

## PROJECT SUBMISSION

**Project Name – How to Create a Brand Promo Video Using Canva**

Date	20-10-2023
Team ID	NM2023TMID02691
Team Leader	Jenisha. J 466C11B265899CDA21B407FC41526E14
Team member 1	Jenisha. A 0DE0DCF10A16CC794C04524D38E9D40F
Team member 2	Pamisha.P CD71EDCDDBF9306A4CB40422154E0E31
Team member 3	Sobiruntha. V EE45EEEDDA81E7DA4A8419AF9DDD8288

Brand Name: Fashion Fix

Category: Fashion

Brand Target Audience: Women

Email: [fashionfix@gmail.com](mailto:fashionfix@gmail.com)

### Video Script:

Corporate video – Clothes for Women

Product Feature: Best quality, affordable prices

Contact: 94884 30066

### File upload:

<https://www.youtube.com/@fashionfix-gz7nr>

### Upload in social media:

<https://www.instagram.com/reel/Cypj-AGvFCv/?igshid=MzRIODBiNWFIZA==>

## Document:

### Step 1: Creating a promo video by using canva.com



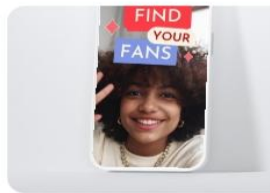
### Easy-to-assemble videos



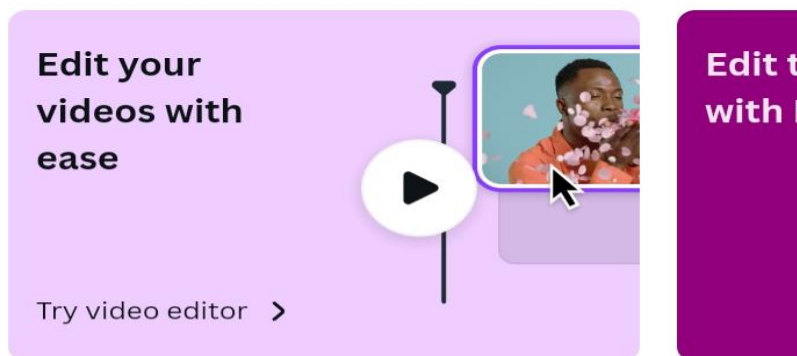
Instagram Story



Instagram Reel



TikTok Video



### Videos

See all



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Projects

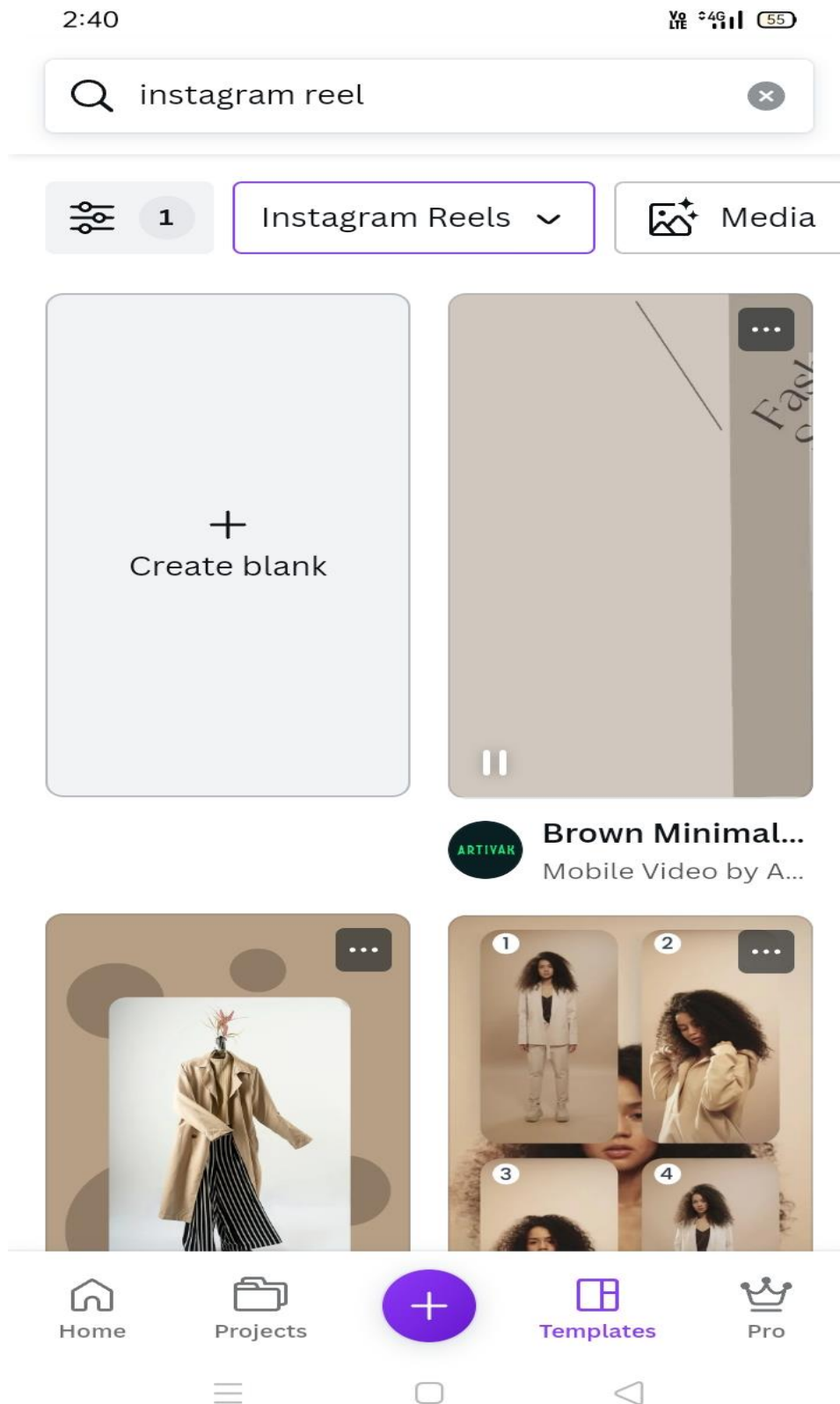


Templates

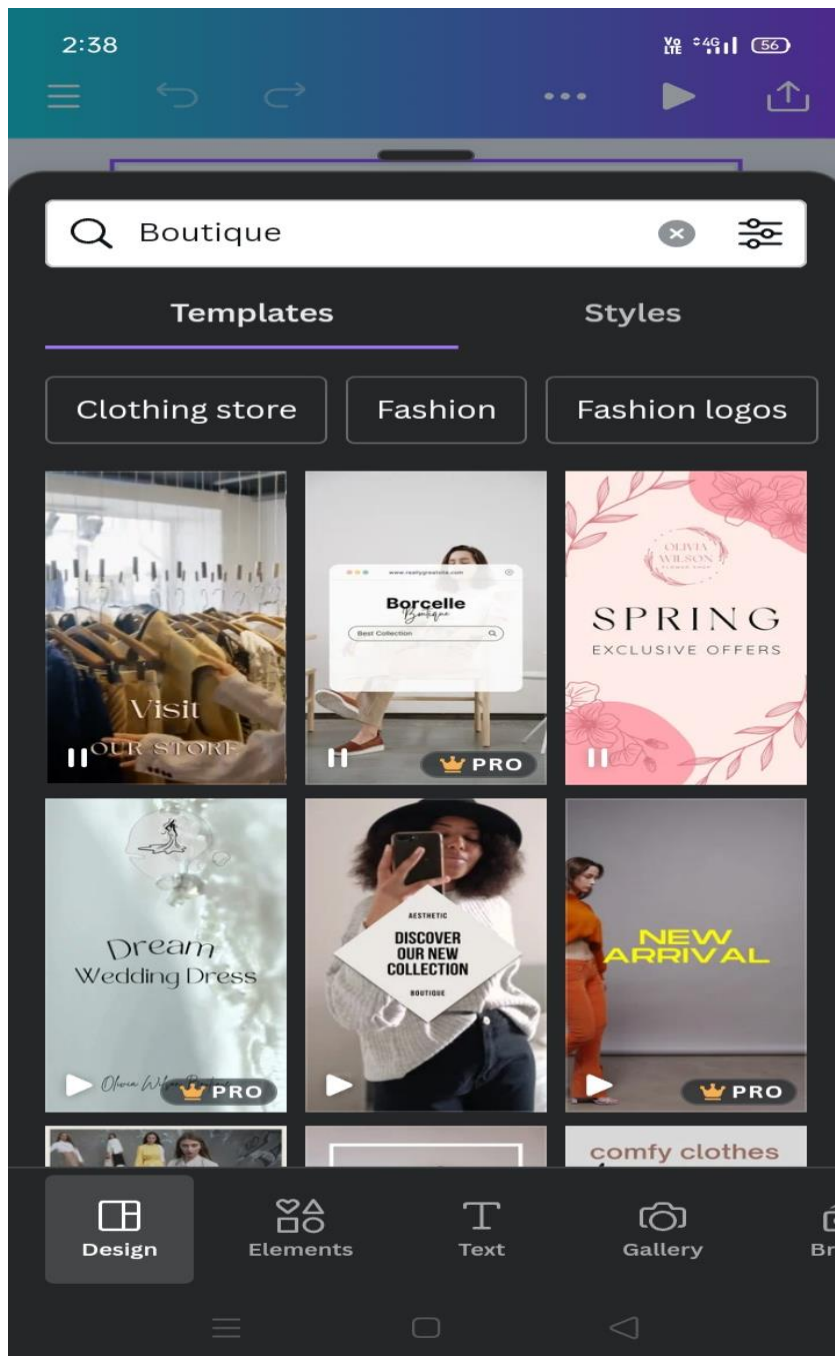
Pro



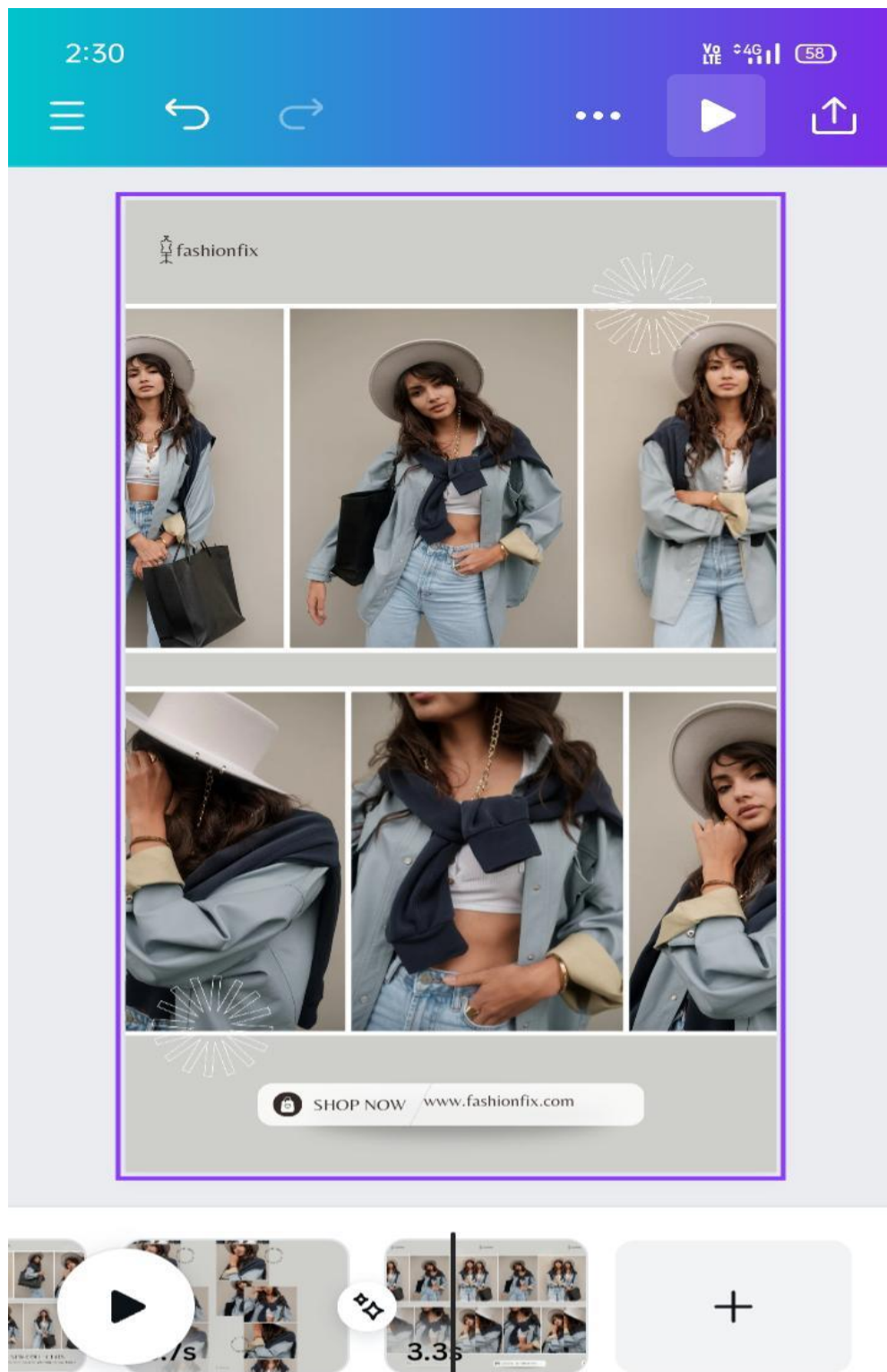
## Step 2: Choosing a proper template for creating our promo video



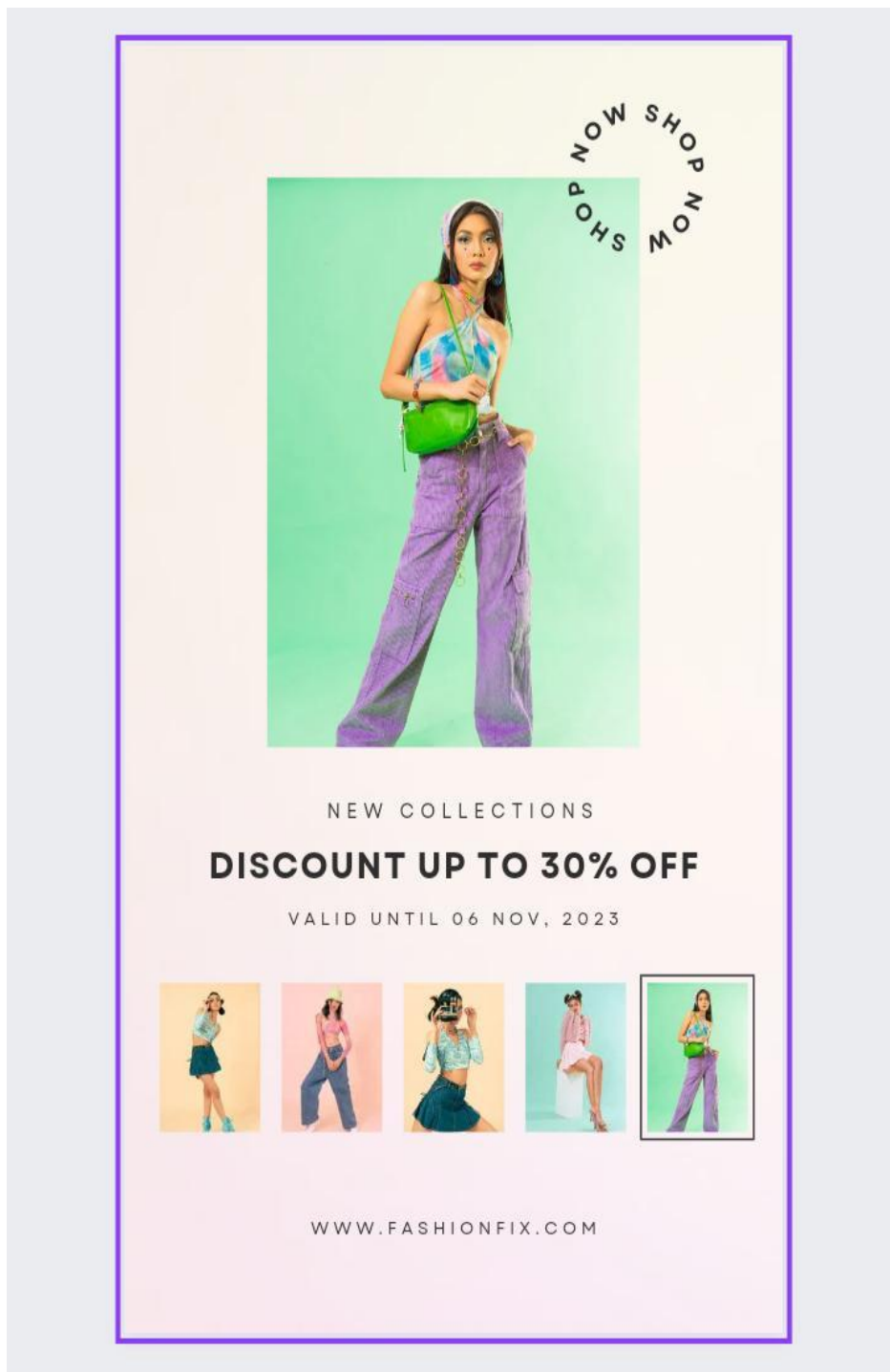
### Step 3: Select the Template name (fashion )



#### Step 4: Here our product Quality



## Step 5: Our product offers



NOW SHOP NOW

NEW COLLECTIONS  
**DISCOUNT UP TO 30% OFF**

VALID UNTIL 06 NOV, 2023

WWW.FASHIONFIX.COM

2:29

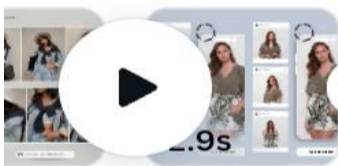
VoLTE 4G 58



\$249



FREE  
SHIPPING







Add



Duplicate



Delete



Si



## **Step 6: Our Textile Reopening Details**

2:28

VoLTE 4G 58



STARTS IN  
30.10.2023

COMING  
SOON

WWW.FASHIONFIX.COM

**Demo video link:**

<https://www.instagram.com/reel/Cypj-AGvFCv/?igshid=MzRIODBiNWFIZA==>

**Contacts:**

Phone: 94884 30066

Instagram: @fashion\_\_fix\_\_

YouTube : <https://www.youtube.com/@fashionfix-gz7nr>

**PROJECT DEMONSTRATION**

DATE	22 October 2023
NM ID	NM2023TMID02691
Leader	466C11B265899CDA21B407FC41526E14
Team Member-1	0DE0DCF10A16CC794C04524D38E9D40F
Team Member-2	CD71EDCDDBF9306A4CB40422154E0E31
Team Member-3	EE45EEEDDA81E7DA4A8419AF9DDD8288
Title	How to Create Brand Promo Video using Canva

**DEMO LINK:**

<https://youtu.be/VQLtieHvRt0?si=uYQsAXunlmvjcwMN>

## PROJECT DEMONSTRATION

DATE	22 October 2023
NM ID	NM2023TMID02691
Leader	466C11B265899CDA21B407FC41526E14
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Team Member-3	EE45EEEDDA81E7DA4A8419AF9DDD8288
Title	How to Create Brand Promo Video using Canva

**Brand Name:** Fashion Fix

**Category:** Clothing

**Target Audience:** All (Men, Women and Kids)

**Email ID:** fashionfix@gmail.com