

Problem Customer don't have enough money for their own car. People who think green and want to use the potential of cars who are driving to town only with one person. People with disabilities who don't have access to a driving service. Existing Alternative Mobility Carsharing Landi E-Drive	Solution Partner matching depending on your location Simple way to contact partners Easy to use Key Metrics Location (Geographical) Phone number Addresses	Unique Value Proposition Bringing people who need mobility together with people who have capabilities. In a simple and fast way Drivers who take people with them can earn money	Unfair Advantage Simple and fast to use. Flexibility for Drivers and Passengers Channels Internet – Web App	Customer Segments People who don't have access to transport. People who have disabilities. People who are willing to take other people with them to their destination. People who have a sense for their environment
Cost Structure Hosting People Software Licenses Infrastructure			Revenue Streams Monthly Fee	

PRODUCT

MARKET