

HELIO WEATHER APP

Minimalist Real-Time Weather Application

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Portfolio Presentation



Overview

1 Problem

2 Pain Points

3 Design Process

4 Constraints

5 Solution Process & Analysis

Overview

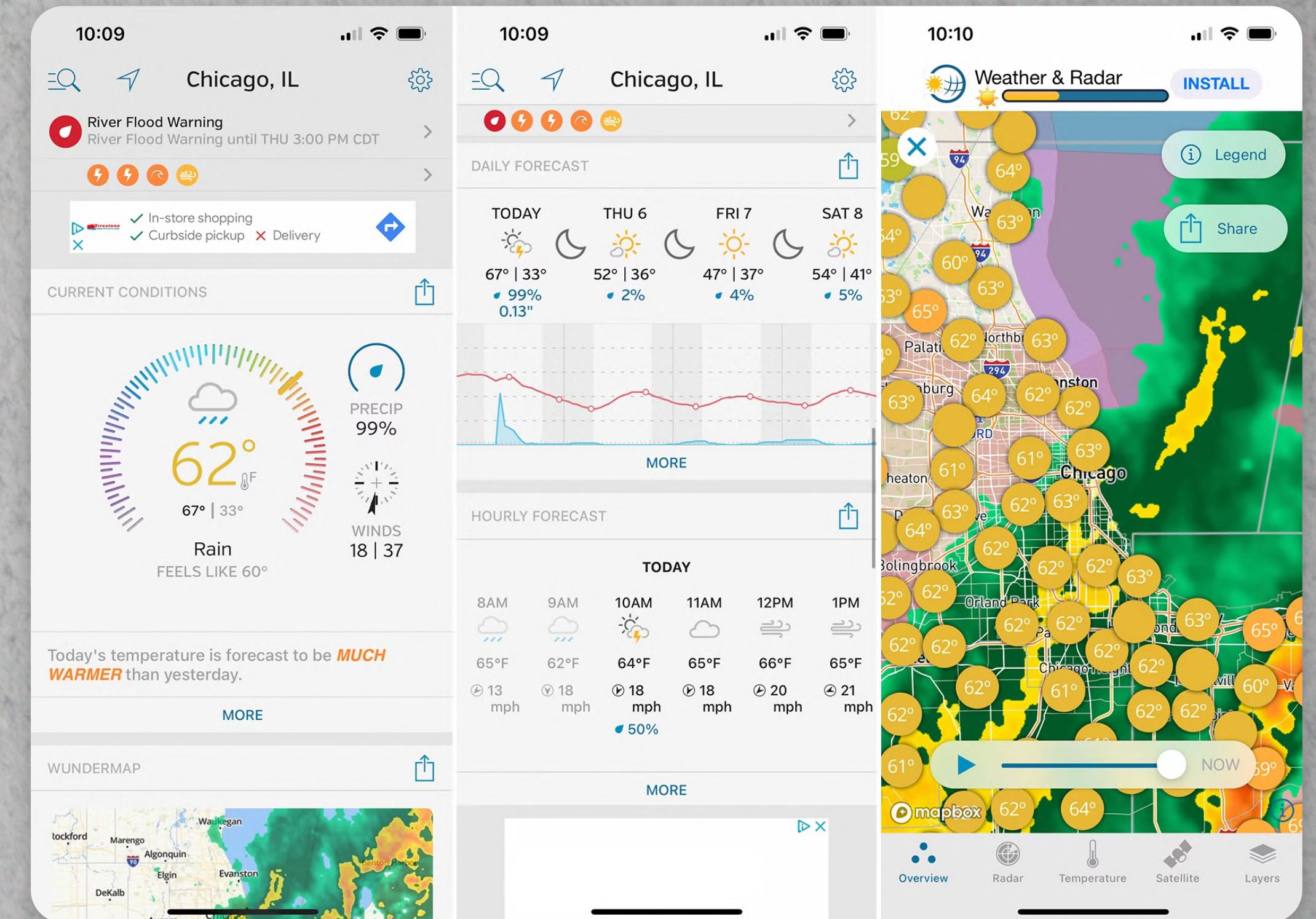
Helio Weather App's goal:

Our App provides real-time weather updates and emergency notifications through an engaging and accessible user interface. The goal of this presentation is to demonstrate how user feedback and iterative design shaped the final product, enhancing usability and visual appeal.

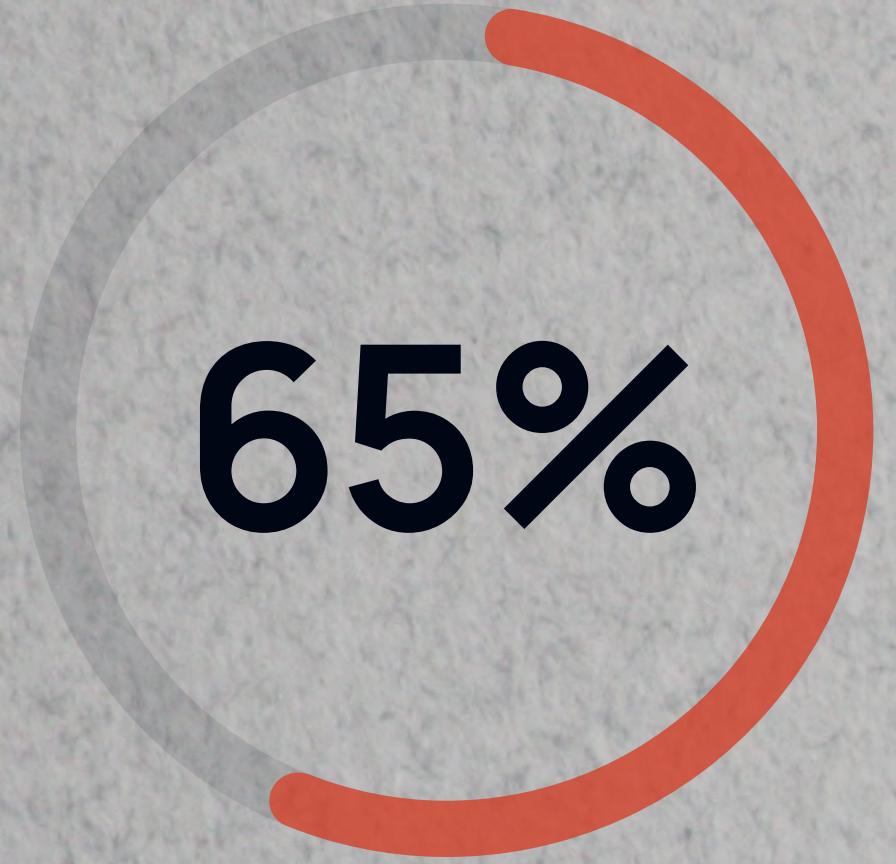


Problem Statement

The problem centers around existing weather apps being cluttered, difficult to navigate, and not providing timely emergency notifications. Users like commuters and outdoor enthusiasts need a weather app that provides accurate, real-time data with minimal interface distractions.



The Pain Points



65%

..reported frustration with the cluttered interface of existing weather apps.

Problem Statistics



40%

..reported wanting timely emergency alerts, specifically during commutes or outdoor activities.

Based on the data, we streamlined the app's interface with a minimalist design to reduce clutter and enhance accessibility. Our plan focused on integrating the **15-minute emergency** notification system and improving icon size and spacing for better usability. We also added **route-specific weather forecasts** for more personalized and timely updates.

Our Design Process

Key Personas:



Emily (Commuter):

Needed real-time alerts during her daily commute.

We used Emily's persona to create the 15-minute emergency notification system for real-time weather updates during commutes, ensuring she could make safer decisions based on immediate weather changes



John (Outdoor Enthusiast):

Required detailed forecasts to plan outdoor activities.

For John, we incorporated animated weather patterns and extended forecasts, allowing him to plan outdoor trips by seeing possible weather conditions far in advance

Research Methodology

Data Collection Strategies

Competitive Analysis:

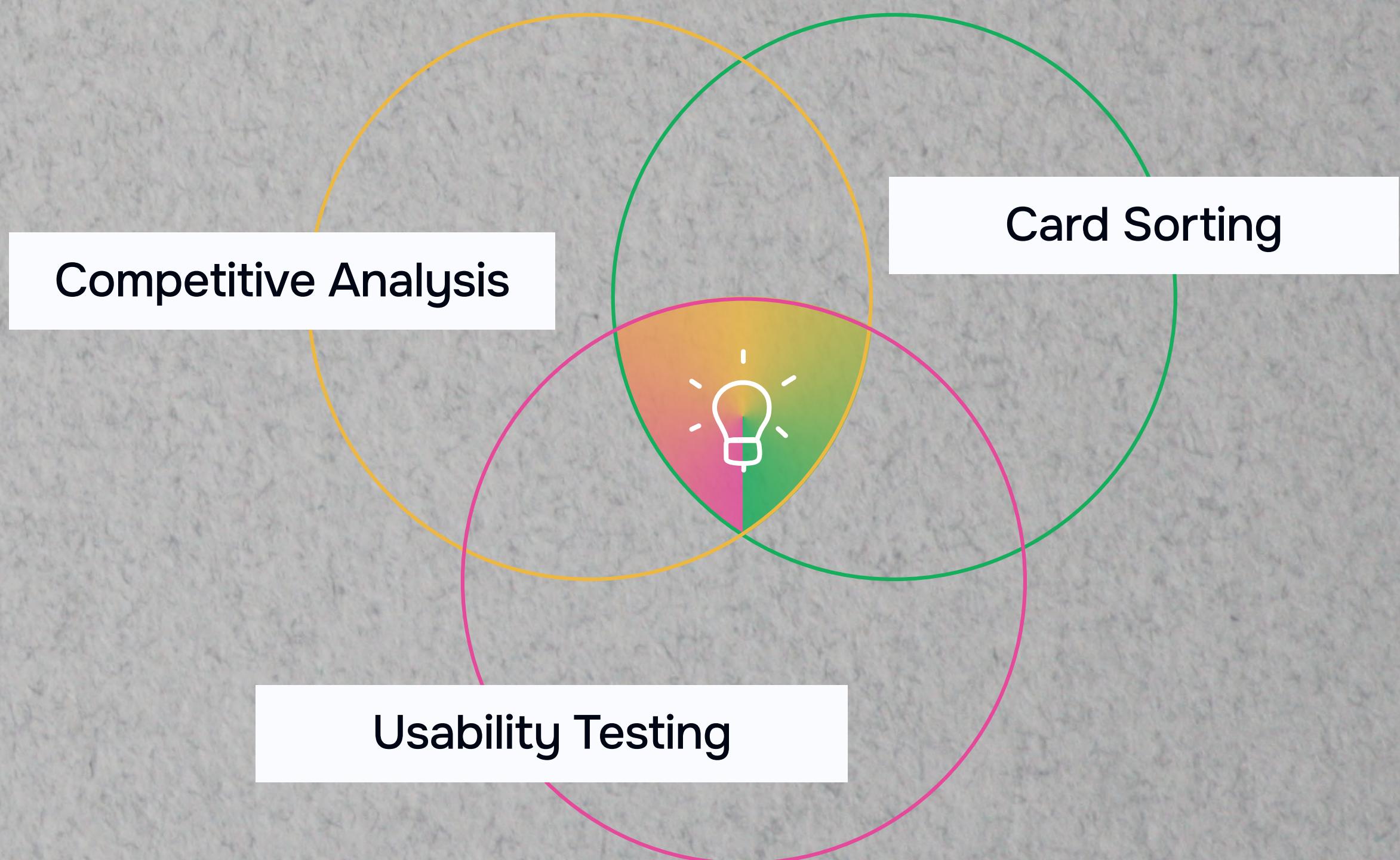
A review of existing weather apps (like AccuWeather and Dark Sky) was done to identify gaps and areas for improvement

Card Sorting:

This method helped organize app features based on user preferences, leading to a more intuitive navigation structure

Usability Testing:

Multiple rounds of testing were done on prototypes to identify issues in navigation, icon sizing, and clarity of notifications



Usability Charts



Users were confused about where to check the temperature, so we made the display more clear.

Users overlooked the top scroll bar, so we added visual cues to make it more noticeable.

The phrase "Track your weather with precision" was unclear, so we added explanatory hover text.

Users didn't know how to check route safety, so we made the feature more visible via car iconography in the toolbar.

Constraints



Technical Constraints:

Integrating real-time weather data and animations without compromising performance is a challenge

User Interface Constraints:

Maintaining a minimalist design while ensuring all critical information was easily accessible posed design challenges

Mid-Fid Prototype Experience

The image displays three mobile phone prototypes side-by-side, each with a red callout box containing a note about its features.

- Home Screen:** Shows a dashboard with a circular fan icon at the top, labeled with letters H, D, and W. Below it are buttons for "CURRENT TEMP.", "HUMIDITY", "UV INDEX", and "WIND SPEED".
- Realtime Warnings:** Shows a pop-up message from "HELIOS" stating: "HELIOS HAS DETECTED A WEATHER HAZARD. LET HELIOS GUIDE YOU TO SAFETY". It includes a large exclamation mark and buttons for "REROUTE" and "CONTINUE".
- Voice Commands:** Shows a microphone icon and the text "WHAT WOULD YOU LIKE HELIOS TO DO?".

Initial prototypes included hidden dropdown fan menu (points to the Home Screen fan icon)

Voice commands were added to instruct in realtime while driving (points to the Voice Commands screen)

Though no timeframe was established, hazard based reroute warnings were incorporated as a pop-up (points to the Realtime Warnings screen)

Here are the features we enhanced in the new version!

Emergency Alerts

Icon Size

Animations

Route Forecasts

Overlay Fix

Alert to SOS

Location Pref.

Visual Cues

Accessibility

Data Integration

High Fidelity Prototype Experience

Much of the data included in the **Current Temp** tab was incorporated into a navigable carousel

The hidden drop-down menu was eliminated for a more practical icon based toolbar.

Home Screen

This screen displays the current temperature (72°F) and weather conditions (Sunny, No Shadows). It features a central card with the temperature and two arrows for navigation. Below the card is a toolbar with three icons: a plus sign, a clock, and a car.

Realtime Warnings

This screen shows a warning message from HELIO stating that a weather hazard has been detected along the route. It includes a map icon and buttons for 'REROUTE' and 'CONTINUE'.

Voice Commands

This screen shows a voice command interface with a microphone icon and a waveform. The text "CAN YOU CHECK MY CURRENT ROUTE FOR ANY WEATHER HAZARDS?" is displayed at the bottom.

Voice commands were added via voice activation & search bar to instruct in realtime while driving

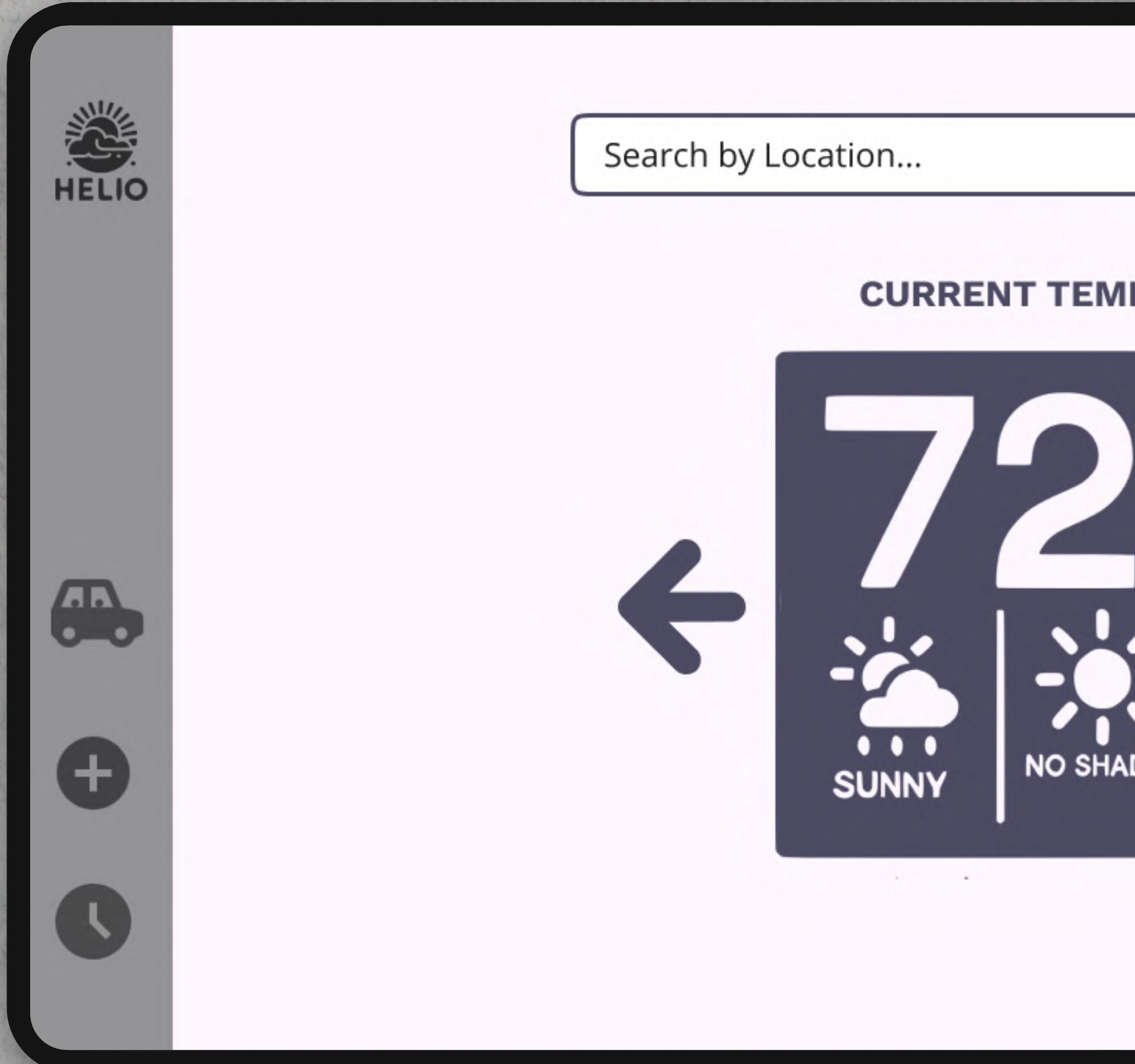
The 15-minute interval was introduced with animated graphics and more distinct button colors for usability

Additional Formats

Adaptive Desktop Version

The desktop version of the Helio Weather App expanded accessibility for professionals needing larger displays and better multitasking, syncing real-time data across mobile and desktop for

Additionally, the desktop version introduced a split-screen view, allowing users to see route forecasts alongside maps, addressing the need for streamlined multitasking without switching between apps.



Solutions Implemented via Feedback

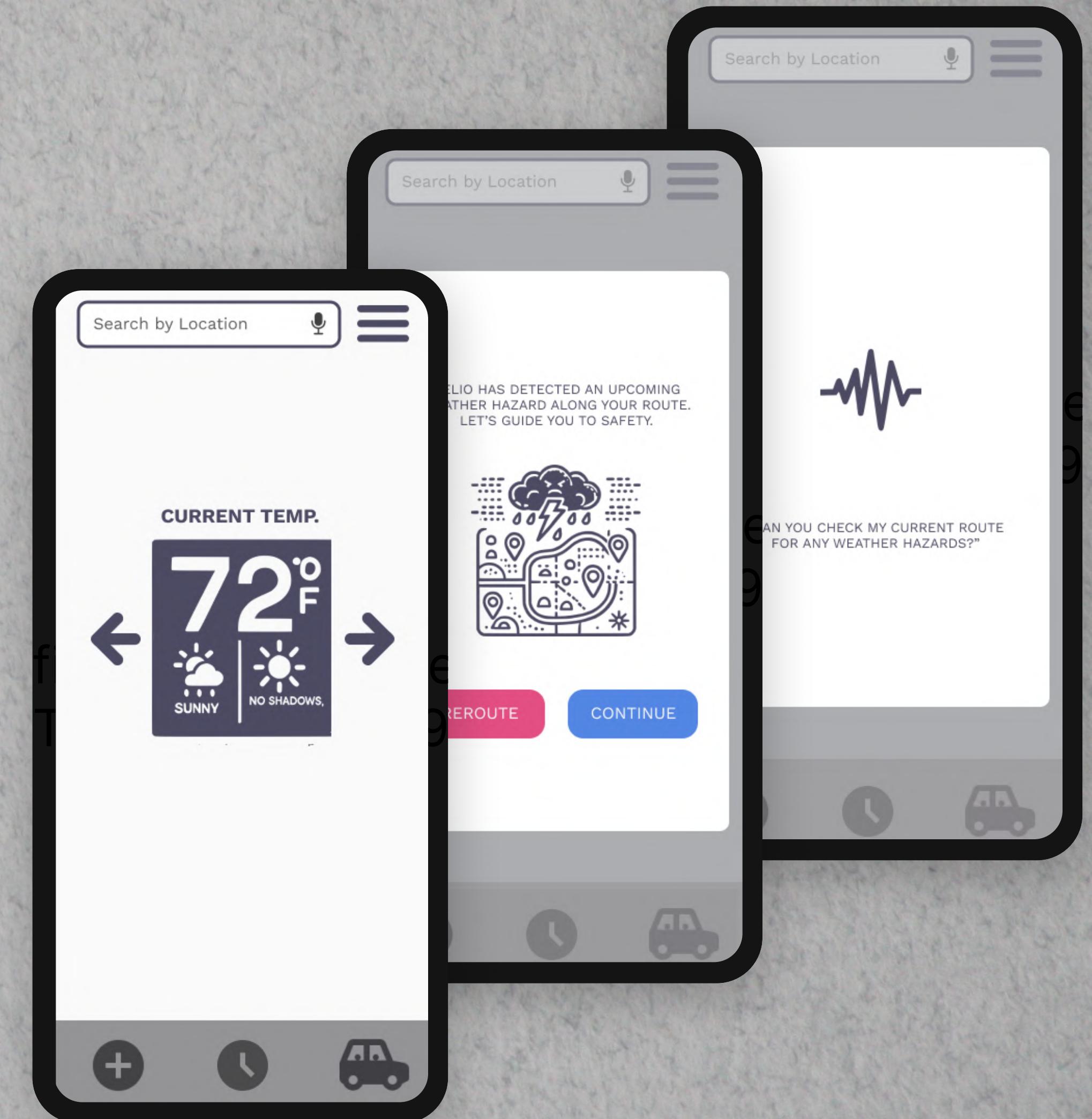
Temperature Display: Made the temperature more visible and clearly labeled.

Scroll Bar Visibility: Added visual cues and animations for the top scroll bar.

Clearer Terminology: Simplified confusing phrases with tooltips and explanations.

Route Safety: Made the route safety check more prominent and accessible.

Alerts Setup: Streamlined the process for enabling emergency alerts.



**I need something that keeps me informed without overwhelming me
—clear, simple, and fast.
- Gloria, IT Professional**



Track your weather with precision
Stay informed, stay safe.



SEND TO MAPS