JENNA LEALI

DATA ANALYST

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EDUCATION

M.S. Major in Data Science and Analytics   **Aug 2023 - Dec 2024**
Florida Atlantic University
- GPA 4.0, Minor in Artificial Intelligence, Big Data Analytics Certificate

B.S. Major in Data Science and Analytics   **Aug 2021 - May 2024**
Florida Atlantic University Harriet L. Wilkes Honors College
- GPA 3.732, Minor in Economics, Magna Cum Laude, Dean's List

SKILLS

- **Data Analysis & Visualization:** Python, R, SQL, PowerBI, Tableau, Survey Monkey, Machine Learning, Data Modeling, Data Cleaning, Data Visualization
- **Software Development & Integration:** Swift, SwiftUI, REST APIs, API Integration and Development, Postman, Bitbucket, GitHub
- **Business Tools & Collaboration:** Excel, SharePoint, Figma, Confluence, Jira, HubSpot, Salesforce, QA

PROFESSIONAL EXPERIENCE

Data Analyst, Voloridge (Promoted from Intern)   **May 2024 - Present**
Voloridge Health is a healthcare technology company focused on providing health risks through advanced data science.
- Improved financial tracking through advanced data analysis, leading to more accurate reporting and better financial insights.
- Enhanced operational efficiency by developing automated systems, reducing manual efforts and streamlining processes.
- Developed and implemented Python scripts for data quality assurance, ensuring accuracy and consistency in reporting.

People Analytics and Data Intern, FreshRx   **Sep 2023 - Dec 2023**
FreshRx is a health and wellness company that integrates fresh produce into healthcare plans to improve patient health.
- Improved data accuracy and completeness by effectively managing participant data, contributing to better-informed decision-making and program enhancement.
- Supported program improvements by engaging with participants, gathering feedback, and providing insights during weekly distributions.

Data Analytics Intern, MRI Software   **May 2023 - Aug 2023**
MRI Software is a leading provider of real estate software solutions that improve property management and operations.
- Improved data quality by implementing effective strategies, streamlining operations and enhancing efficiency.
- Enhanced client engagement by creating impactful content that effectively communicated the company's vision and value proposition.
- Supported revenue projections by contributing to forecasting and pipeline development, providing valuable insights into sales trends.

PROJECTS

- **Thesis - Hotel Pricing Strategies in Miami's Neighborhoods:** Analyzed dynamic pricing in Brickell and Coral Gables, identifying gaps and providing insights for improving revenue management.
- **Team Project - Canine Companion iOS Application Development:** Developed a pet care iOS app with AI-driven personalized care, health monitoring, and location services, enhancing user satisfaction and engagement.
- **Project - Analysis of NYC 311 Service Requests:** Analyzed the impact of Hurricane Sandy and COVID-19 on NYC using 311 data, revealing trends in service requests and municipal response through data visualization.