



Alice is always on the go, seeing about her kids and husband. She hasn't had time to prepare her classroom for the upcoming school year. Alice also hasn't been able to make their new home feel like "home."

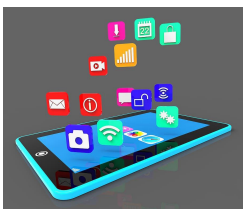
Alice wants to find some help to prepare her classroom for the school year. She also needs some help putting the finishing touches on her new home



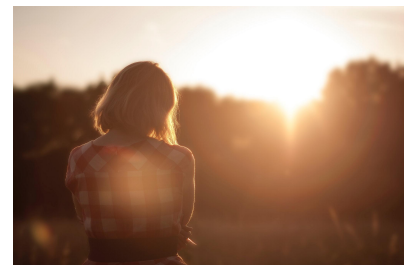
Alice brought up what she needed help with to her husband, he is determined to help find a way to help her.



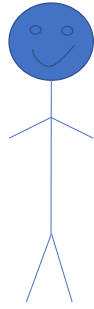
Alice's husband thinks he stumbled upon a app that will help her decorate her classroom and their new home. Alice is filled with hope.



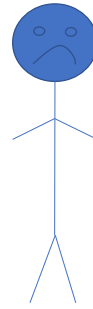
Alice's husband shows her the app, My Living Space. It will allow her to pick out colors and different design aspects and see how it will look in her space. This takes some of the stress away from Alice knowing she can see what the space could potentially look like. It also provided an estimate of how much money the design could cost.



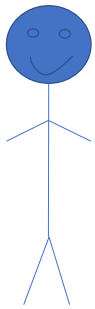
After Alice sees everything the app has to offer, she is ready to move forward with making their home into their dream home. Alice also thinks that she wants to use the app to help make her classroom a great learning environment for her students. Alice and her husband are so excited to see how everything turns out. Alice is so ready to finally be able to relax again



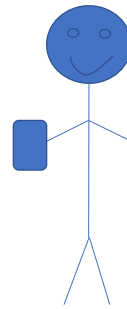
This is Father Sinclair, he owns a church, and he dedicates his whole life to spreading God's word.



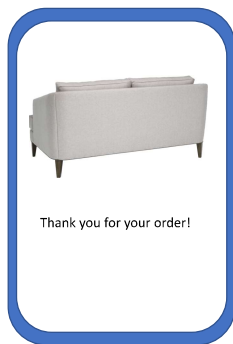
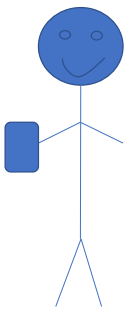
Recently Father Sinclair has been sad because his church looks ugly.



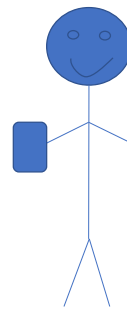
Luckily, Father Sinclair heard about an app that lets you see what new furniture and upgrades to your property would look like.



He downloaded the app and started looking at what new furniture would look like.



He bought a bunch of new furniture and waited for it all to arrive.



Now Father Sinclair's church is the coolest church ever and he gets to spread the word of God to thousands of people every Sunday.



My Living
Space
app



MAKING CHANGE EASIER AND MORE LIKE HOME

CHEEKY MONKEY PRESENTATION



Post college Mr. Marine has had a career in Military intelligence



Sargent Devil-dog Marine



Why our app is appropriate for him?

Sergeant Devil-dog Marine
career and life-style
settings change on
frequently living situations

- Military service Career Life environments
- Works with many different situations
- Constant travel and relocation
- Learn to adapt to different cultures and traditions



The Problem



Temporary
travel



Financial



Relocation



Cost



To feel
comfortable
in his living
space



Devil Dog
Marine wants to
be at home
wherever he
goes

He is always looking for easy
method to create a living space
that characterizes himself and
the new area that he just
moved to.



SARGENT LIKES TO
GET QUICKLY AND
EFFICIENTLY AT
EVERY NEW
SETTING

HE NEEDS HELP TO DEVELOP
AN IDEA OR DESIGN THAT
WILL COMBINE WHAT HE SEES
AND LIKES IN HIS NEW
ENVIRONMENT TO HIS NEW
HOME ENVIROMENT.



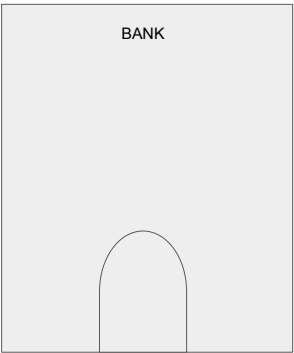
SO MANY NEW THINGS TO SEE AND DO IN NEW LOCATIONS

SARGENT DEVIL-DOG MARINE LOVES EXPLORING NEW PLACES AND CULTURES. HE LOVES TO MAKE HIS NEW HOME FEEL COMFORTABLE AND LIVED IN. HE IS ALSO FRUGAL WITH SPENDING AND WANTS TO MAKE SENSIBLE FINANCIAL CHOICES WHEN DESIGNING HIS LIVING SPACE. NOW ALL HE LEFT TO DO IS MAKE NEW FRIENDS...

Contoso

THANK YOU

Contoso



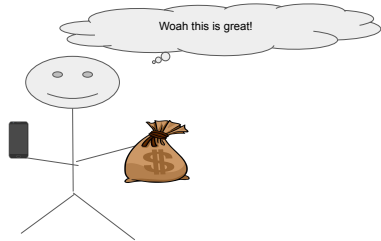
Tom is always so busy, running from safehouse to safehouse, but he sadly never has time to decorate his safe spaces with all of the money he stole



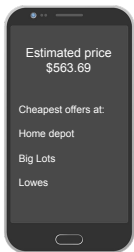
It always seemed like by the time he had everything planned out to decorate, another safehouse would be busted!



Tom complained about this problem to one of his nefarious friends, who told them they found an app that lets them quickly and easily remodel rooms!



Tom was astounded at the app's features. It let him see instantly what different colors and walls would look like through his phone camera, instead of it taking him days to decide what to buy it only took him a couple hours!



And when Tom was ready to buy the items he knew the exact price and where to get them from thanks to the pricing features on the app



From now on when the cops bust him, Tom can be happy knowing not only that he can quickly redecorate elsewhere thanks to MyLivingSpace, but that they know he lives in style