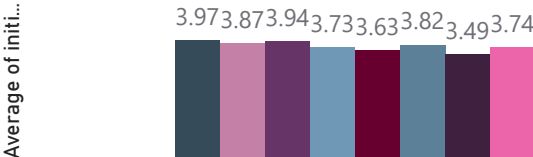
Desktop PCs to be purchased in 12 months



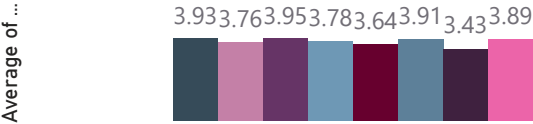
Notebook PCs to be purchased in 12 months



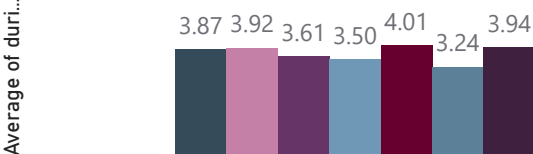
Use of sources-searching various solutions



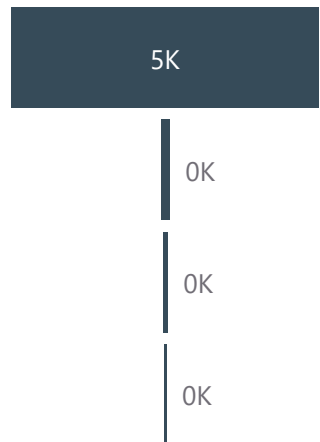
Use of sources-evaluation & consideration of purchase



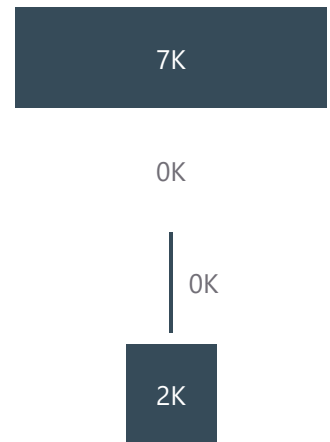
Use of sources-final purchase



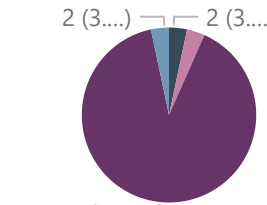
OS to be purchased in Desktop PCs in 12 months



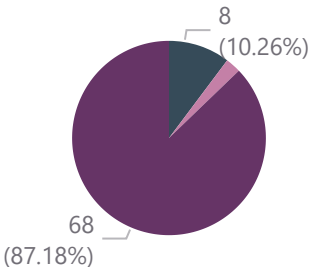
OS to be purchased in Notebook PCs in 12 months



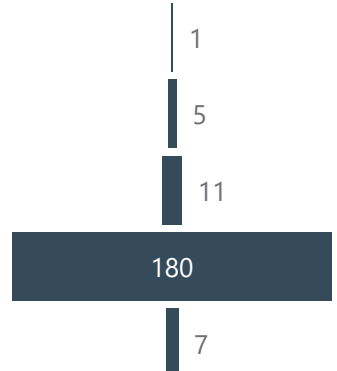
OS in Desktop PCs to be purchased in 12 months



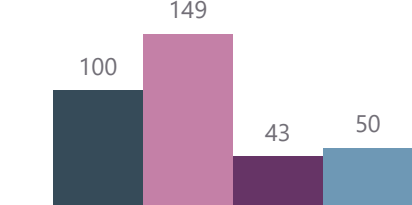
OS in Notebook PCs to be purchased in 12 months



Type of Sellers for Server Purchase in 12 months



IT/Telecom work handled in Companies



Geographical Spread of the Companies



Plan to buy server in 12 months



Companies to buy On Premise servers in 12 months



Primary Business Activity



Approach Towards Digital Transformation



Company's Employee range at All locations



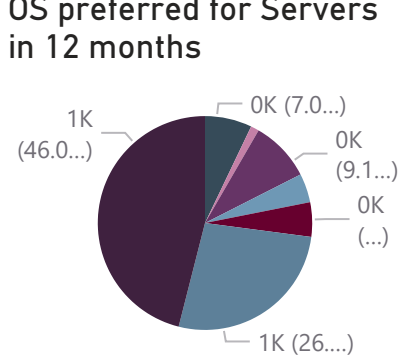
Current Annual Revenue vs. Last year



Next Year Revenue Expected vs. Current year



OS preferred for Servers in 12 months



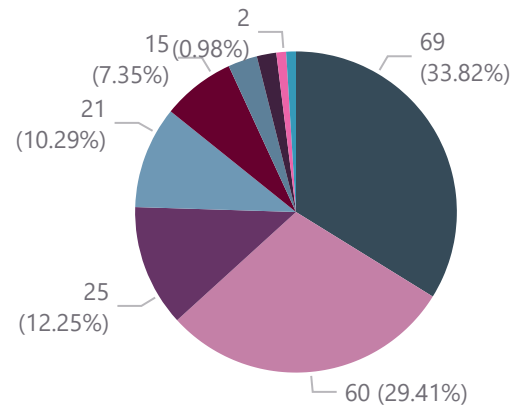
Industry wide Requirement Analysis for Technological Advancements

Malaysia

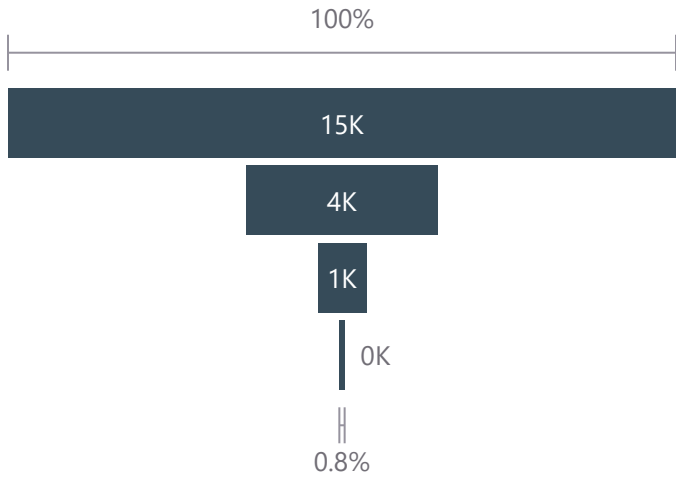
Singapore

Both

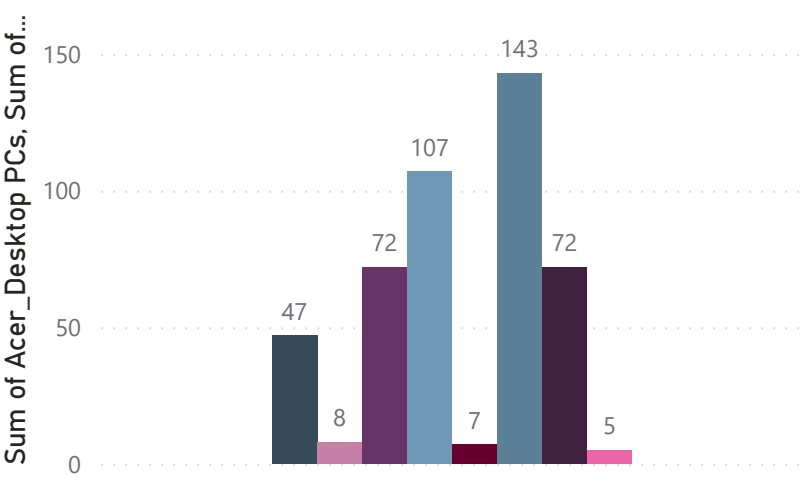
Range of company owned Desktop PCs in Use



No. of Operating Systems in Desktop PCs



Desktop PC brands are in Use



Primary Business Activity

All

Approach Towards Digital Transformation

All

Company's Employee range at All locations

All

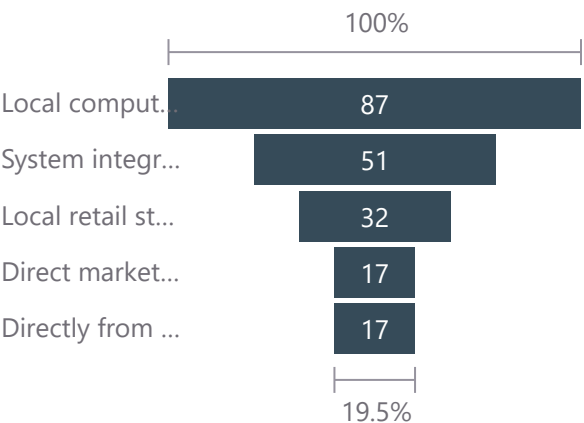
Current Annual Revenue vs. Last year

All

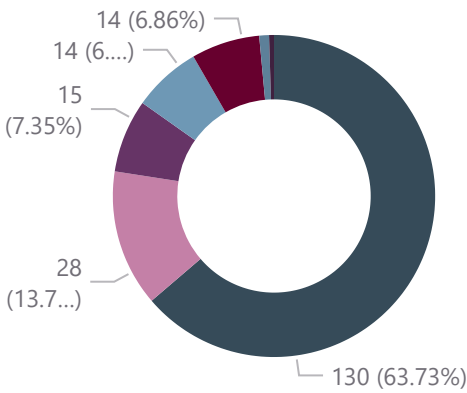
Next Year Revenue Expected vs. Current year

All

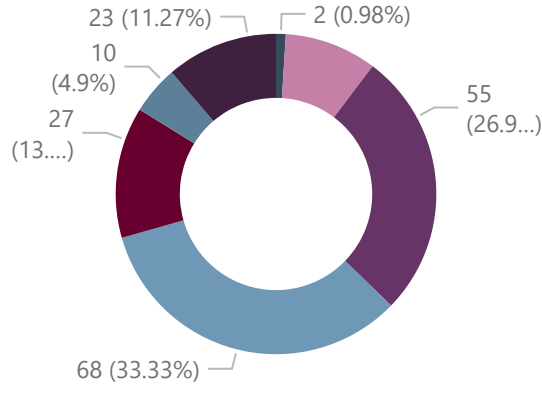
Type of Seller for DESKTOP/NOTEBOOK PCs bought



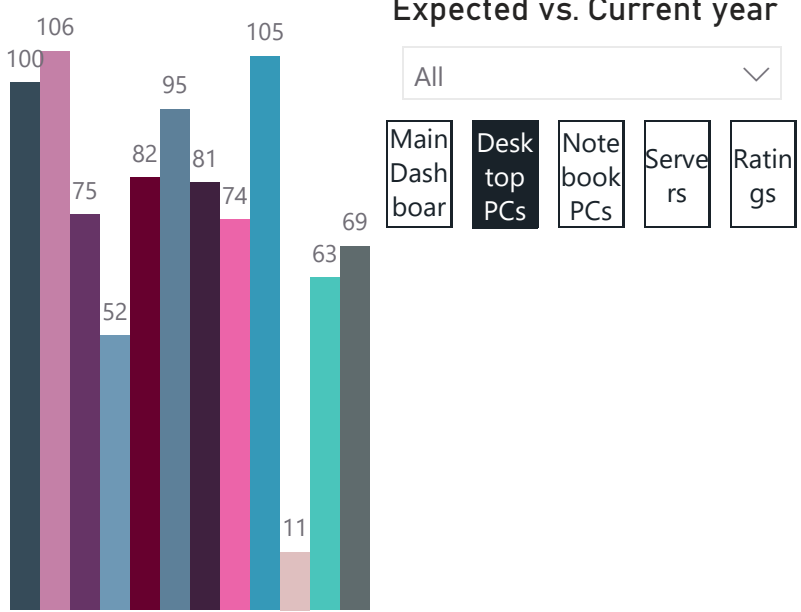
Replacement Cycle for Desktop PCs



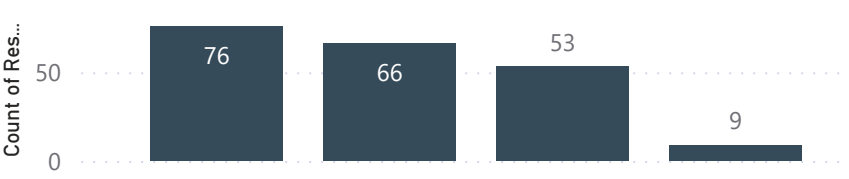
Current Age of Desktop PCs



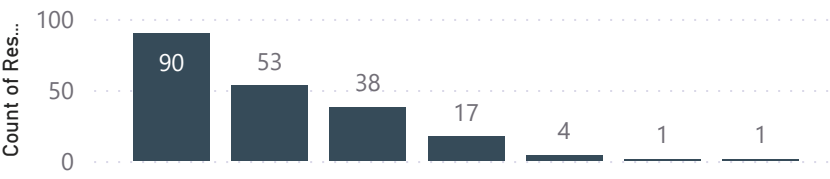
Additional Supports bought by company in last 12 months



Plan to migrate Windows10 OS



Likely to be upgraded their OS in next 12months



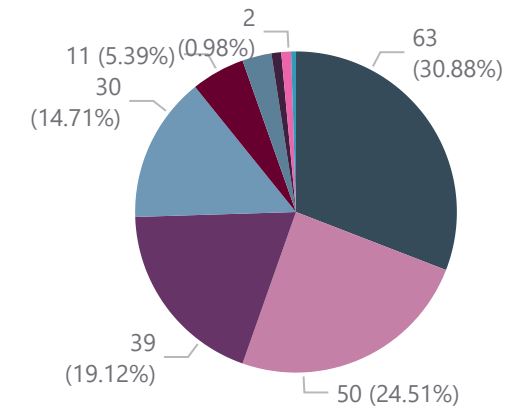
Industry wide Requirement Analysis for Technological Advancements

Malaysia

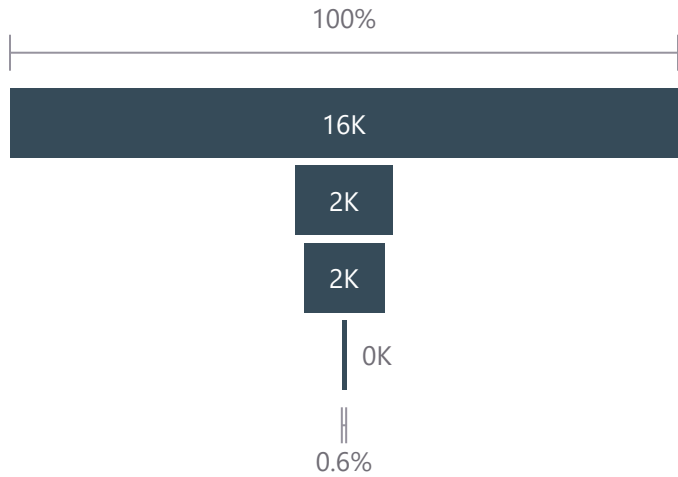
Singapore

Both

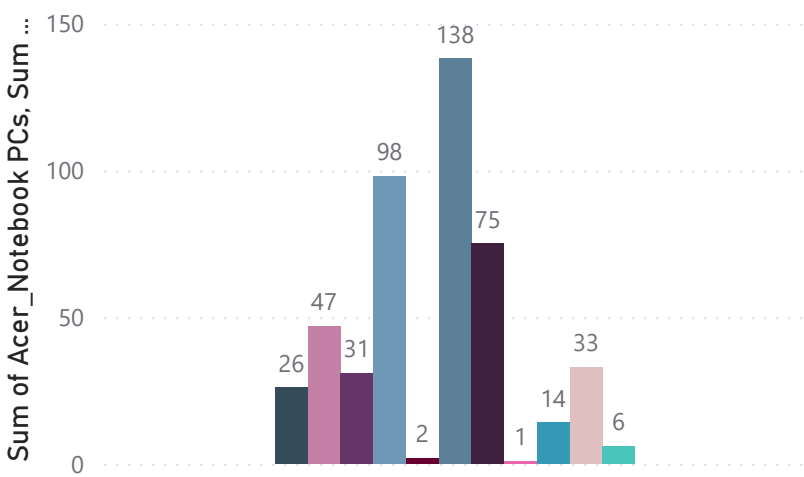
Range of company owned Notebook PCs in Use



No. of Operating Systems in Notebook PCs



Notebook PC brands are in Use



Primary Business Activity

All

Approach Towards Digital Transformation

All

Company's Employee range at All locations

All

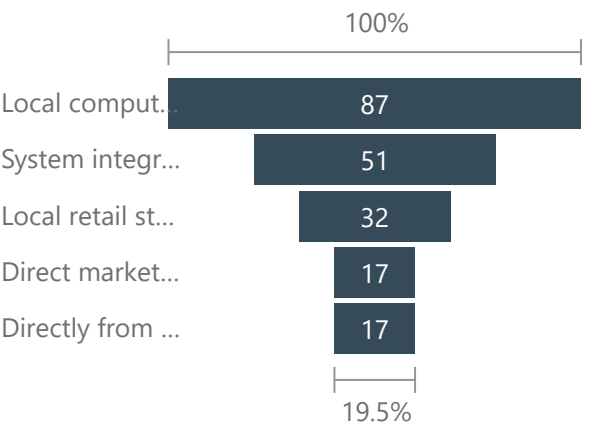
Current Annual Revenue vs. Last year

All

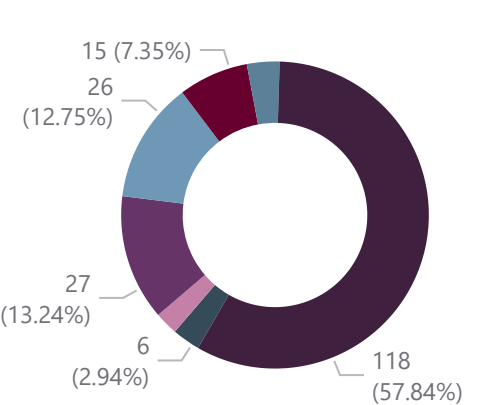
Next Year Revenue Expected vs. Current year

All

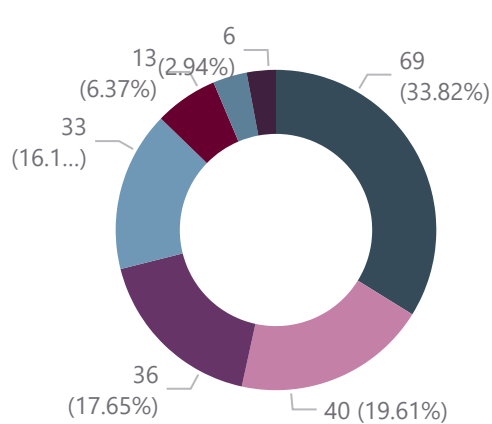
Type of Seller for DESKTOP/NOTEBOOK PCs bought



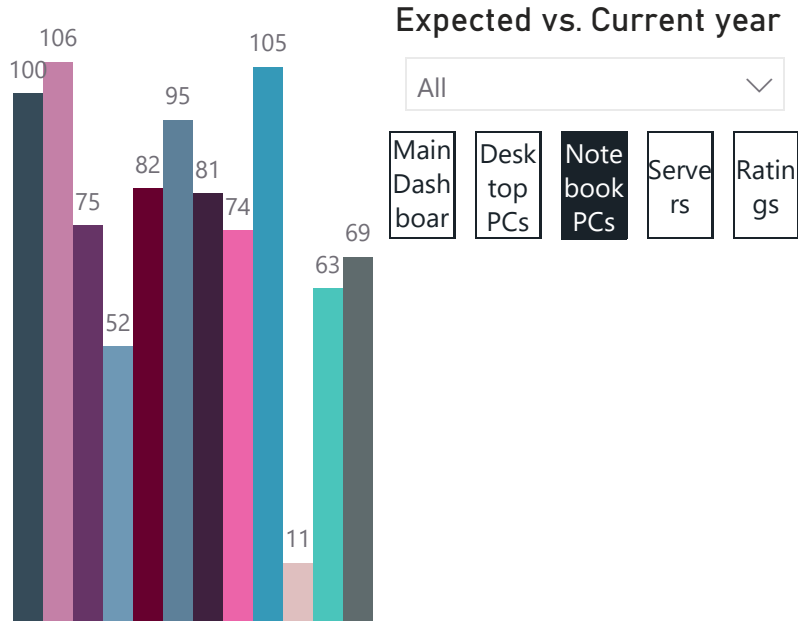
Replacement Cycle for Notebook PCs



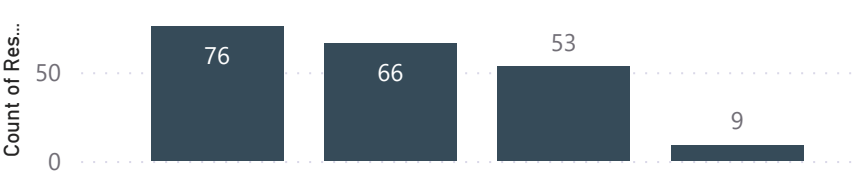
Current Age of Notebook PCs



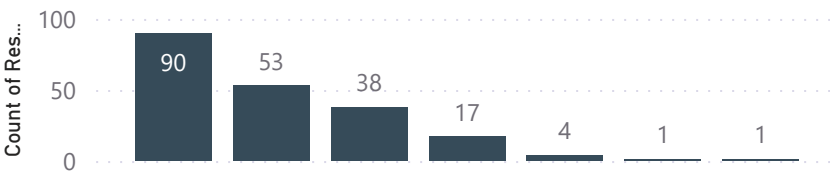
Additional Supports bought by company in last 12 months



Plan to migrate Windows10 OS



Likely to be upgraded their OS in next 12months

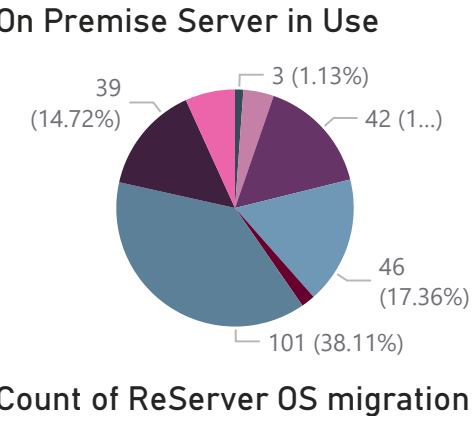
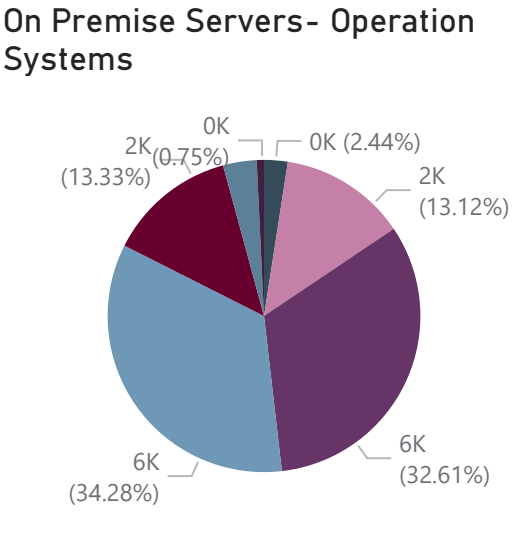
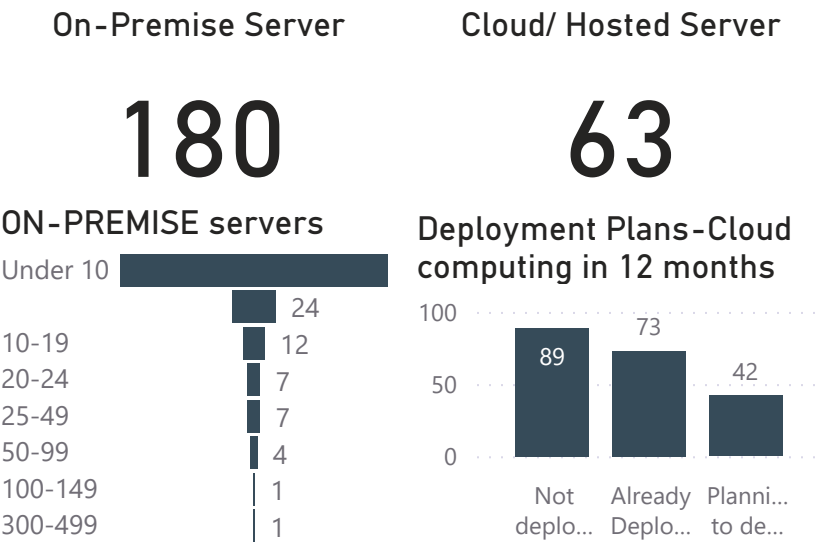


Industry wide Requirement Analysis for Technological Advancements

Malaysia

Singapore

Both



Cloud server vs. On premise server

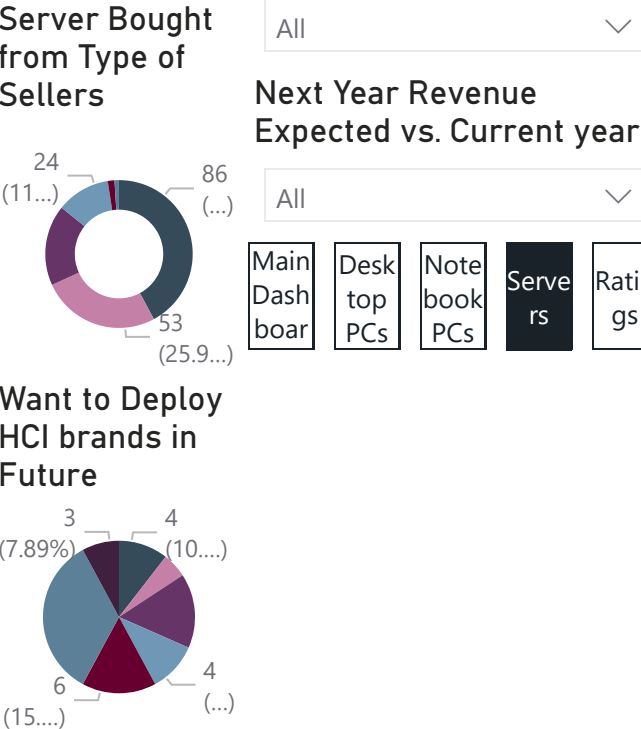
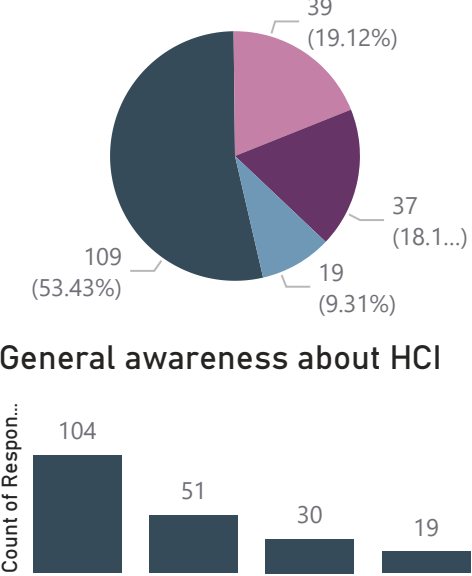
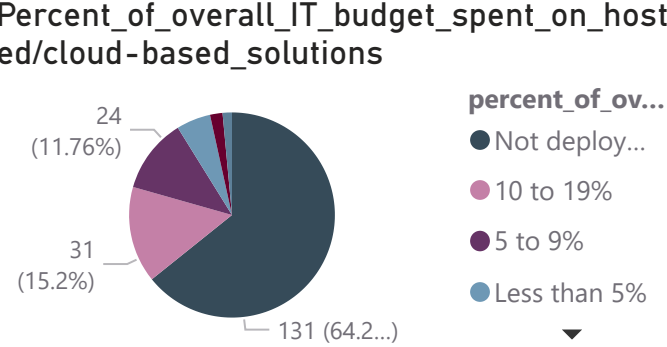
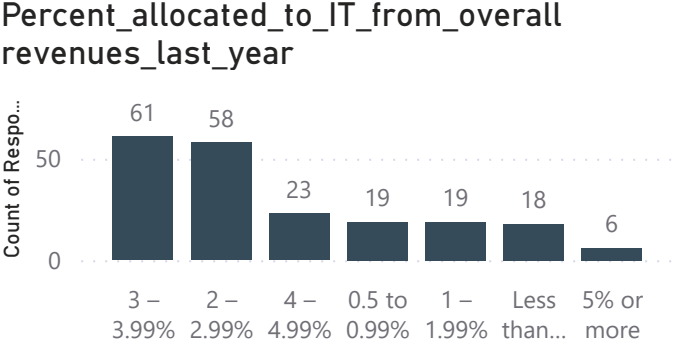
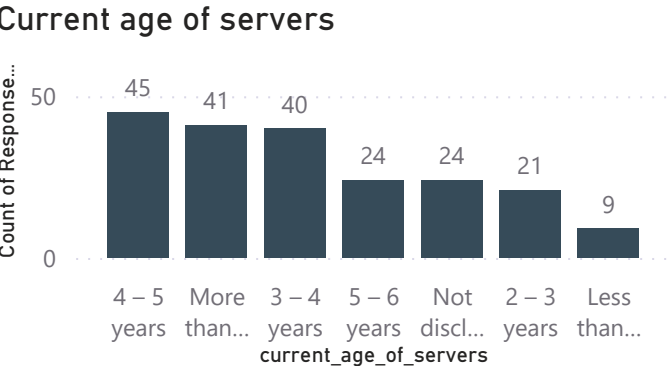
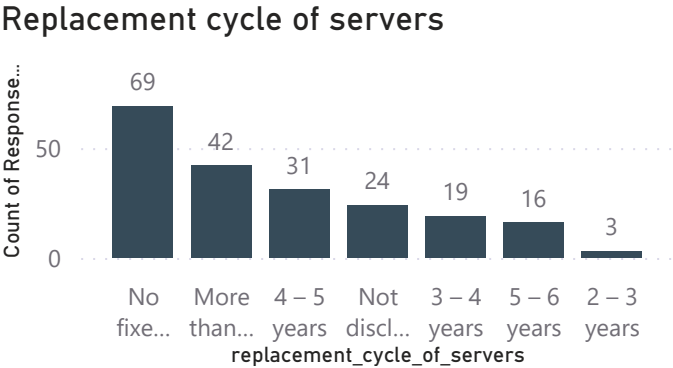
Primary Business Activity

Approach Towards Digital Transformation

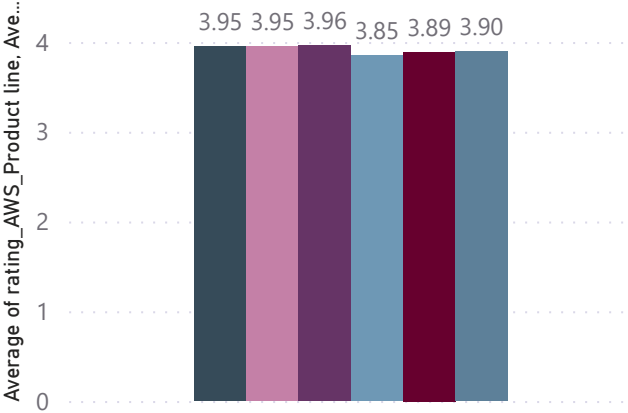
Company's Employee range at All locations

Current Annual Revenue vs. Last year

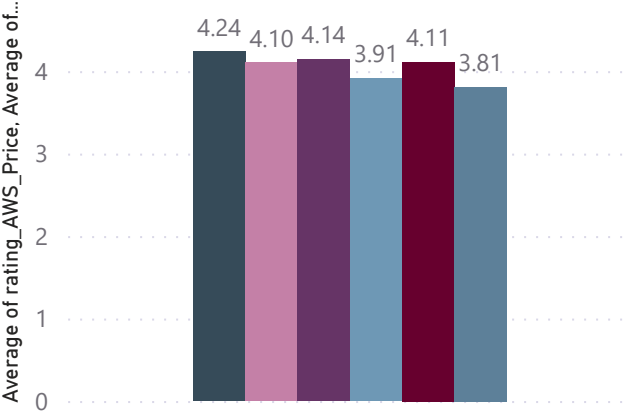
Next Year Revenue Expected vs. Current year



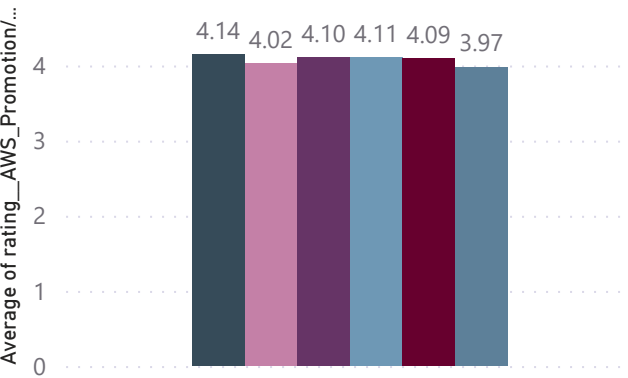
Rating for Product Line



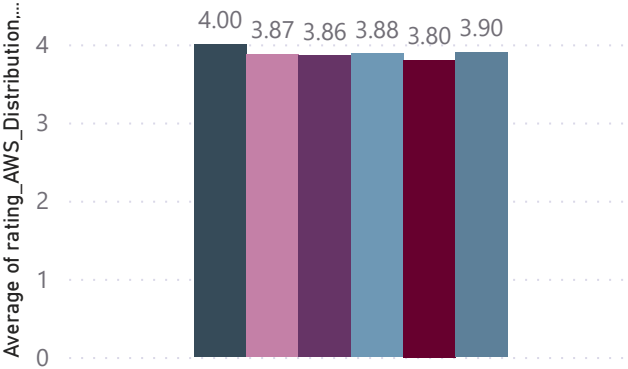
Rating for Price



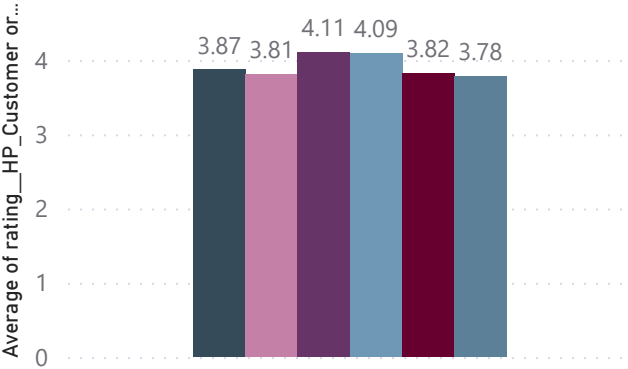
Rating for Promotions/ Discounts/ Bundled Offers



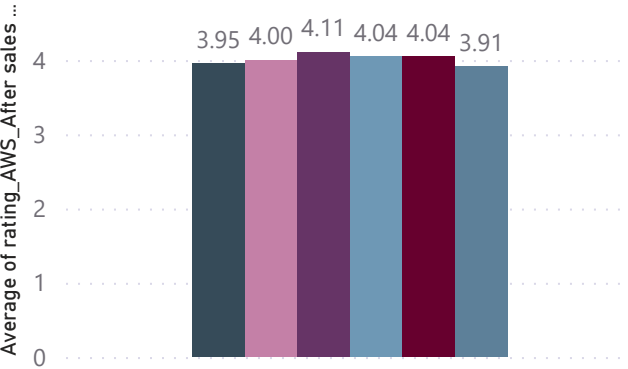
Rating for Distribution



Rating for Customer Orientation



Rating for After Sales Service



Recommendation for HP



Recommendation for Lenovo



Recommendation for Microsoft



Recommendation for AWS



Recommendation for Dell



Recommendation for Google



Primary Business Activity

All

Approach Towards Digital Transformation

All

Company's Employee range at All locations

All

Current Annual Revenue vs. Last year

All

Next Year Revenue Expected vs. Current year

All

Main Dash board

Desktop PCs

Notebook PCs

Servers

Ratings