GEOG 371: Web Mapping

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| Instructor: | Bo Zhao, zhao2@oregonstate.edu |
| Office Hour: | M 1600-1900 @Wilkinson 210 or by appointment @ Strand Ag. Hall 347A |
| Web site: | https://github.com/jakobzhao/geog371 |
| Text: | Required readings will be available on the course website. |
| Credits: | 4 |
| Meeting: | Lecture: MWF  0800 - 0850 @Wilkinson 210;  Lab: Th 0900 - 1150 @ Wilkinson 210. |
| Prerequisites: | GEOG 201 [C-] |
| Grades: | Letter grading (A to F) |

Catalog course description: GEOG 371. WEB MAPPING (4).

Concepts and techniques of web programming, digital storytelling, online project management, and web-based cartographic principles for developing, evaluating, and using web maps. Lec/lab. **PREREQS:** GEOG 201

Baccalaureate Core (BC) Syllabus Requirements: http://oregonstate.edu/main/baccalaureate-core/learning-outcomes

**Course description:**

This course introduces concepts and techniques of web programming, digital storytelling, online project management, and web-based cartographic principles for developing, evaluating, and using web maps. To promote the equal access to web mapping technology, we ensure all the web mapping applications from course materials can be opened, debugged or further developed in either Windows or Mac OSX operating systems, and all the relevant software or services are either open source or free. This course is comprised of two major components, including lectures and lab exercises. The lectures focus on the theories and principles behind web mapping, including system architecture, responsive user graphic design, map design and geo-narrative. The lab exercises focus on practical skills for web programming, 2d and 3d web mapping, web mapping services, and digital storytelling. In addition, there will be random quizzes focusing on prior lecture materials, a mid-term focusing on basic concepts and web programming techniques. Although there is no final exam, but each student is expected to demonstrate an existing web map application. From this course, students can learn both the principles of web-based cartography and the practical skills for web mapping, and develop the capabilities of map aesthetics and critique. If you have any question about this course, feel free to contact Dr. Bo Zhao for more information.

**Course Content:**

| **Week** | **Lecture (M)** | **Lecture (W)** | **Lab (M)** | **Lecture (F)** | **Reading** |
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| Wk 00 | Intro to the Course | [Internet Fundamentals](https://github.com/jakobzhao/geog371/blob/master/lectures/lec00) | [Lab 1: Project Management for Web Mapping](https://github.com/jakobzhao/geog371/blob/master/labs/lab01) | [Intro to Web Mapping](https://github.com/jakobzhao/geog371/blob/master/lectures/lec02) | [Markdown, Links and Command Lines](https://github.com/jakobzhao/geog371/blob/master/readings/wk00.md) |
| Wk 01 | [Web Programming Basics I: HTML 5 and CSS](https://github.com/jakobzhao/geog371/blob/master/lectures/lec03) | [System Architecture for Web Mapping](https://github.com/jakobzhao/geog371/blob/master/lectures/lec04) | [Lab 2: Web Programming Basics II: Javascript](https://github.com/jakobzhao/geog371/blob/master/labs/lab02) | [Web Programming Basics III: JQuery](https://github.com/jakobzhao/geog371/blob/master/lectures/lec05) | [HTML, CSS and Javascript](https://github.com/jakobzhao/geog371/blob/master/readings/wk01.md) |
| Wk 02 | MLK Day | [Web Programming Basics III: Debugging](https://github.com/jakobzhao/geog371/blob/master/lectures/lec05) | [Lab 3: Web Map Design](https://github.com/jakobzhao/geog371/blob/master/labs/lab03/readme.md) | [Spatial Data for Web Mapping](https://github.com/jakobzhao/geog371/blob/master/lectures/lec06) | [Leaflet and GeoJson](https://github.com/jakobzhao/geog371/blob/master/readings/wk02.md) |
| Wk 03 | [Map Client I: Basics and Geographic Features](https://github.com/jakobzhao/geog371/blob/master/lectures/lec07) | [Map Client II: Map Events and Mashup](https://github.com/jakobzhao/geog371/blob/master/lectures/lec08) | Lab 3: Cont'd | [Map Client III: Web Map Interaction](https://github.com/jakobzhao/geog371/blob/master/lectures/lec09) | [GeoServer Documentation](https://github.com/jakobzhao/geog371/blob/master/readings/wk03.md) |
| Wk 04 | [Map Server I: Intro to GeoServer](https://github.com/jakobzhao/geog371/blob/master/lectures/lec10) | [Map Server II: Styling](https://github.com/jakobzhao/geog371/blob/master/lectures/lec11) | [Lab 4: Web Map Services and Basemap](https://github.com/jakobzhao/geog371/blob/master/labs/lab04) | [Map Server III: Web Map Services](https://github.com/jakobzhao/geog371/blob/master/lectures/lec12) | [Bing Map Tile, WFS and WMS](https://github.com/jakobzhao/geog371/blob/master/readings/wk04.md) |
| Wk 05 | [Map Server IV: Base Map Design using Mapbox](https://github.com/jakobzhao/geog371/blob/master/lectures/lec13) | [Map Server V: Map Tiles](https://github.com/jakobzhao/geog371/blob/master/lectures/lec14) | Lab 4: Cont'd | Midterm Exam | [Bootstrap Documentation](https://github.com/jakobzhao/geog371/blob/master/readings/wk05.md) |
| Wk 06 | [Map Design I: Web Template and Framework](https://github.com/jakobzhao/geog371/blob/master/lectures/lec15) | [Map Design II: Bootstrap](https://github.com/jakobzhao/geog371/blob/master/lectures/lec16) | [Lab 5: Story Map](https://github.com/jakobzhao/geog371/blob/master/labs/lab05/readme.md) | [Storytelling with Web Map I](https://github.com/jakobzhao/geog371/blob/master/lectures/lec17) | [Web Map Design Principles](https://github.com/jakobzhao/geog371/blob/master/readings/wk06.md) |
| Wk 07 | Storytelling with Web Map II, cont'd with the last lecture | [Map Design III: User Friendly Design Principles](https://github.com/jakobzhao/geog371/blob/master/lectures/lec19) | Lab 5: Cont'd | [Real-Time Mapping: TweetMap](https://github.com/jakobzhao/geog371/blob/master/lectures/lec20) | [Server Side JavaScript](https://github.com/jakobzhao/geog371/blob/master/readings/wk07.md) |
| Wk 08 | [HeatMap](https://github.com/jakobzhao/geog371/blob/master/lectures/lec21) | [Map Design IV: Map Critiques](https://github.com/jakobzhao/geog371/blob/master/lectures/lec22) | [Lab 6: Thematic Map on a Virtual Globe](https://github.com/jakobzhao/geog371/blob/master/labs/lab06) | [3D Web Mapping I: Basics](https://github.com/jakobzhao/geog371/blob/master/lectures/lec23) | [Cesium Documentation](https://github.com/jakobzhao/geog371/blob/master/readings/wk08.md) |
| Wk 09 | [3D Web Mapping II: Build a Virtual Environment](https://github.com/jakobzhao/geog371/blob/master/lectures/lec24) | [3D Web Mapping III: Thematic Map on a Virtual Globe](https://github.com/jakobzhao/geog371/blob/master/lectures/lec25) | Final Project Discussion and Preparation | [Emerging Topics on Web Mapping](https://github.com/jakobzhao/geog371/blob/master/lectures/lec26) | [Elwood et al. (2012), Sui and Zhao (2015)](https://github.com/jakobzhao/geog371/blob/master/readings/wk09.md) |
| Wk 10 | Final Project Discussion and Preparation | Final Project Discussion and Preparation | Final Project Discussion and Preparation | Final Project Presentation - Strand Ag Hall (GAZE) TBD | N/A |

**Learning Outcomes:** By the end of this class, the student will:

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| **Learning Outcomes** | **Assessment Method** |
| Consistent with geospatial science (G1 to G3) learning outcomes of the BS degree in Geography and Geospatial Science. Elements specific to this course are shown in learning outcomes 4 to 7. |  |
| 1. G1. Recognize and use basic spatial and cartographic concepts (e.g. scale, projection, and coordinate systems), as well as statistical and surveying principles. | Quizzes, midterm |
| 1. G2. Demonstrate facility in the classification and analysis of geospatial data (e.g. satellite images, digital maps and their associated tabular datasets) and the ability to use geographic information science technology (software, data collection instruments and devices). | Labs |
| 1. G3. Develop and integrate spatial thinking and the capacity to create visualizations (e.g. images, maps, diagrams, charts, 3D views) of spatial phenomena, including those illustrating natural and human systems and their interactions. | Labs, project |
| 1. Describe and interpret basic concepts of geovisual programming: variables, loops, conditionals, functions, arrays, objects, event handling. | Midterm, quizzes, labs |
| 5. Construct and compose advanced tools and skills used by geospatial scientists: develop geovisualizations that are dynamic and interactive | Labs, project |
| 6. Demonstrate a working knowledge of programming for web or mobile devices, including interactive mapping frameworks, e.g., Leaflet. | Labs, midterm, project |
| 7. Describe and interpret research in interactive cartographic visualization drawing from research and practice on human-computer interaction, information visualization, usability engineering, and geovisual analytics. | Labs, midterm |

**Grading:**

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| **Item** | **Description** | **% of final grade** |
| Attendance and Quizzes | Attendance; and 3-6 in-class and/or take-home quizzes covering topics from lecture and reading assignments. | 20 |
| Lab Assignments | 6 lab assignments (9% each). We understand that many of the programming techniques discussed early in the course will be relatively new. Recognizing this, the first few assignments will contain more detailed instructions. | 54 |
| Mid-term | Evaluating your understanding about the basic concepts of web mapping programming. It is a closed book exam and will cover material presented before the midterm. | 14 |
| Final Project | Each student is required to write a report about an existing web map application, and make a presentation about it. This final project is mainly evaluated by both the presentation and the report. | 12 |
| TOTAL |  | 100 |

Grades are based on the percentage of maximum points accumulated and assigned according to this table:

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| --- | --- | --- | --- | --- | --- |
| A | 92 – 100% | B- | 80 – 81% | D+ | 68 – 69% |
| A- | 90 – 91% | C+ | 78 – 79% | D | 62 – 67% |
| B+ | 88 – 89 % | C | 72 – 77% | D- | 60 – 61% |
| B | 82 – 87% | C- | 70 – 71% | F | < 60% |

**Other Information:**

**Statement Regarding Students with Disabilities:** Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at <http://ds.oregonstate.edu>. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

**Statement of Expectations for Student Conduct:** please refer to the following linkhttp://studentlife.oregonstate.edu/code.

**Diversity Statement:** This course strives to create an affirming climate for all students including underrepresented and marginalized individuals and groups. Diversity encompasses differences in age, color, ethnicity, national origin, gender, physical or mental ability, religion, socioeconomic background, veteran status, sexual orientation, and marginalized groups. We believe diversity is the synergy, connection, acceptance, and mutual learning fostered by the interaction of different human characteristics.

**Religious Holiday Statement:** Oregon State University strives to respect all religious practices. If you have religious holidays that conflict with any of the requirements of this class, please see me immediately so that we can make alternative arrangements.

**Student Evaluation of Courses:**The online Student Evaluation of Teaching system opens to students the Monday of dead week and closes the Monday following the end of finals. Students will receive notification, instructions and the link through their ONID. They may also log into the system via Online Services. Course evaluation results are extremely important and used to help improve courses and the learning experience of future students. Responses are anonymous (unless a student chooses to “sign” their comments agreeing to relinquish anonymity) and unavailable to instructors until after grades have been posted. The results of scaled questions and signed comments go to both the instructor and their unit head/supervisor.  Anonymous (unsigned) comments go to the instructor only.