

Blood Donation Survey

Please answer all questions truthfully. There are no right or wrong answers. For each question, click on the response that best represents your opinion or enter your response in the available box. The following questions concern your donation behaviours.

1a. Have you ever donated blood in Australia?

- ☐ Yes
- ☐ No

1b. How many times have you donated any blood products (for example, whole blood, plasma, platelets) within Australia in the last two years? (Only numbers may be entered in this field)

_____ (Only numbers may be entered in this field)

1c. Have you ever donated blood outside of Australia?

- ☐ Yes
- ☐ No

1d. How many times have you donated any blood products (for example, whole blood, plasma, platelets) outside of Australia in the last two years?

_____ (Only numbers may be entered in this field.)

1e. What is the likelihood that you will donate blood in Australia in the next 6 months?

- ☐ No Chance 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ Practically Certain 10

1f. How likely would you be to encourage your friends and family in Australia to donate blood?

- ☐ Not At All Likely 1
☐ 2
☐ 3
☐ 4
☐ 5
☐ 6
☐ Very Likely 7

Question 2 The next set of questions refers to your attitudes towards donating blood:

2a. For me giving blood would be:

[illegible]

2b. Please indicate your degree of agreement or disagreement with each of the following statements.

[illegible]

[illegible]

2c. Please indicate your degree of agreement or disagreement with each of the following statements.

[illegible]

Question 3 The next set of questions addresses factors that might motivate you to donate:

3a. How effective would each of these requests be at encouraging you to donate blood in Australia?

[illegible]

to donate by a media appeals (TV, radio or billboard ad). (8)							
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3b. How important would the following factors be in motivating you to donate blood in Australia?

[illegible]

[illegible]

Question 4 The next set of questions addresses factors that might hinder you from donating blood in Australia:

4a. How important would the following factors be in hindering you from donating blood in Australia?

[illegible]

group. (18) No one has ever asked me to give blood. (19)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Question 5 This next set of questions **concerns your donation experiences:**

5a. How often have you been personally (i.e., not through an ad or mass emailing) asked to give blood in Australia?

- ☐ Never
- ☐ Once
- ☐ Twice
- ☐ Three times
- ☐ Four times
- ☐ Five times
- ☐ >Five times

5b. In a typical year, how frequently do you give time or money to charity?

- ☐ Never
- ☐ Once or twice
- ☐ 3-5 times
- ☐ 6-8 times
- ☐ 9-11 times
- ☐ 12 or more times

5c. Approximately, how many people do you know in Australia who donate blood?

- ☐ 0
- ☐ 1-2
- ☐ 3-4
- ☐ 5-6
- ☐ 7-8
- ☐ 9-10
- ☐ >10

Question 6 The following questions assess your **sense of cultural adaptation**. Many of these questions will refer to your heritage culture, meaning the culture that has influenced you most (other than Australian culture). It may be the culture of your birth, the culture in which you have been raised, or another culture that forms part of your background. If there are several such cultures, pick the one that has influenced you most (e.g., Irish, Chinese, English, Indian). If you do not feel that you have been influenced by any other culture, please try to identify a culture that may have had an impact on previous generations of your family.

6a. Please enter your heritage culture

6b. Please indicate your degree of agreement or disagreement with each of the following statements.

[illegible]

6d. What percentage of your friends are Australian?

- ☐ 0%
- ☐ 10%
- ☐ 20%
- ☐ 30%
- ☐ 40%
- ☐ 50%
- ☐ 60%
- ☐ 70%
- ☐ 80%
- ☐ 90%
- ☐ 100%

6e. If you were to put a flag in the window of your home would you put:

- ☐ The flag of your heritage culture
- ☐ The flag of Australia
- ☐ Flags from both countries
- ☐ Would not put up either flag

Question 7 And finally a little bit about yourself:

7a. What is your gender?

- ☐ Male
- ☐ Female

7b. What is your age?

_____ Only numbers may be entered in this field

7c. How many years have you lived in Australia?

_____ Only numbers may be entered in this field

7d. What racial or ethnic group do you most identify with:

- ☐ Caucasian (1)
- ☐ Asian (2)
- ☐ African (3)
- ☐ Middle Eastern (4)
- ☐ Asian Sub-Continent (5)
- ☐ Other (6)

7e. What language do you prefer to use?

7f. How fluent is your English?

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)
Struggle with English:Native Speaker (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank you for your time to share your attitudes and experiences.