

DIGITAL MARKETING

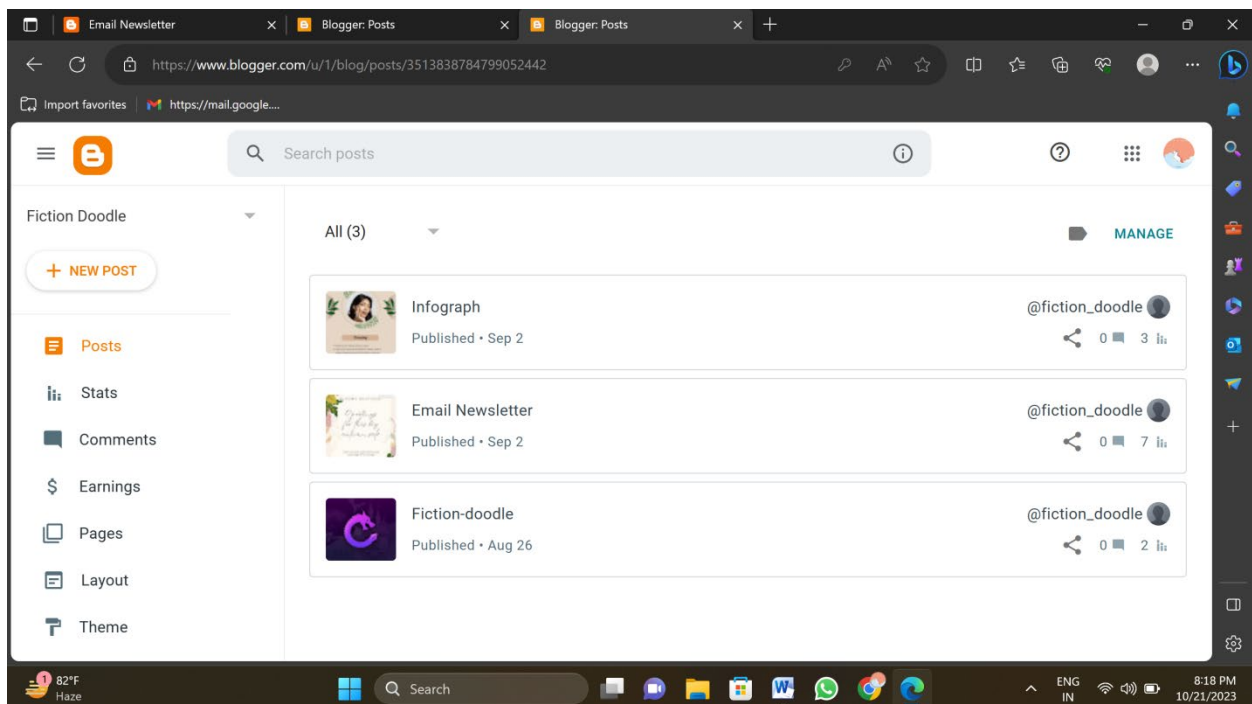
ASSIGNMENT

Reg No	960220106099
Team ID	NM2023TMID02691
NM ID	EE45EEEDDA81E7DA4A8419AF9DDD8288
Date	21-10-2023

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words

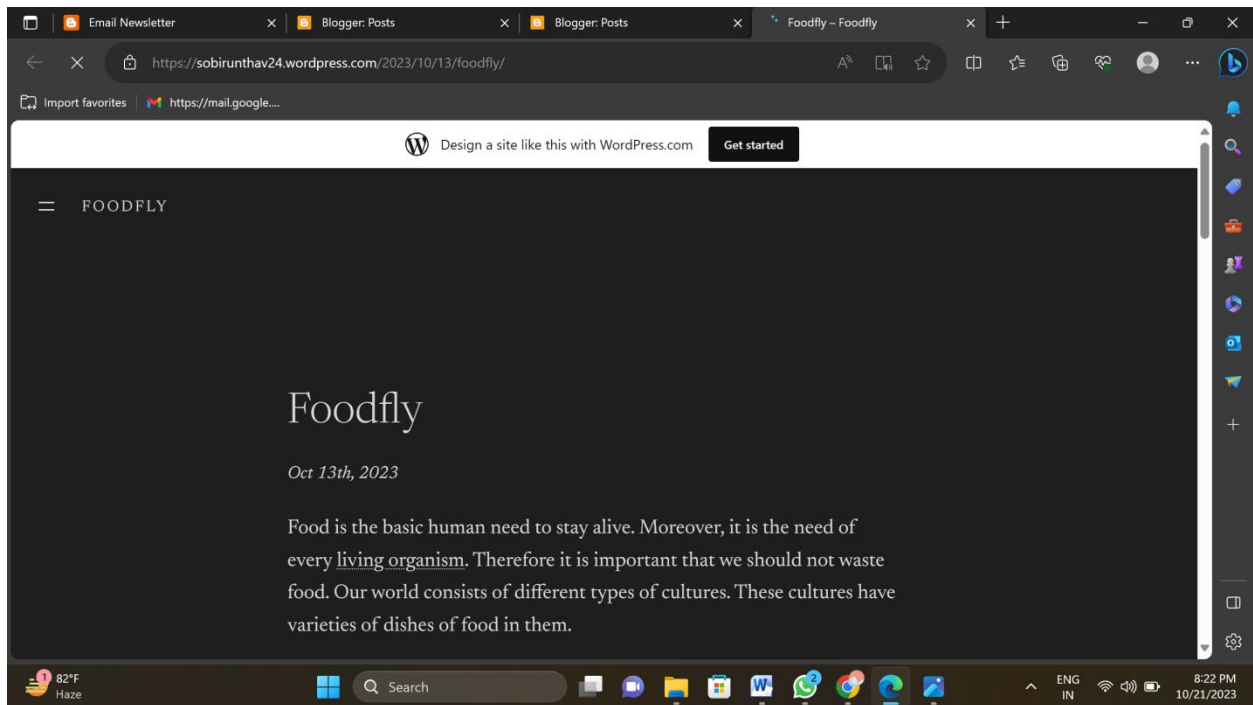
Blog Link:

<https://www.blogger.com/blog/posts/3513838784799052442>



Word Press:

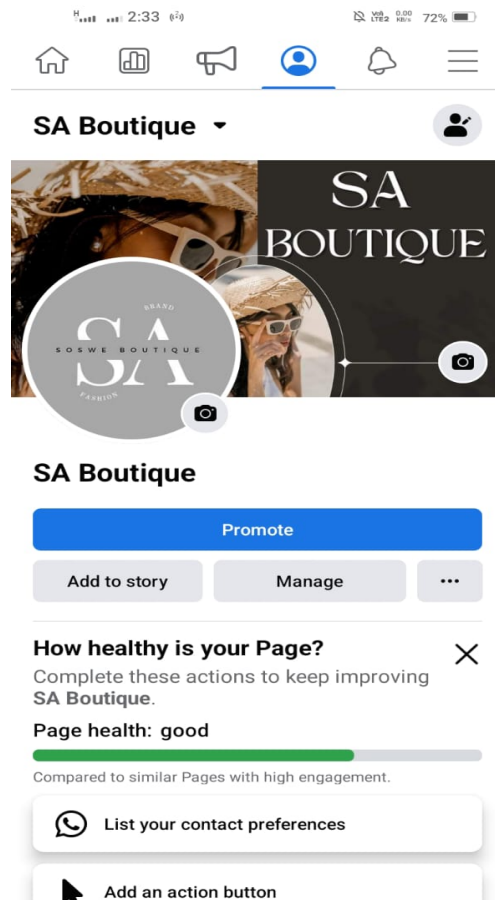
<https://sobirunthav24.wordpress.com/2023/10/13/foodfly/>



2. Create a New Facebook Business Page and post one social media poster for your brand

Facebook Business Page Link:

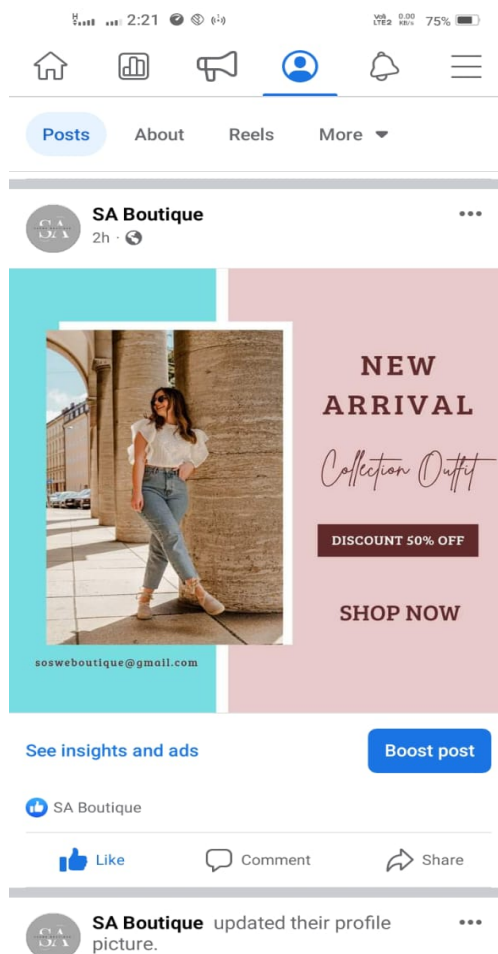
<https://www.facebook.com/profile.php?id=61550755460620&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva

Link:

https://www.canva.com/design/DAFsJCORUbK/RVXtqXHsxE7xXOLq8yENQ/edit?utm_content=DAFsJCORUbK&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



4. Create email newsletter design using mailchimp or canva

Email newsletter Link:

<http://fiction-doodle.blogspot.com/2023/09/email-newsletter.html>

