

Scoring Rubric for Final Presentations

Introduction: (2 points)

- Defines background and importance of the web map.
- States objective, and is able to identify relevant questions.
- Point out the targeting audience.

Body (5 points)

- Describes the base map, thematic layer(s), and interactive elements.
- Show appropriate and necessary map elements (e.g., legend, title, etc.).
- A web map demo is given during the presentation.
- The presentation is logical.

Discussion & Conclusion: (2 points)

- How does the web map communicate with the audience?
- Summarizes major points of talk.
- Put forward the possible future development plan (if any).
- Provides you with a “take-home” message.

Speaking Style/Delivery: (1 point)

- Speaks clearly and at an understandable pace.
- Maintains eye contact with audience.
- Well-rehearsed (either extemporaneous or scripted presentation).
- Speaker is within time limits.
- Speaker is able to answer questions professionally.
- Speaker is dressed appropriately.

General Comments

Presenter: _____

Total Score: _____

