

A black and white photograph of a city plaza. In the background is a large, modern building with a grid of windows. In the foreground, a person in a light-colored coat stands on a cobblestone plaza, looking towards a large, dark, triangular sculpture that is tilted at an angle. The sculpture is made of dark, weathered metal. The word "Intervention" is overlaid in white text on a black rectangular background in the center of the image.

Intervention

Jennah Gibson

Richard Serra, Tilted Arc, 1981

What is intervention?

“The Process of Intervening” *Oxford Languages*

One thing gets in between another thing in order to improve it in some way.

New Media Art?

“New media art refers to all forms of contemporary art made, altered, or transmitted using new forms of media technology. This includes digital art, interactive art, internet art, and virtual art, as well as works of art made using robotics, video games, biotechnology, 3D printing, and computer animation.” *Masterclass*

Sourced From :
Zimmer, Site of Richard Serra's Tilted Arc, 2016
Masterclass Staff, What is New Media Art?..., 2021



Richard Serra, Tilted Arc, 1981

How Intervention and New Media Art Combine

Getting a message out there.



Source : AP News Network, "Racial Injustice" <https://apnews.com/hub/racial-injustice>

Keith Obadike, *Blackness for Sale*, 2001

Keith Obadike :

“didn’t really see net artists dealing with this intersection of commerce and race”

The List of Benefits:

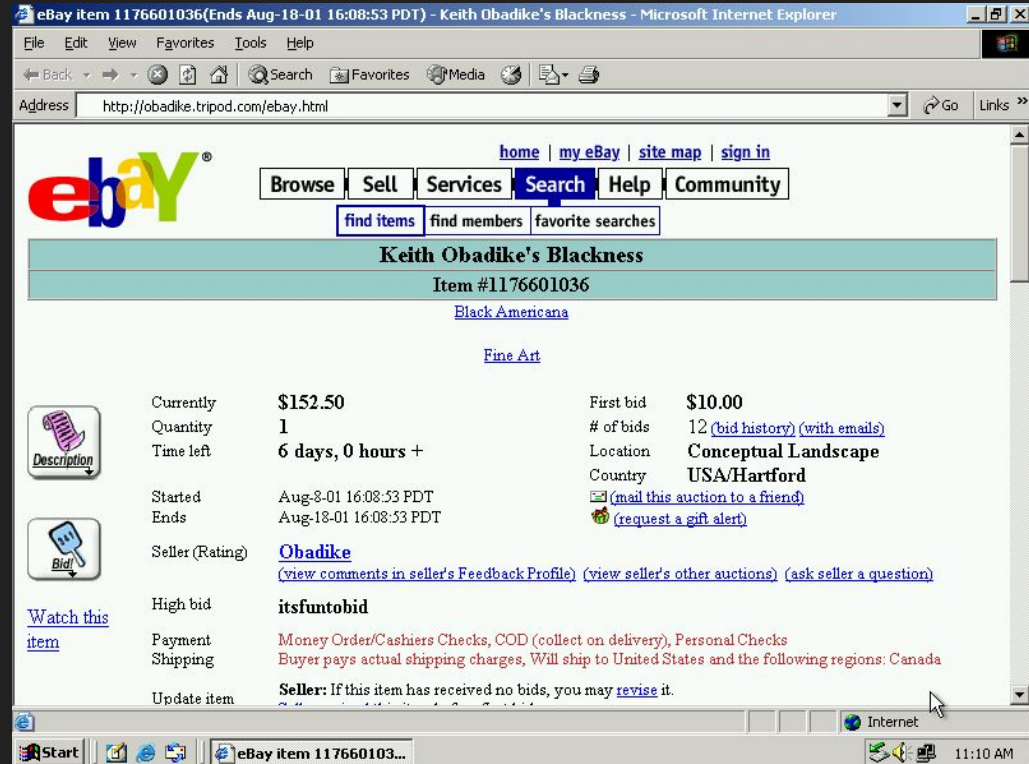
“The Seller does not recommend that this Blackness be used while voting in the United States and Florida,”

“Access to high risk neighborhoods”

Sourced from :

Simone Brown, “Get At a Way of Telling”, 2017

Mark Tribe, Reena Jana, “New Media Art”

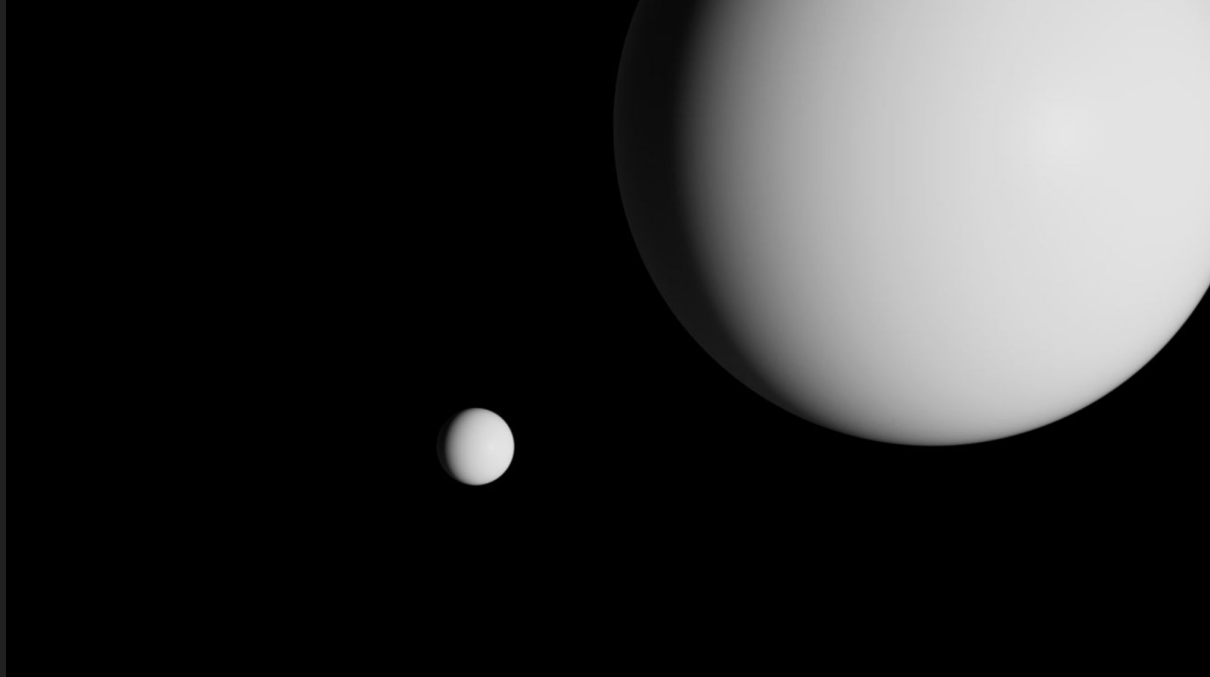


Developing Digital Ages

NFT (non fungible token)

Pak, *The Merge* , 2021

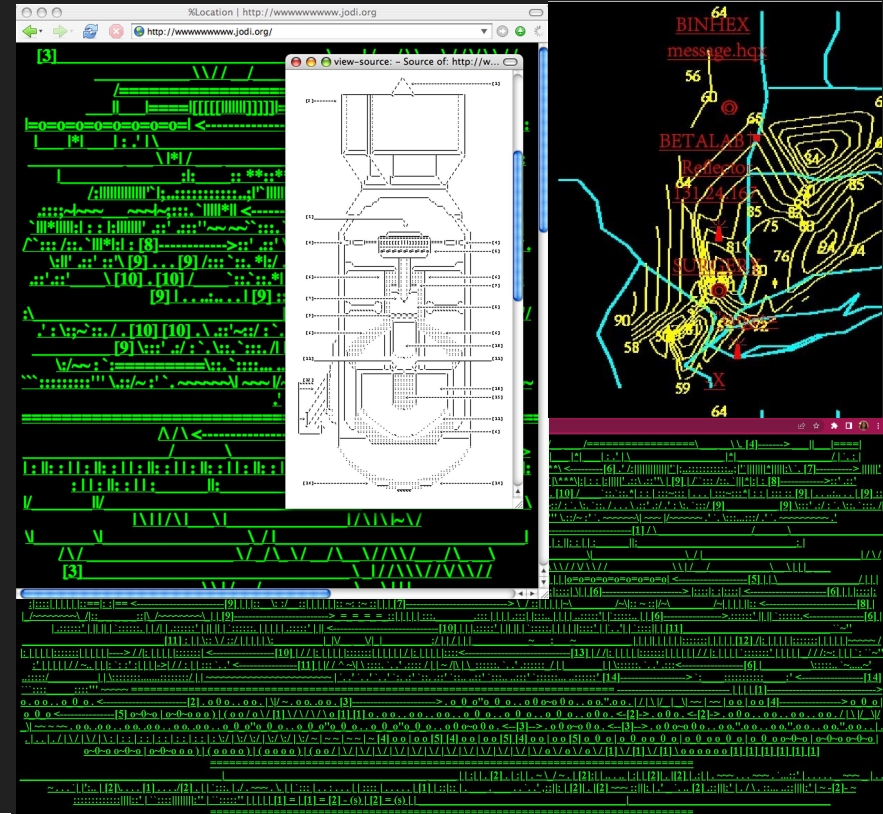
“Largest ever art sale by a living creator”



Shanti Escalante-De Mattei, *Mysterious Pak NFT Project Generates \$91.8 M. in Sales on Nifty Gateway*, 2021

Heemskerk, Paesmans, <https://wwwwwwwwwwww.jodi.org/> , 1993

‘We explore the computer ... inside, and mirror this on the net.
When a viewer looks at our work, we are inside his computer...and
we are honored to be in somebody’s computer” *Dirk Paesmans*

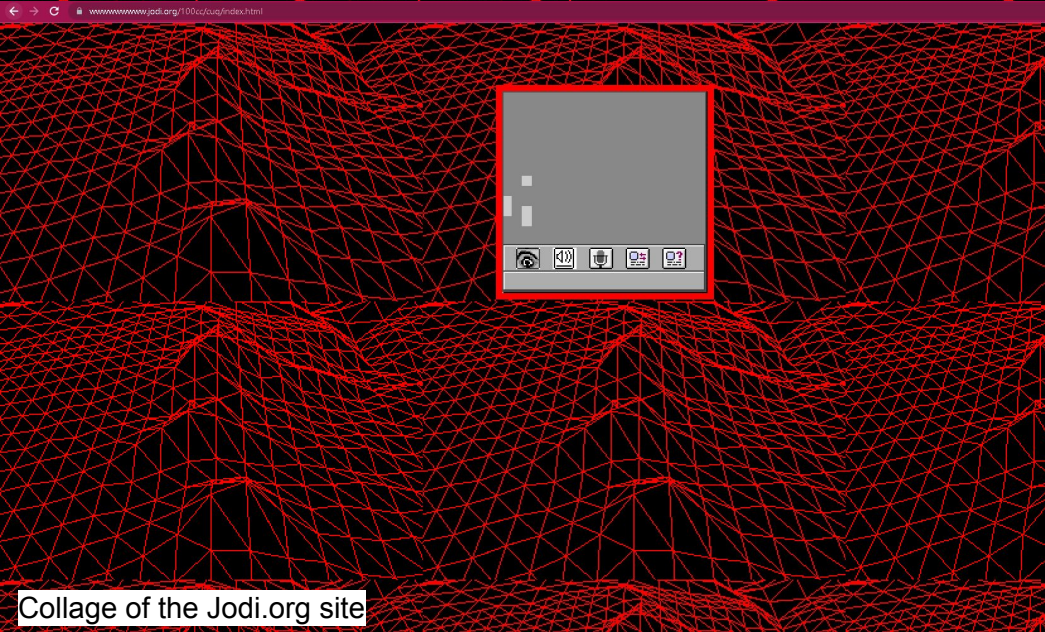


Collage of the Jodi.org site

← → C ■ www.jodi.org/100cc/havoc/index.html

003: WB	94 @ Figure	Up	54.1 / 57.9	3480 / 2660	
004: WB	94 @ Figure	Hit	54.5 / 55.5	3640 / 3880	
008: WB	94 @ Figure	Link	54.7 / 52.2	4320 / 3660	
014: WB	94 @ Figure	Abort	54.0 / 55.7	4320 / 3840	
035: WB	8 @ Figure	Hit	54.9 / 54.6	6480 / 5470	
038: WB	8 @ Figure	Pull	54.4 / 52.8	3240 / 3020	
003: WB	94 @ Figure	Up	54.1 / 57.9	3480 / 2660	
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My Citations

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