

PROJECT SUBMISSION

Project Name – How to Create a Brand Promo Video Using Canva

Date	20-10-2023
Team ID	NM2023TMID02691
Team Leader	Jenisha. J 466C11B265899CDA21B407FC41526E14
Team member 1	Jenisha. A 0DE0DCF10A16CC794C04524D38E9D40F
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Team member 3	Sobiruntha. V EE45EEEDDA81E7DA4A8419AF9DDD8288

Brand Name: Fashion Fix

Category: Fashion

Brand Target Audience: Women

Email: fashionfix@gmail.com

Video Script:

Corporate video – Clothes for Women

Product Feature: Best quality, affordable prices

Contact: 94884 30066

File upload:

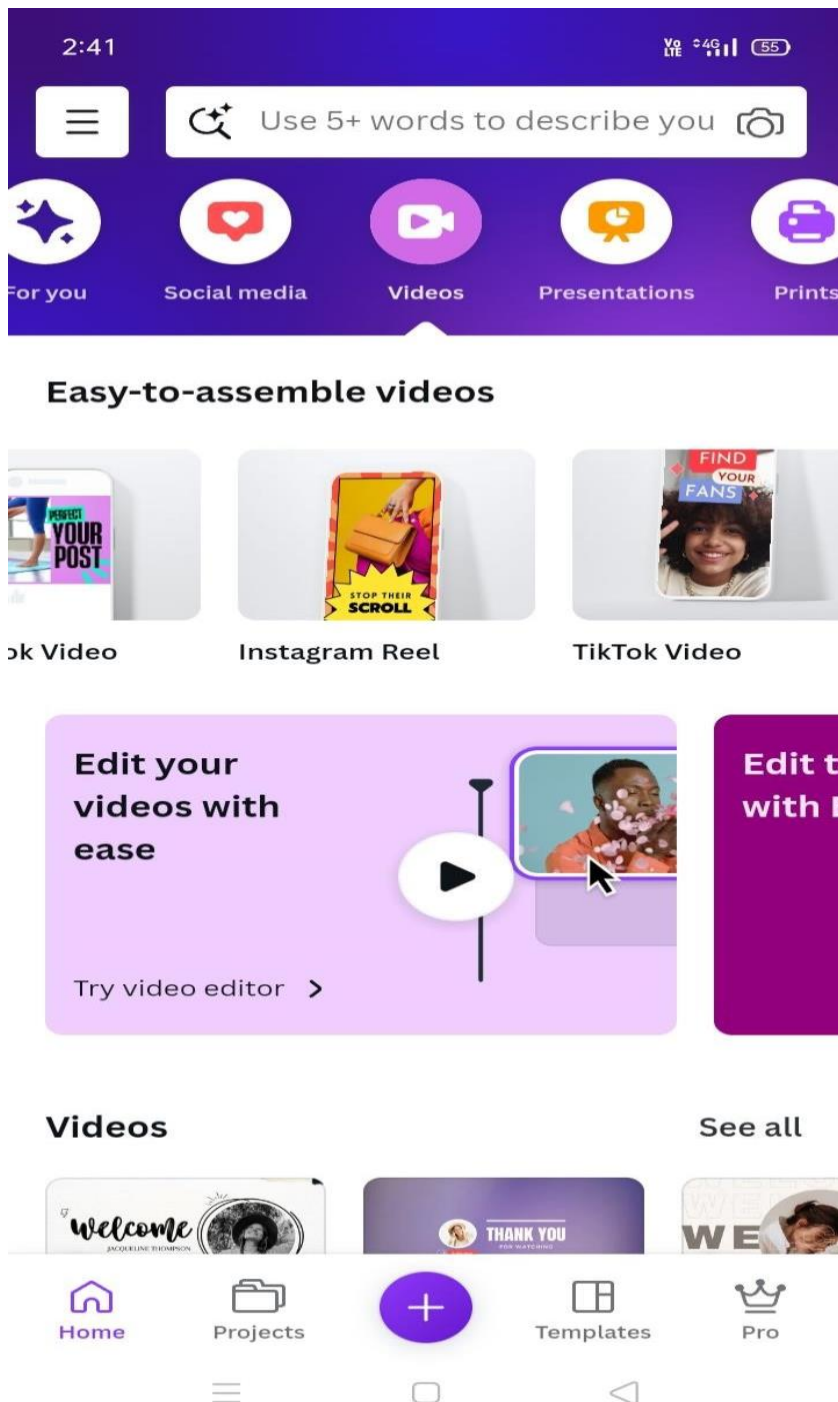
<https://www.youtube.com/@fashionfix-gz7nr>

Upload in social media:

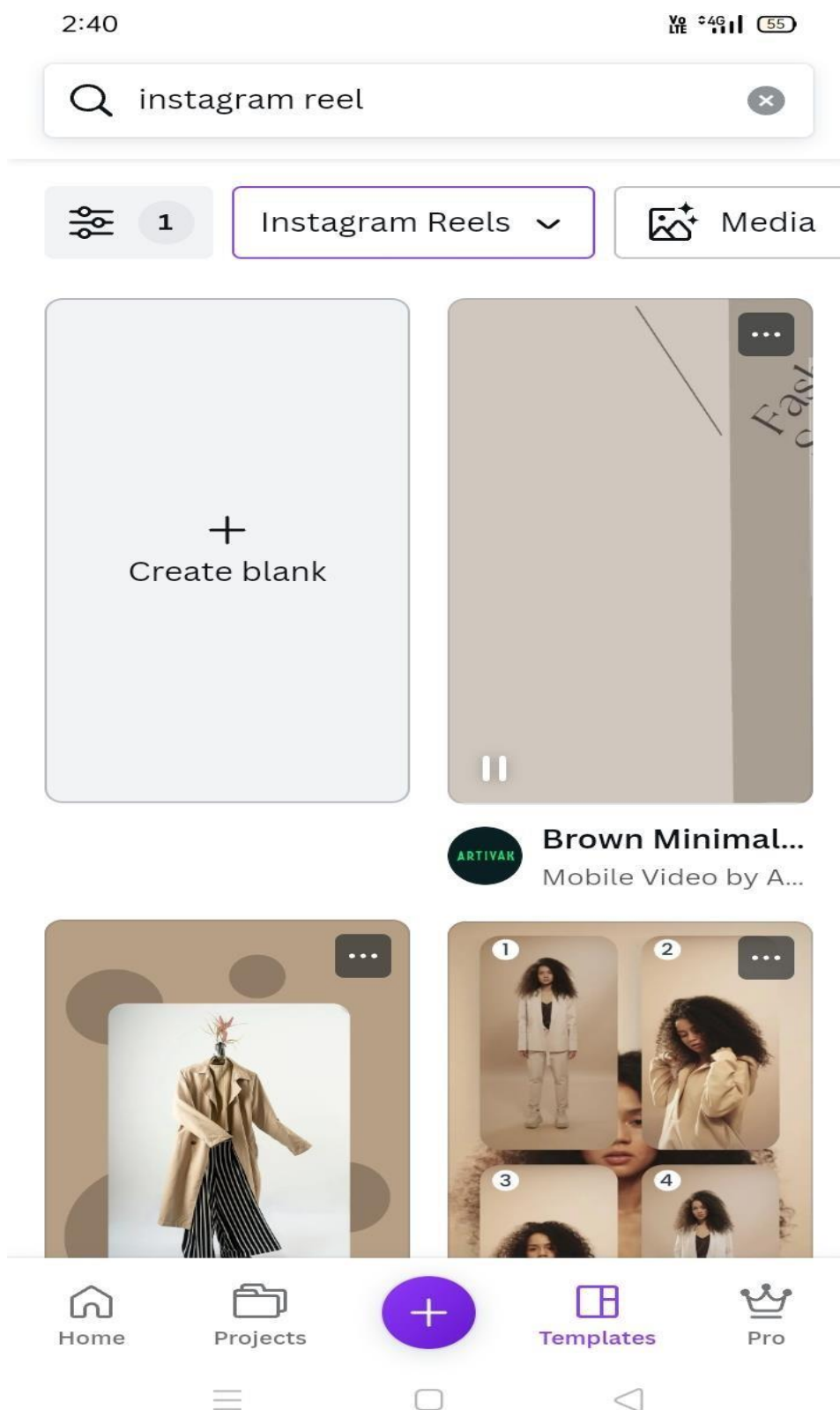
<https://www.instagram.com/reel/Cypj-AGvFCv/?igshid=MzRIODBiNWFIZA==>

Document:

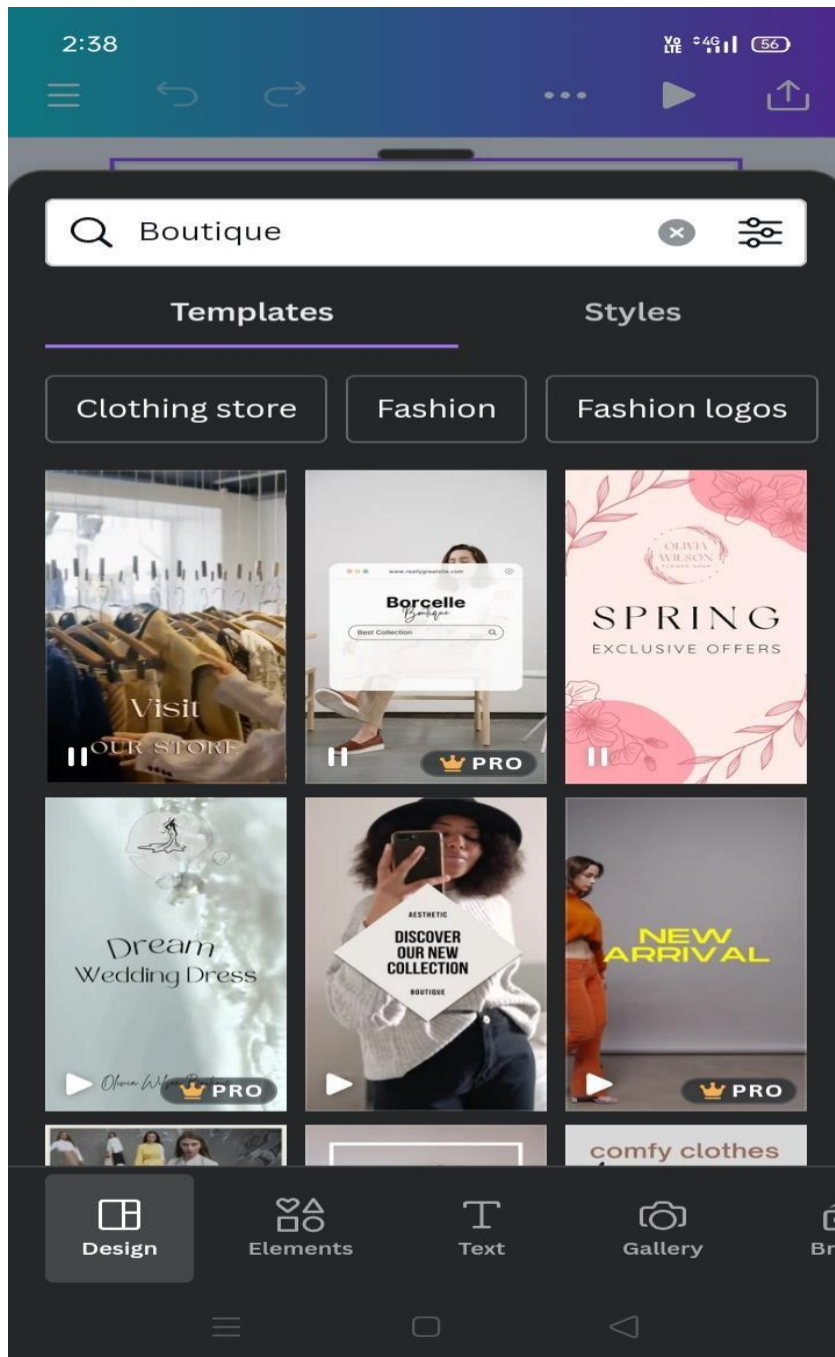
Step 1: Creating a promo video by using canva.com



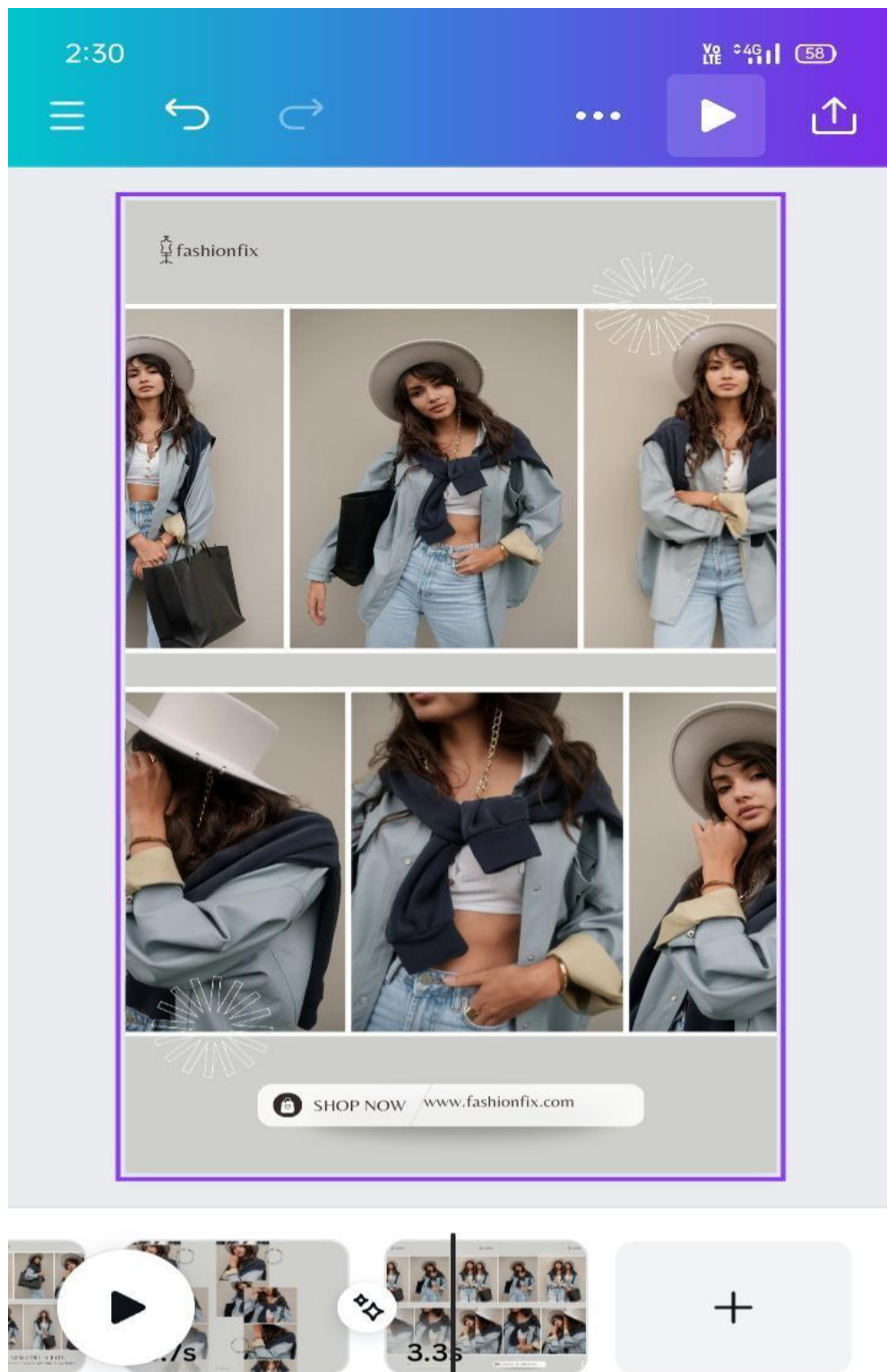
Step 2: Choosing a proper template for creating our promo video



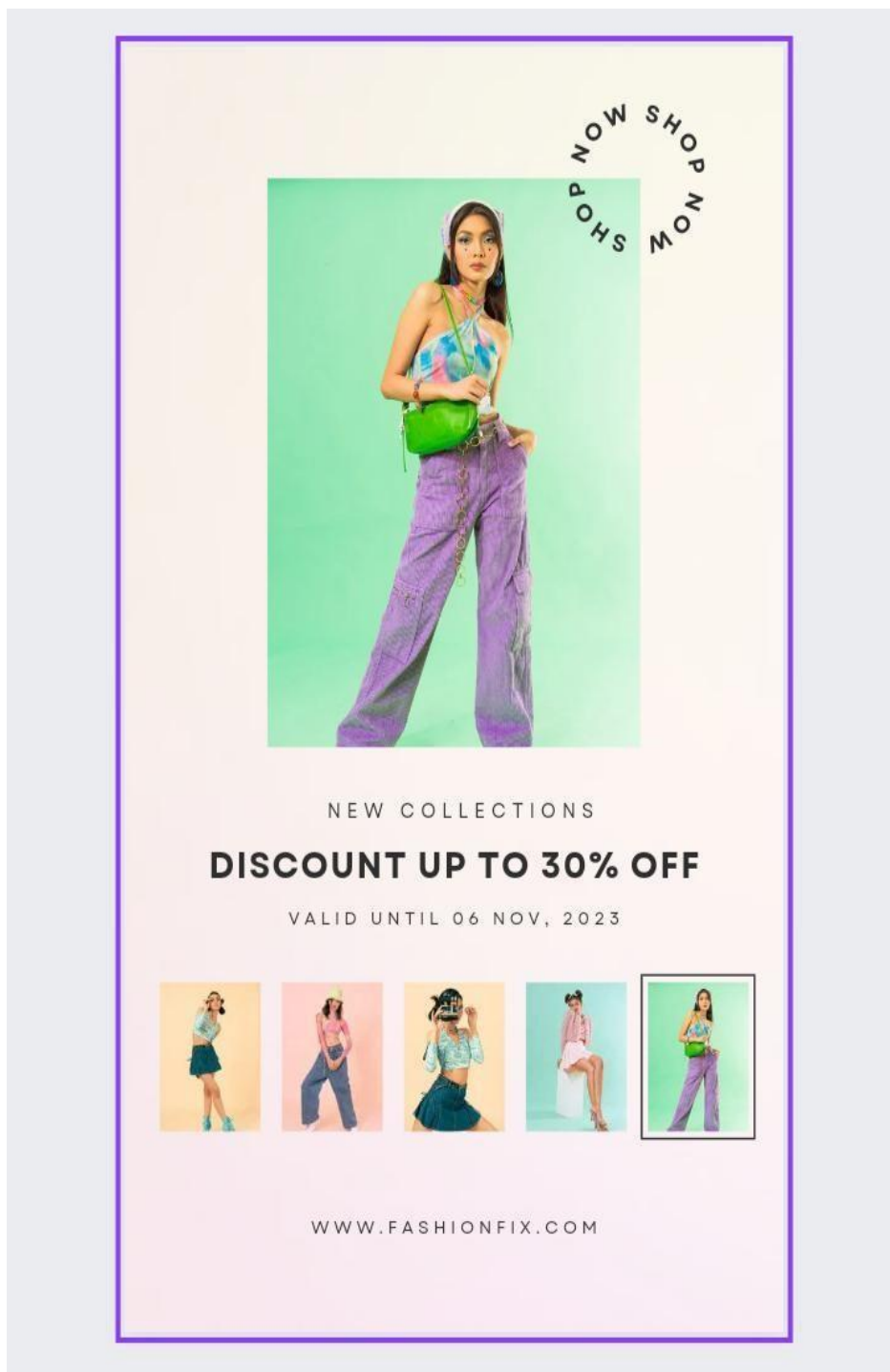
Step 3: Select the Template name (fashion)



Step 4: Here our product Quality



Step 5: Our product offers



NOW SHOP NOW

NEW COLLECTIONS
DISCOUNT UP TO 30% OFF
VALID UNTIL 06 NOV, 2023

WWW.FASHIONFIX.COM

2:29

VoLTE 4G 58



\$249



FREE
SHIPPING





Add



Duplicate

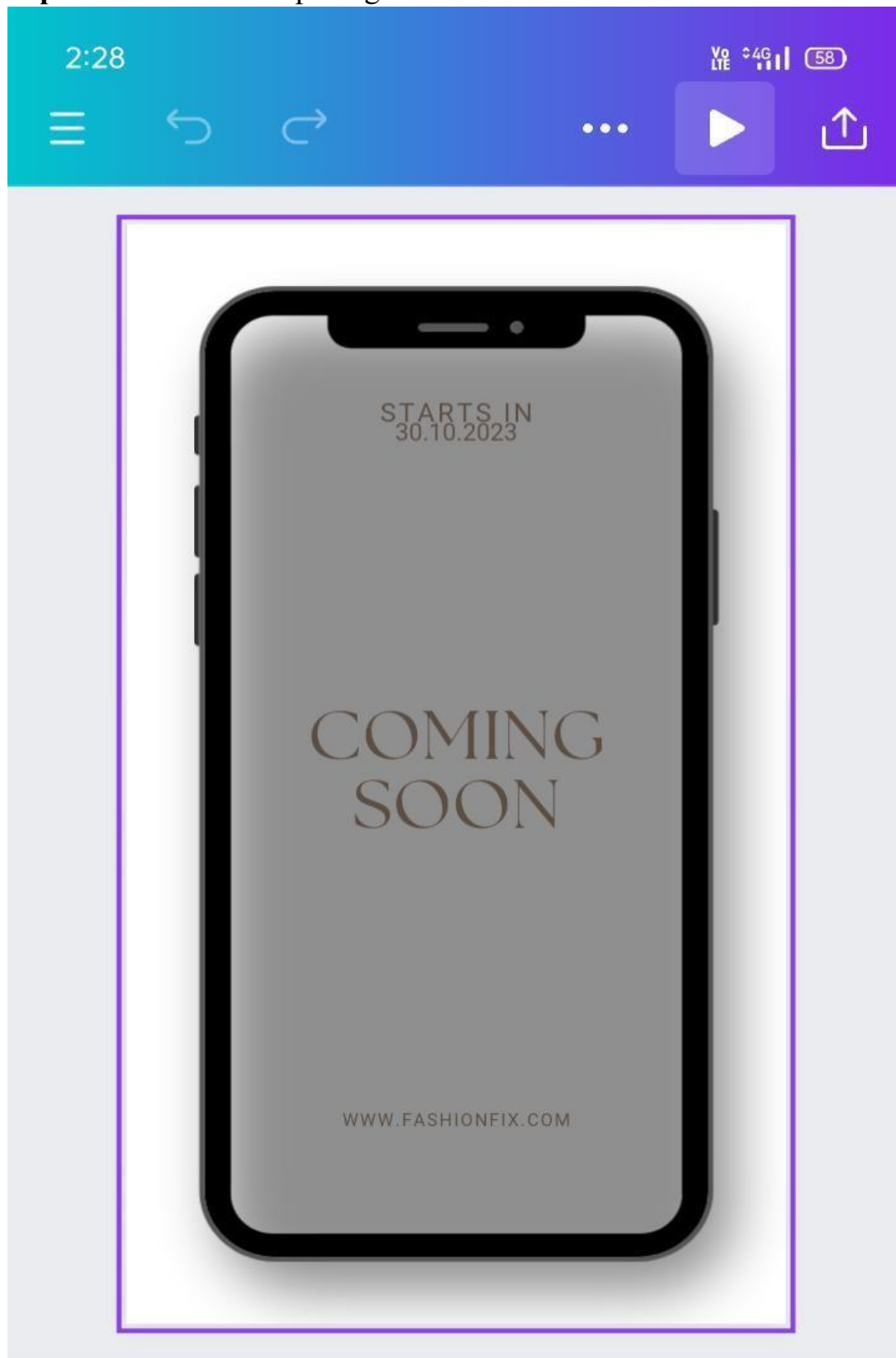


Delete



Si

Step 6: Our Textile Reopening Details



Demo video link:

<https://www.instagram.com/reel/CypjAGvFCv/?igshid=MzRIODBiNWF1ZA>

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Contacts:

Phone: 94884 30066

Instagram: @fashion__fix__

YouTube : <https://www.youtube.com/@fashionfix-gz7nr>