KPI

model -share



	Discount			
Brand	Percentage	Mrp	Ratings	Sale Price
Apple	0	77,000	11,202	77,000

	model-specification						
	Model	Processor	Front Ca	Rear Camera	Colour		
	APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	
2022	APPLE IPHONE 12	A Bionic Chip with N	12MP	12MP + 12MP	Black	199,700	
—					Blue	59,900	
	APPLE IPHONE 12	A Bionic Chip with N	12MP	12MP + 12MP	Black	74,900	
		·			Blue	74,900	
2022	APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800	
	APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800	
	APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	

Annual Revenue(2006-2022)

					Year				
Avg. R.	2006	2008	2010	2012	2014	2016	2018	2020	2022
			108.0	156.3	170.8	233.6215.4	265.5	260.1	—
	2006	2008	2010	2012	2014 Year	2016	2018	2020	2022