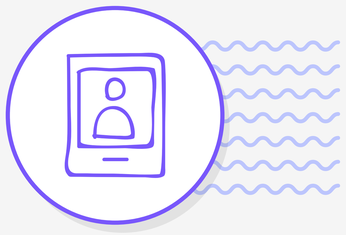
Template



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

- measuring power using power analyzers at the main panel
- The percentage use of different sources of energy
- Measures the production of power plants
- To be able to desin synthesize
- evaluate the performance of electric circuits

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

- To reduce energy
- The percentage use of different sources of energy
- a more meat based diet requires more resources
- per capita electricity consumption in india is 945.98 kilowatt-hour (kwh)

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Does

What behavior have we observed?
What can we imagine them doing?

- multiplying each load by tte number of hours it operates
- A process in which intelligent modeling software uses the BIM model to determine the most effective electrical
- It allow you to view specific energy use by utility
- The number of people in home
- Electrical appliances and devices

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

- consumption patter of energy show the percentage use of different source
- increasing energy demands around the world pose a threat to the climate
- addition of a large screen television
- pool heater
- replacement of old appliances

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →