NATURAL LANGUAGE PROCESSING

Twitter Topic Modeling: #January6thCommitteeHearing

Introduction

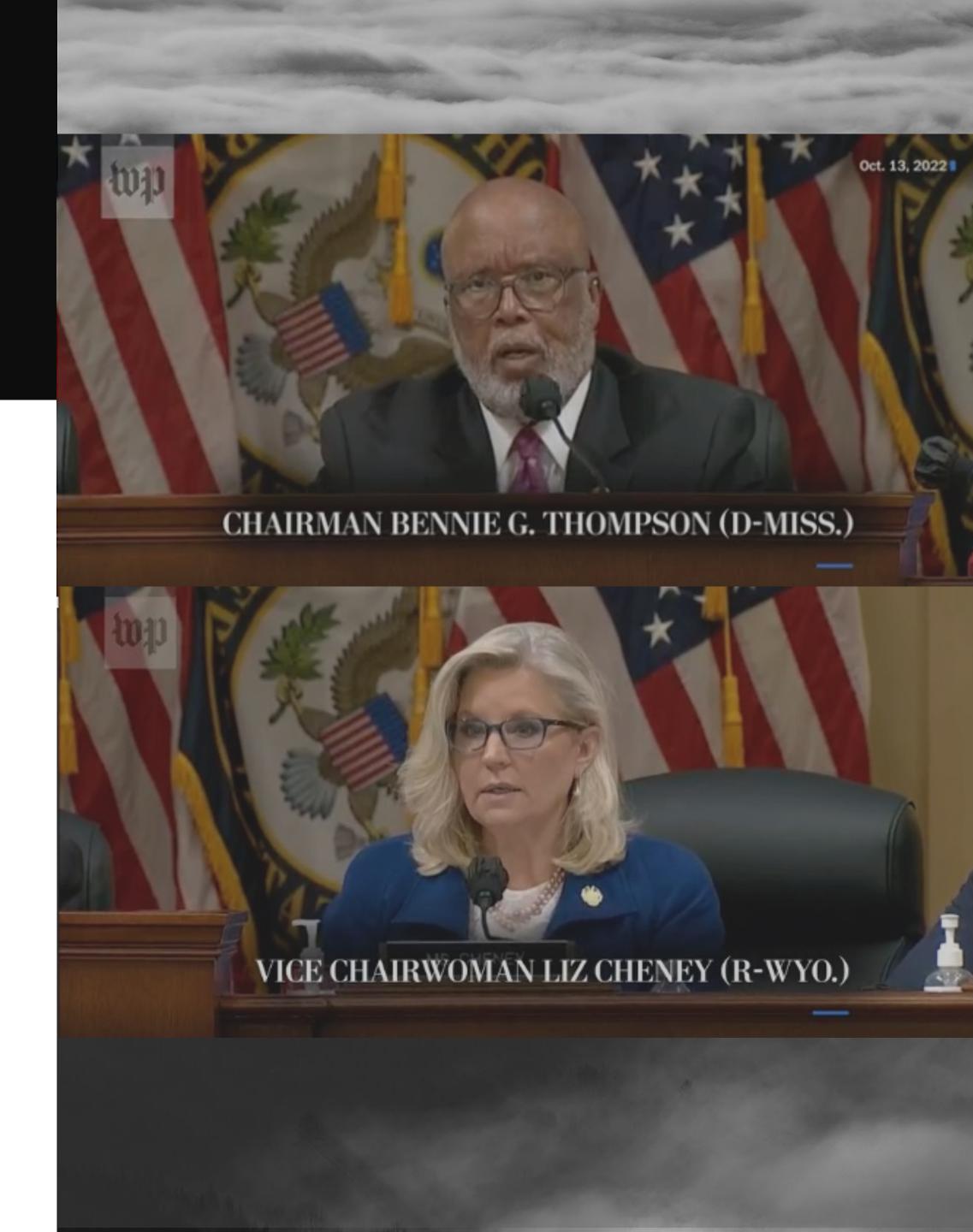
Since Twitter is a major conversation platform for United States politics, The Washington Post would like to understand the topics that are trending within the January 6th Committee Hearings to get potential story ideas.



Key Questions

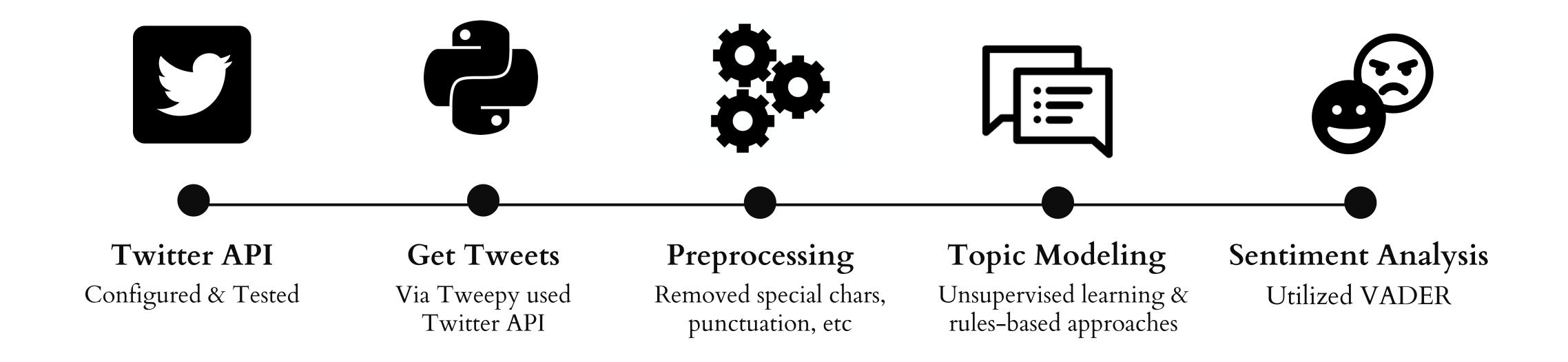
The January 6th Committee had a hearing on October 13th 2022 where they presented additional video evidence and voted to subpoena Trump.

- What topics were most tweeted about during the Oct 13th hearing?
- What was the primary topic associated with Trump?
- What was the sentiment of the primary topic associated with Trump?



Getting to Answers

35,000 Tweets + Retweets



Topic Modeling

Methodology

Utilize a breadth of algorithms to uncover signals in the data that lead to human-understandable topics

LSA

Matrix Factorization utilizing SVD on the matrix of document terms

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CountVectorizer

- Frequency of words in text
- Considers words that are abundant in corpus as most statistically significant
- Doesn't identify relationships between words

LSA

Matrix Factorization utilizing SVD on the matrix of document terms

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TF-IDF

- Frequency of words in text AND
- Inverse Document Frequency downscales words that appear a lot across documents
- Helps in highlighting a word that is frequent in a document but not across documents

LDA

Probabilistic Modeling describes documents by a distribution of word probabilities

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CountVectorizer

- Frequency of words in text
- Considers words that are abundant in corpus as most statistically significant
- Doesn't identify relationships between words

LDA + Bigrams

Probabilistic Modeling & detect common phrases using Gensim's 'Phrases()'

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Gensim simple_preprocess

 Similar to CountVectorizer but has some additional pre-process techniques to make it easier

Matrix Factorization

Algorithm	Topic 1 Results	Topic 2 Results	Topic 3 Results	Topic 4 Results
LSA with CountVectorizer	trump, knew, responsible, called mcconnell, mccarthy, mitch kevin	trump, violence, democracy, mark attack, decided summoned, excuse	mark, democracy, gop, country maga, without, love, overthrowing	lost, stone, roger, video help, coup yet, new
LSA with TF-IDF	kevin, backed, mccarthy, mitch, mcconell, responsible, called knew	mark, democracy, violence, Hamill Creating, correct, overthrowing, love	decided, hatch, rudy, giuliani meadows, lost, yet, stone	demands, oath, unanimously, deserves history, voted, subpoeana

Probabilistic Modeling

Algorithm	Topic 1 Results	Topic 2 Results	Topic 3 Results	Topic 4 Results
LDA	knew, trump, pelosi, amp		trump, maga, chris, thing	Trump, lost, decided, attack,
	today, like, still, fbi	called, mitch, backed, mccarthy, kevin	national, miller, person, acting	Coup, help, video, new
LDA with Bigrams	knew, trump, democracy, lost	trump, subpoena_donald, testify, voted_ unanimously	trump, roger_stone, trump_lost, help	called, mitch_ mcconnell, knew_ trump, responsible
	American_people, break, trump_tried, accept	demands, oath_democracy, history_deserves	yet, mark_meadows, decided, rudy_giuliani	kevin_mccarthy, backed, thing

Matrix Factorization

Algorithm	Topic Name	Topic Name	Topic Name	Topic Name
LSA with CountVectorizer	Mitch + Kevin Knew	Hamill for Democracy	Hamill for Democracy	Roger Stone Video
LSA with TF-IDF	Mitch + Kevin Knew	Hamill for Democracy	Trump Hatched Coup with Meadows, Guiliani, Stone	Subpoena Trump

Probabilistic Modeling

Algorithm	Topic Name	Topic Name	Topic Name	Topic Name
LDA	Not Clear Enough	Mitch + Kevin Knew	Not Clear Enough	Trump Lost Decided Attack
LDA with Bigrams	Not Clear Enough	Subpoena Trump	Trump Hatched Coup with Meadows, Guiliani, Stone	Mitch + Kevin Knew

Topic Names

Mitch + Kevin Knew Trump Responsible

Mark Hamill for Democracy – Against Trump

Trump Hatched Coup with Meadows, Guiliani, Stone

Roger Stone Video

Subpoena Trump

Trump Lost Decided Attack

Mitch + Kevin Knew Trump Responsible



Adam Kinzinger #fella 💸 @AdamKinzinger · Oct 13 · 🎤

Mitch McConnell.

Kevin McCarthy.

They both knew Trump was responsible.

They both **called** him out.

They both backed down.

That's cowardice - not leadership.

#January6thCommitteeHearings

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bill cochrane @CochraneBill · Oct 14

Replying to @GOPLeader

Mitch McConnell.

Kevin McCarthy.

They both knew Trump was responsible.

They both called him out.

They both backed down.

That's cowardice - not leadership.

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Irfan Khan @IrfanEmmaJordan · Oct 14 Replying to @bennyjohnson

Mitch McConnell & Kevin McCarthy.

They both knew Trump was responsible.

They both called him out initially.

They both backed down.

That's cowardice - not leadership.

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Mark Hamill for Democracy – Against Trump





GOP Traitors to Democracy @Resist_MAGA_GOP · Oct 13 · · · Mark Hamill is correct. You can love this country without creating violence by overthrowing democracy. #January6thCommitteeHearings #HATH



Trump Hatched Coup with Meadows, Guiliani, Stone



Trump Lost, yet he **decided** to **hatch** a coup with the help of Mark Meadows, Roger Stone, **Rudy Giuliani**, and others. Liz Cheney lays it out. I am never voting for a Republican.

Retweet this video: #TrumpsCoupPlaybook

#January6thCommitteeHearings #Jan6thHearings





SmarderDanU @SmarderDanU · Oct 13

RT @StandForBetter:

Trump Lost, yet he **decided** to **hatch** a coup with the help of Mark Meadows, Roger Stone, **Rudy Giuliani**, & others. Liz Cheney lays it out. Never voting for a Republican

#TrumpsCoupPlaybook
#January6thCommitteeHearings
#Jan6thHearings



From StandForBetter.org

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Roger Stone Video





Replying to @CiciBird and @ProjectLincoln

There is a video on YT of Roger Stone talking to Alex Jones about creating a constitutional crisis if Trump lost the *2016* Election. This was always the

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He knew he lost. The video of Roger Stone shows what the plan was for contesting an election they knew they wouldn't win. This has nothing to do with narcissism and everything to do with being crooked.

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Subpoena Trump



floridavoicesforprogress @PROGRESSIVES4FL · Oct 14 prowardprogress: RT @amprog: Donald Trump is at the center of the multistep scheme to overturn our election.

Yesterday, @January6thCmte voted unanimously to subpoena Trump to testify under oath. Now, he must answer for his actions.



From American Progress

The Boston Globe @ @BostonGlobe · Oct 14 The US House select committee investigating the attack on the Capitol unanimously voted to issue a subpoena to former president Donald

Trump to testify. But what happens next? What does a subpoena mean?

Here's @JamesPindell's analysis: trib.al/75ZzpLs



Trump Summoned Rioters



Al Patten @al_patten · Oct 13

Replying to @RpsAgainstTrump

As the Jan 6th Committee has shown, Trump wanted there to be violence at the Capitol and he didn't care if the rioters he summoned and incited had weapons. In fact, he wanted them to be able to avoid the mags with their weapons. Indict, convict and jail this monster.

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Adam Kinzinger #fella 📀 @AdamKinzinger · Oct 13

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Trump is the author of the January 6th attack.

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Trump Lost Decided

Attack

accept his loss but knew he had lost. When you @MSNBC pretend Trump

continues his seditious attack on our country I know you have decided you

will accept autocracy in America and don't care one bit for our Democracy.

didn't lead this attack on 1/6 and summon his MAGA army and he

Show this thread



julie brough @juliebrough7 · Oct 14

Today's January 6 committee hearing gave us more evidence of what we already knew: The insurrection was not a spur of the moment event.

It was a planned and orchestrated attack on democracy by Donald Trump who decided months in advance he would declare victory even if he lost.

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Show this thread



MsLaura @mslauralibrary · Oct 13

Trump summoned the rioters.

Trump goaded on their violence.

#January6thCommitteeHearings

Trump excused the consequences.

Replying to @DonaldJTrumpJr

Hey, @DonaldJTrumpJr, don't rule out that YOUR father, "#DonaldTrump, is the author of the #January6th attack.

#Trump summoned the rioters.

#Trump goaded on their violence.

#Trump excused the consequences"

#January6thCommitteeHearings

#TrumpCoupAttempt #TrumpisaNationalDisgrace

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Charles Drummond @ccChuckD · Oct 13

Replying to @Kramed67037 and @AdamKinzinger

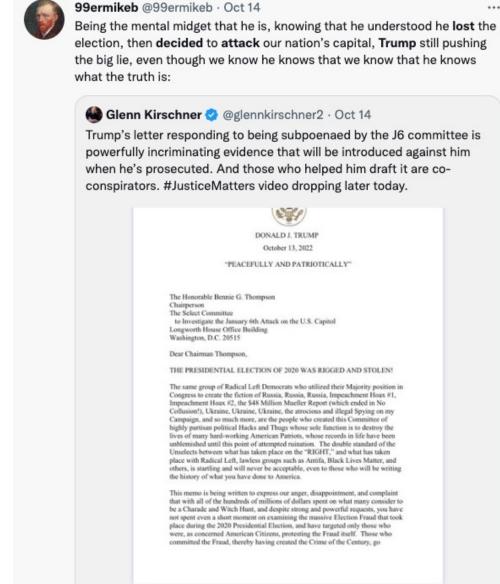
Trump is the author of the January 6th attack.

Trump summoned the rioters.

Trump goaded on their violence.

Trump excused the consequences.

ALL CLEARLY TRUE. Have you decided to try to ignore the evidence put before you? If so, that's pathetic.



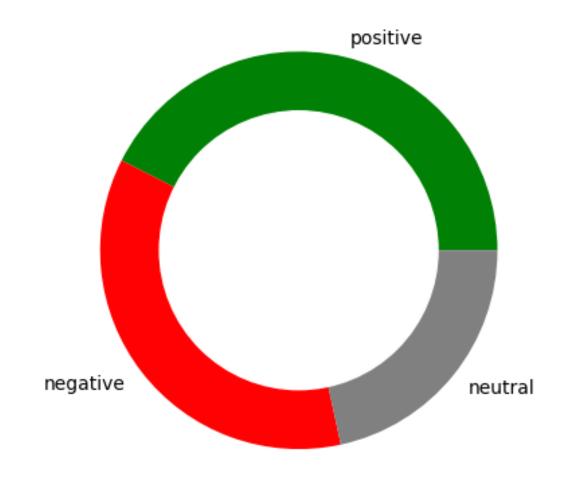


Sentiment

When looking at the conversation captured in its entirety

Is VADER Sentiment making sense given the context of the conversation?

- Themes of negative conversation seem clear
- Positive conversation seems murky
- Prompts the question: Is the positive sentiment really a positive conversation?



Tweet	Neg/Pos	Compound Score
TRUMP LOST, KNEW HE LOST! You maga fools are all party to effin	Neg	-0.88
Treason		
ANGRY ANGRY. It's way beyond bourbon	Neg	-0.87
Keep wasting time and money losers January6thCommitteeHearings	Neg	-0.72
Ugh. This shit again	Neg	-0.75
Hoooooooly shit	Neg	-0.55
Fuck Fox News	Neg	-0.54
Distraction 101	Neg	-0.38
wow wow trumpisgoingtojail capitolriot nancypelos	Pos	0.82
Justice & Peace	Pos	0.78
Stunning. Stunning. Stunning. Stunning	Pos	0.85
Treat Trump like the Rosenbergs	Pos	0.63
Too funny 😂 #January6thCommitteeHearings	Pos	0.44
Interesting	Pos	0.40
Joke	Pos	0.29

Thanks for Listening