INTERNSHIP REPORT PRESENTATION

GrowPlant

Web Development Internship at Raj Multimedia Education

GrowPlant Provides expert planting, care, research and sales for healthy trees and plants to create greener, sustainable places

❖ Personal Details.

- Intern Name : Jenish Bhalani
- Roll No. : 13
- Mentor Name : Bajarang sir
- Company Name : Raj Multimedia Education

● Presented by **Jenish Bhalani** ●

Internship Info.

- Duration: 120 Hours

- Domain: Web Development & Designing

- Department: Ui & Ux

- Objective: To gain practical experience and industry exposure

ABOUT THE COMPANY — Raj Multimedia Education

- Raj Multimedia Education is a multimedia training institute that provides IT and digital skills training.

- The institute offers courses such as web design, graphic design, video editing, UI/UX, and digital marketing.

- The company's mission is to provide students with practical knowledge and career opportunities.

- Along with training, job assistance and recognized certification are also provided.

WORK DONE DURING INTERNSHIP

- Designed <u>social media posts</u> using **Canva**

- Created and edited designs of <u>slides</u> using **Adobe Photoshop**

- Developed and managed a <u>mini website</u> using **WordPress**

- Designed a <u>personal portfolio</u> using **Figma**

1. Canva

➢ **Graphic Designing Internship Work – GrowPlant**

➢ During my Graphic Designing internship, I worked on **Canva** to create visual content for **GrowPlant**, a company focused on **growing, caring, researching, and selling plants**.

➢ **My work included designing :**

- company logo
- branding posters
- marketing posters
- business cards
- Flyers
- banners

- All designs followed a **nature-inspired theme** using green color palettes, plant elements, and clean typography to reflect sustainability and growth. These creatives were developed for **brand identity building**, **product promotion**, and **customer engagement**, while maintaining consistency across digital and print platforms.

- This internship helped me enhance my **creative skills**, **branding knowledge**, and **practical experience in graphic design using Canva**.

Work Done in Canva

1. Logo

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