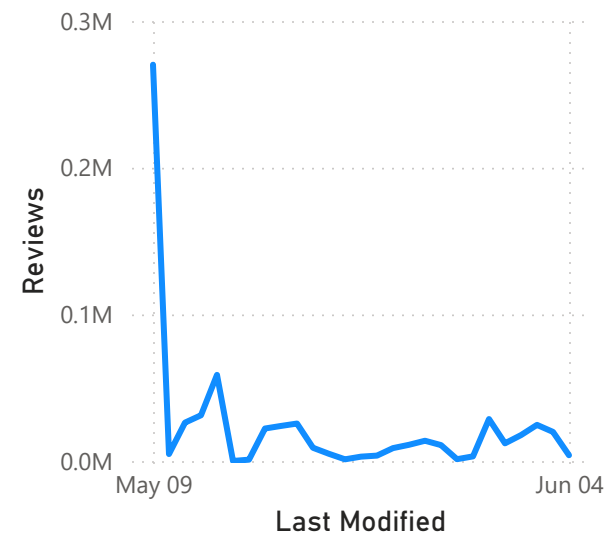


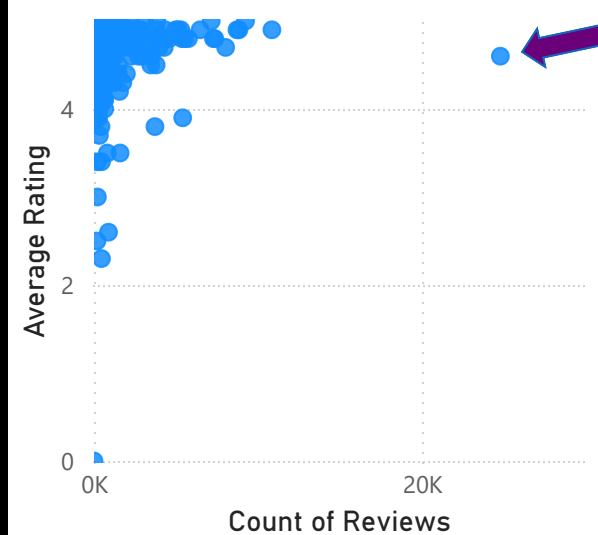
7341

Count of id

Reviews by Last Modified



Average Rating vs Reviews

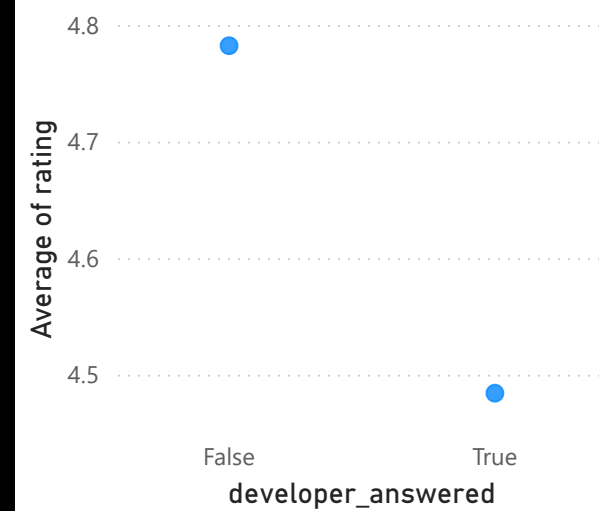


The outlier here is an app by the Developer Privy for email marketing, SMS, popups, cross sell, banners and bars. It has 24,780 reviews and an average rating of 4.6.

Some factors may be contributing to the higher count:

- app covers multiple marketing approaches
- free plan and 15-day free trial for upgraded version gives users more time to explore all the features and provide feedback
- description is in English to reach a wider audience

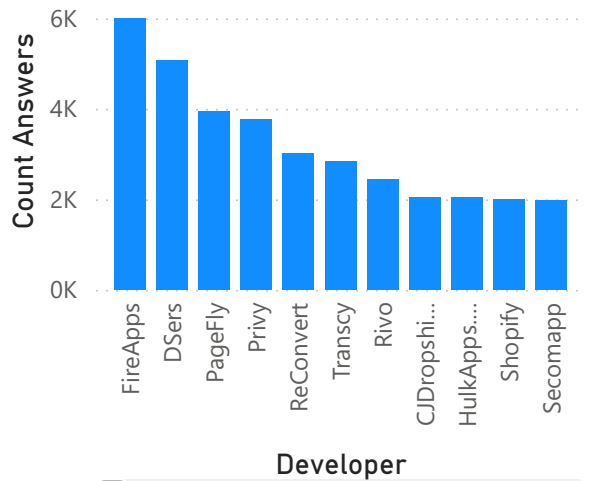
Average of rating by
developer_answered



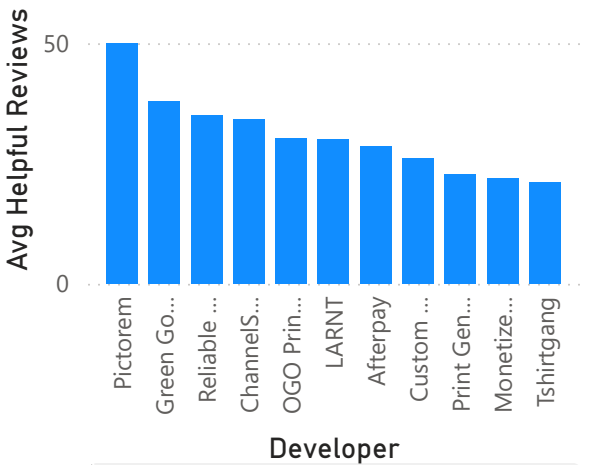
5.48

Average of Helpful_reviews

Count of Answers per Developer



Average of Helpful Reviews per Developer



Sum of Rating per Developer

