

Sargeant Devildog Marine by Antonio Fonce



age: 65

residence: Texas

education: Master's degree

occupation: Military Intelligence Section Administrator

marital status: Divorced

"I hope that I do the things that mattered at the moments when they mattered the most."

Current events knowledgeable, outdoors lover, participates in physical sports and social settings. Active with continue education and career course works. Volunteers with trouble youth groups.

Comfort With Technology

INTERNET



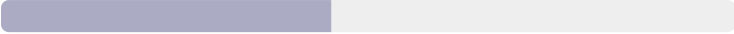
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Constant travel and relocation work demands creates a need to have a living space that creates feeling of ownership and home comfort.

Values

- Help local community
- Learn about local people and culture
- Be true to oneself and their oaths
- Inspire others to be greater than themselves

Criteria For Success:

Comfortable living space that is functional to meet high work demand and minimal clutter.

Wants

- To succeed at work and life activities.
- To belong to his home location.

Fears

- none

Alice Tyler by Jenna Kramer

age: 30

residence: Charlotte, NC

education: BA Education

occupation: Teacher

marital status: Married with kids



"Teaching my students brings me so much joy"

Alice lives a busy life. She is married and has 2 kids, Jack and Sara. They keep her extremely busy, and with the move to Charlotte she is way busy. Alice is also having to move schools to teach in. She teaches 2nd grade. She's having a hard time getting everything ready for her family and students.

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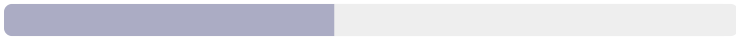
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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A safe and comfortable home environment as well as a fun and safe environment for her students in the classroom.

Needs

- Alice needs help designing what her classroom for her students will look like
- She also needs help designing her families new home

Values

- Family
- Teaching my students so they will be prepared for the future

Wants

- Alice would like to not stress about her home not being perfect for her kids and husband

Fears

- Not creating a strong learning environment for my students
- Struggling with projects in my new home
- Letting my family down

Tom Robinson by Kevin Hetzel

age: 26

residence: Columbia, SC

education: Highschool drop out

occupation: Bank Robber

marital status: Single



"Put the money in the bag"

Tom spends every day robbing banks or planning to rob banks, he has little time for planning home decorating

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MOBILE APPS



SOCIAL NETWORK



Needs

- Tom needs a quick and easy way to try and refurbish his crime lair

Values

- Robbing banks
- Taking the easy way
- Money

Criteria For Success:

Tom wants to be able to move quickly and frequently, but also be able to have his new homes look good

Wants

- To be able to be able to quickly set up new safehouses

Fears

- Getting caught by the police
- Being too slow to set up a safehouse and losing the cash and his partner because of it

Jeffrey Sinclair by Mitchell Carroll

age: 52

residence: Columbia, SC

education: Bachelor's of Philosophy

occupation: Priest

marital status: Married with 2 children



"We can do all things through God"

Father Sinclair wakes up early every morning and starts his day by reading the bible. He has dedicated his whole life to God's word.

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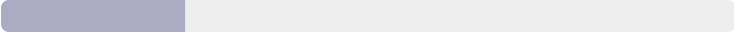
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MOBILE APPS



SOCIAL NETWORK



Needs

- Happiness
- God
- Stable salary

Values

- Wife and kids
- The Bible and God
- Spreading positivity

Criteria For Success:

Father Sinclair's goal is to spread the word of God and to bring a sense of community to his church. Nearly everything he does is to spread spread the word of God, so he spends lots of time in church and doing bible studies.

Wants

- Strong community
- Make the people around him happy
- Be a shoulder to lean on

Fears

- Being a bad person
- Hurting somebody's feelings
- Not making it to Heaven