

Privacy Policy for MafutaPass

Last Updated: 11/09/2025

This privacy policy ("Policy") describes how MafutaPass ("we," "us," or "our") collects, uses, shares, and protects your personal and business information when you use our website, mobile application, and any related services (collectively, the "Services").

This Policy applies to **Individual Users** (consumers earning rewards) and **Business Users** (fleet managers and their authorized drivers).

1. Information We Collect

We collect information necessary to provide and improve our Services, process rewards, and manage fleet accounts.

a. Information You Provide Directly:

- **All Users:** Your name, email address, phone number, and password when you create an account.
- **Individual Users:** Payment card information (e.g., credit/debit card numbers) that you link to your account to earn rewards.
- **Business (Fleet) Users:**
 - **Fleet Manager:** Company name, business address, tax ID (e.g., EIN or KRA PIN), and business bank account information for billing and payouts.
 - **Drivers:** You may provide names, email addresses, or phone numbers for your authorized drivers so they can use the Service.
- **Communications:** Any information you provide when you contact us for support at masomonews@gmail.com.

b. Information We Collect Automatically:

- **Transaction & Rewards Data:** When you use a linked card or fleet card at a participating merchant, we collect transaction details (date, time, amount, location) to calculate and issue your rewards.
- **Geolocation Data:** We collect your device's location (with your permission) to help you find participating gas stations.
- **Usage Data:** We log technical information about how you use our app, including your IP address, device type, browser type, and app version.
- **Cookies & Trackers:** We use cookies to keep you logged in and to analyze how our website is used.

c. Information from Third Parties:

- **Payment Processors:** Our partners (like credit card networks and payment processors) may provide us with transaction information to confirm an eligible purchase. We do not receive your full, unencrypted card number from these partners.

- **Business Users:** We may use third-party services to verify your business information and perform credit checks, as permitted by law.

2. How We Use Your Information

We use your information for the following purposes:

- **To Provide the Service:** To create and manage your account, link your payment methods, and calculate, track, and issue your fuel rewards.
- **For Business Users:** To manage your fleet, process payments, provide detailed spending reports, and allow managers to monitor driver activity and spending.
- **To Communicate With You:** To send you account-related information (like password resets), transaction alerts, and updates about your rewards.
- **To Improve Our Service:** To analyze usage trends, fix bugs, and develop new features.
- **For Security & Fraud Prevention:** To protect your account, prevent fraudulent transactions, and comply with legal requirements.

3. How We Share Your Information

We do not sell your personal information. We only share it in the following ways:

- **With Service Providers:** With third-party partners who help us operate our service, such as payment processors, cloud hosts (e.g., Supabase, Vercel), data analytics providers, and fraud detection services.
- **For Business Users:** This is a key feature. Information from a driver's account (e.g., transaction history, location) is **shared with their Fleet Manager** as part of the fleet management service.
- **With Merchants:** We may share anonymized, aggregated data with our gas station partners to show them trends (e.g., "200 MafutaPass users visited this month").
- **For Legal Reasons:** If required by law, subpoena, or other legal process, or if we believe in good faith that it is necessary to protect our rights, your safety, or the safety of others.
- **In a Business Transfer:** If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that deal.

4. Data Protection

We employ industry-standard security measures (such as encryption, access controls, and secure servers) to protect your data from unauthorized access, alteration, or destruction.

However, no security system is 100% foolproof, and we cannot guarantee absolute security.

5. Your Choices and Rights

- **Location Data:** You can disable location sharing in your device's settings, but this may limit your ability to find nearby deals.

- **Email Communications:** You can opt-out of promotional emails by using the "unsubscribe" link. You cannot opt-out of essential account-related emails.
- **Account Information:** You can access and update your account information in the app's settings.
- **Data Deletion:** You can request to delete your account by contacting us. We may need to retain certain information for legal, accounting, or fraud-prevention purposes.

6. Changes to This Privacy Policy

We may modify this Privacy Policy from time to time. If we make material changes, we will notify you by posting the updated policy in our app and updating the "Last Updated" date. Your continued use of the Services after any changes constitutes your agreement to the new policy.

7. Contact Information

If you have any questions about this Privacy Policy, please contact us at:

masomonews@gmail.com