## **Blood Donation Survey**

Please answer all questions truthfully. There are no right or wrong answers. For each question, click on the response that best represents your opinion or enter your response in the available box. The following questions concern your donation behaviours.

1a. Have you ever donated blood in Australia?											
O Yes O No											
1b. How many times have you donated any blood products (for example, whole blood, plasma, platelets) within Australia in the last two years? ( Only numbers may be entered in this field)											
( Only numbers may be entered in this field)											
1c. Have you ever donated blood outside of Australia?											
O Yes O No											
1d. How many times have you donated any blood products (for example, whole blood, plasma, platelets) outside of Australia in the last two years?											
( Only numbers may be entered in this field.)											
1e. What is the likelihood that you will donate blood in Australia in the next 6 months?											
O No Chance 0  1  2  3  4  5  6  7  8  9  Practically Certain 10											
- Fractionly Certain 10											

1f.ŀ	How likely would you be to encourage your friends and family in Australia to donate blood?
0	Not At All Likely 1
0	2
0	3
0	4
0	5
0	6
0	Very Likely 7

## Question 2 The next set of questions refers to your attitudes towards donating blood:

2a. For me giving blood would be:

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)
Very unrewarding:Very rewarding (1)	0	0	0	0	0	0	0
Very stressful:Very relaxing (2)	0	0	0	0	0	0	O
Very unpleasant:Very pleasant (3)	0	0	0	0	0	0	O
Very unsatisfying:Very satisfying (4)	•	0	0	0	0	0	O

2b. Please indicate your degree of agreement or disagreement with each of the following statements.

	Strongly Disagree 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Strongly Agree 7 (7)
Blood donation is something I rarely even think about. (1)	0	•	•	•	•	•	•
I would feel a loss if I was not allowed to donate blood. (2)	0	0	•	•	•	•	0
For me, being a blood donor (would) means more than just donating blood. (3)	•	•	•	•	•	•	•
Blood donation is an important part of who I am. (4)	•	0	•	0	•	•	0
Donating blood is very important to me. (5)	•	0	0	0	0	0	•
I feel a moral obligation to give blood.	•	0	O	O	0	0	•
I feel a personal responsibility to give blood. (7)	0	•	•	•	•	•	•
My personal values encourage me to give blood. (8)	0	•	O	•	•	O	•
Giving blood would make	0	0	0	0	0	0	0

me feel good about myself. (9)							
I feel completely capable of giving blood.	0	0	O	•	0	O	•
I believe I have the ability to donate blood in the future. (11)	O	•	•	•	•	•	•
I feel that my future blood donation is under my control. (12)	0	0	0	0	0	0	0
I am confident I could overcome the obstacles that might prevent me from giving blood. (13)	•	•	•	•	•	•	•

2c. Please indicate your degree of agreement or disagreement with each of the following statements.

	Strongly Disagree 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Strongly Agree 7 (7)
It is a social obligation to give blood. (1)	0	0	•	0	•	•	0
blood would make others think better of me. (2)	O	0	0	O	0	O	0
Donating blood is important to my community.	•	•	•	•	•	•	•
Most people who are important to me think I should give blood. (4)	O	0	0	O	0	0	0
People who are important to me want me to donate blood. (5)	O	•	•	•	•	•	•
I would donate blood more often if my friends would go with me.	O	O	O	0	O	0	0
I would prefer to donate blood alone. (7)	O	O	O	O	O	O	O

## Question 3 The next set of questions addresses factors that might motivate you to donate:

3a. How effective would each of these requests be at encouraging you to donate blood in Australia?

	Not at all Effective 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Very Effective 7 (7)
Being personally asked to donate blood. (1)	0	0	0	0	•	•	0
Being encouraged to donate by a friend or family member. (2)	0	•	•	•	•	•	0
Being asked to donate by someone from my own culture. (3)	•	•	•	•	•	•	•
Being asked to donate by someone from mainstream Australian culture. (4)	•	O	•	•	•	•	0
Being asked to donate by the blood centre. (5)	0	•	0	0	0	0	0
Being asked to donate by work. (6)	0	•	0	0	0	0	<b>O</b>
Being asked to donate by an organization to which I belong (e.g., church or social club).	•	•	•	•	•	•	•
Being asked	O	•	•	•	0	0	O

to donate				
by a media				
appeals (TV,				
radio or				
billboard				
ad). (8)				

3b. How important would the following factors be in motivating you to donate blood in Australia?

	Not at all Important 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Very Important 7 (7)
My wanting to help in a time of community or national crisis. (1)	0	•	0	0	O	0	0
My desire to give back to the community.	0	•	•	•	•	•	•
My enjoyment of helping others. (3)	•	•	•	•	0	0	•
Not wanting to disappoint those in need. (4)	•	O	O	•	0	0	0
Not wanting to disappoint those who think I should give blood. (5)	O	0	0	0	0	0	0
The pressure I feel from others to donate. (6)	•	O	O	0	O	O	0
My sense of duty to donate. (7)	0	•	•	•	0	•	0
My sense of responsibility to help others. (8)	•	0	0	0	0	0	•

Receiving a health screening.	•	O	0	O	O	O	•
Receiving an incentive or reward for donating.  (10)	O	•	•	•	•	•	0
Knowing I am potentially saving a life. (11)	O	•	•	•	•	•	0
Knowing there is a constant need for blood. (12)	0	•	•	0	•	0	0
Knowing my blood type is in high demand. (13)	0	0	0	0	0	0	0
Knowing someone who has received blood. (14)	0	0	0	0	0	0	0
Knowing other people who donate. (15)	O	0	0	0	0	0	•

Question 4 The next set of questions addresses factors that might hinder you from donating blood in Australia:

4a. How important would the following factors be in hindering you from donating blood in Australia?

	Not at all Important 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Very Important 7 (7)
My concern that the process will hurt or be uncomfortable.	0	0	0	0	0	0	0
My fear of the needle necessary to draw blood. (2)	•	0	0	0	0	0	•
My fear of my reaction to the sight of blood. (3)	•	0	0	0	0	0	•
My concern that I will contract some illness through the donation process. (4)	•	•	•	•	O	•	•
My concern that I would feel weak or unwell afterwards. (5)	•	•	•	•	•	•	0
I have heard of or had a bad donation experience. (6)	•	0	0	0	0	O	•
My concern that I will be deemed ineligible to donate. (7)	•	•	•	•	•	•	•
Health factors exclude me from donating (i.e., I am ineligible). (8)	•	•	•	•	•	•	0
My lack of time to donate	0	0	0	0	0	0	O

blood. (9)							
The inconvenience of needing to go to the blood donation facilities. (10)	•	0	0	0	•	•	0
Limited hours of the donation facilities make it hard to donate. (11)	O	O	O	O	•	•	O
My lack of knowledge about how to give blood in Australia. (12)	O	O	Q	O	0	•	0
My lack of awareness of the need for blood. (13)	O	0	O	O	0	0	O
My lack of concern about the need for blood. (14)	O	0	O	O	0	0	•
My belief that Australia collects enough blood so my donation would make no difference. (15)	O	O	<b>O</b>	O	•	•	0
I feel I participate in enough other charities that I don't need to give blood.	O	O	O	O	0	0	0
I am only living in Australia for a short while so I am not bothering. (17)	O	O	•	0	•	•	•
Giving blood is frowned on by my cultural or religious	O	O	O	0	0	0	O

group. (18)								
No one has								
ever asked me	0	0	0	0	0	0	0	
to give blood. (19)								
(19)								
Question F Th	sic novt cot of	auestiens a	oncorne von	r donation o	vnorioncoci			
Question 5 Th	nis next set of	questions C	oncerns you	r donation e	experiences:			
5a. How often ha	ave you been	personally (i	.e., not thro	ugh an ad or	mass emaili	ng) asked to	give blood	
in Australia?								
O Never								
O Once								
O Twice								
O Three times								
O Four times								
O Five times								
O >Five times								
5b. In a typical ye	ear, how freq	uently do yo	u give time o	or money to	charity?			
O Never								
Once or twice	ce							
O 3-5 times								
O 6-8 times								
O 9-11 times								
O 12 or more t	imes							
5c. Approximate	ly, how many	people do y	ou know in <i>A</i>	Australia who	o donate blo	od?		
O 0								
O 1-2								
<b>O</b> 3-4								
<b>O</b> 5-6	O 5-6							
<b>O</b> 7-8								
<b>O</b> 9-10								
_								

O >10

Question 6 The following questions assess your sense of cultural adaptation. Many of these questions will refer to your heritage culture, meaning the culture that has influenced you most (other than Australian culture). It may be the culture of your birth, the culture in which you have been raised, or another culture that forms part of your background. If there are several such cultures, pick the one that has influenced you most (e.g., Irish, Chinese, English, Indian). If you do not feel that you have been influenced by any other culture, please try to identify a culture that may have had an impact on previous generations of your family.

6a. Please enter your heritage culture

6b. Please indicate your degree of agreement or disagreement with each of the following statements.

	Strongly Disagree 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Strongly Agree 7 (7)
I often participate in my heritage cultural traditions. (1)	0	0	•	•	•	•	0
I often participate in mainstream Australian cultural traditions. (2)	•	•	•	•	•	•	•
I would be willing to marry a person from my heritage culture. (3)	0	0	•	0	0	•	O
I would be willing to marry an Australian person. (4)	•	•	•	•	•	•	0
I enjoy social activities with people from the same heritage culture as myself. (5)	•	•	•	•	•	•	0
I enjoy social activities with typical Australian people. (6)	0	•	•	•	•	•	0

I am comfortable working with people of the same heritage culture as myself. (7)	•	•	•	•	•	•	•
I am comfortable working with typical Australian people. (8)	O	0	0	0	0	•	0
I enjoy entertainment (for example, movies, music) from my heritage culture. (9)	0	0	0	0	0	•	0
I enjoy Australian entertainment (for example, movies, music). (10)	0	•	•	•	•	•	•
I often behave in ways that are typical of my heritage culture. (11)	0	0	0	0	0	0	0
I often behave in ways that are typically Australian. (12)	0	0	0	0	0	0	0
I enjoy the jokes and humour of my heritage culture. (13)	•	•	•	•	•	•	0
I enjoy typical Australian jokes and humour. (14)	0	0	0	0	0	0	0
I am interested in having friends from my	O	0	0	0	0	0	O

heritage culture. (15)							
I am interested in having Australian friends. (16)	O	•	•	•	•	•	O

6c. Please indicate how accepted you feel in the various cultures:

	Not at all Accepted 1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	Very Accepted 7 (7)
How much do you feel accepted within your heritage culture?	O	0	•	•	•	O	•
How much do you feel accepted within Australian culture?	O	•	•	O	O	O	•
How much do you feel a part of your heritage culture?	•	•	•	•	•	•	•
How much do you feel a part of Australian culture? (4)	•	•	•	•	•	•	•

6d. What percentage of your friends are Australian?
<ul> <li>O 0%</li> <li>O 10%</li> <li>O 20%</li> <li>O 30%</li> <li>O 40%</li> <li>O 50%</li> <li>O 60%</li> <li>O 70%</li> <li>O 80%</li> <li>O 90%</li> <li>O 100%</li> </ul>
<ul> <li>6e. If you were to put a flag in the window of your home would you put:</li> <li>The flag of your heritage culture</li> <li>The flag of Australia</li> <li>Flags from both countries</li> <li>Would not put up either flag</li> </ul>
Question 7 And finally a little bit about yourself: 7a. What is your gender?
O Male O Female
7b. What is your age?
Only numbers may be entered in this field
7c. How many years have you lived in Australia?
Only numbers may be entered in this field

<ul><li>Middle Eastern (4)</li><li>Asian Sub-Continent (5)</li><li>Other (6)</li></ul>
7e. What language do you prefer to use?
7f. How fluent is your English?

3 (3)

0

4 (4)

O

5 (5)

0

6 (6)

O

7 (7)

0

Thank you for your time to share your attitudes and experiences.

2 (2)

O

1 (1)

 $\mathbf{O}$ 

7d. What racial or ethnic group do you most identify with:

Caucasion (1)Asian (2)African (3)

Struggle with

English:Native

Speaker (1)