

Product Analysis

Product Category

- Desktop
- Headset
- Keyboard
- Laptop
- Monitor
- Mouse
- Tablet

Month

All

Year

All

\$98.99M

Total Sales

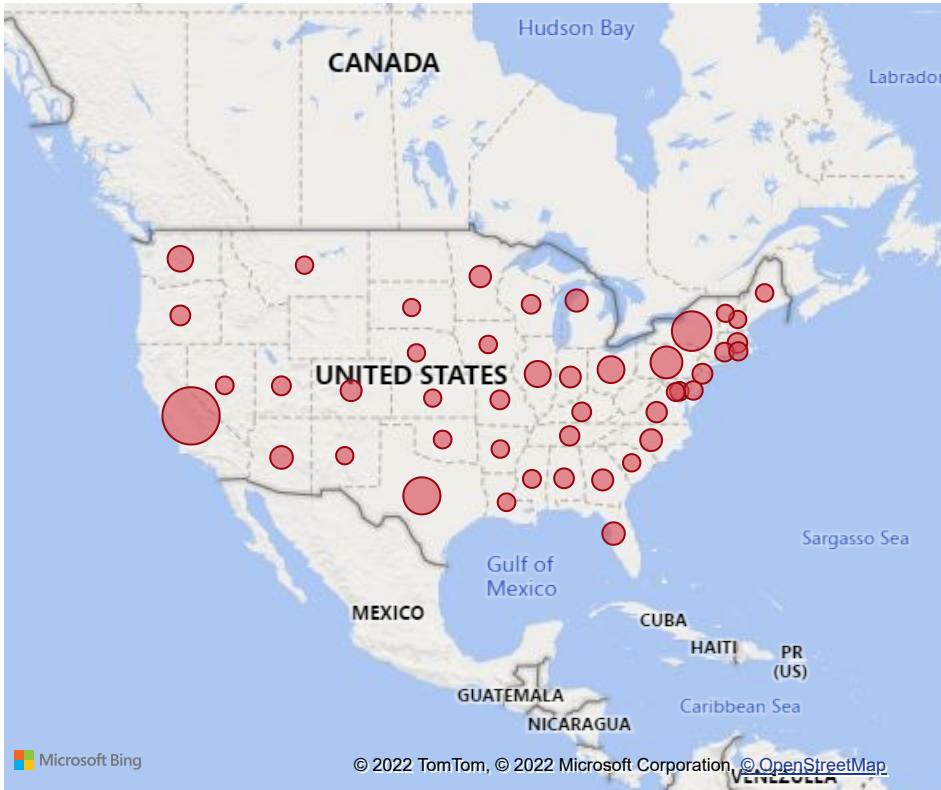
73.27M

Total Cost

\$25.72M

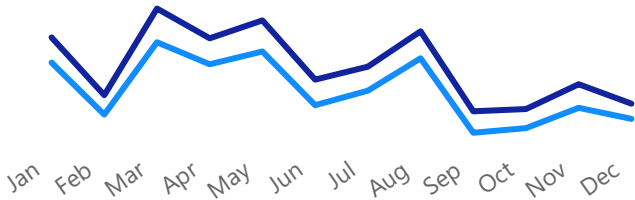
Profit

Total Sales by State



Sales and Cost by Month

Total Sales Total Cost



Top 5 Selling Products

Apple MacBook	Hp Laptop	LG Touchscreen La...
	\$8.16M	\$7.78M
\$13.30M	iPad Pro	HP Desktop
	\$8.16M	\$7.28M

Product Name	Jan	Feb	Mar	Apr	May	Jun
3-Button Mouse	\$3,755.60	\$6,155.52	\$5,825.76	\$6,393.68	\$2,839.60	
Acer Desktop	\$437,604.97	\$389,755.52	\$479,364.49	\$620,302.87	\$486,324.41	
Acer Monitor	\$104,700.00	\$222,900.00	\$124,200.00	\$49,800.00	\$193,500.00	
Apie Bluetooth Headset	\$8,037.99	\$20,034.99	\$10,077.48	\$5,678.58	\$8,557.86	
Apple Earpods	\$6,728.46	\$5,748.33	\$6,066.21	\$4,211.91	\$3,655.62	
Apple MacBook	\$1,403,480.00	\$663,954.00	\$1,727,360.00	\$1,041,814.00	\$1,608,604.00	\$
Apple Magic Keyboard	\$53,491.00	\$49,468.00	\$30,545.00	\$38,293.00	\$18,923.00	
Apple Wireless Keyboard	\$50,380.00	\$159,613.00	\$77,173.00	\$108,546.00	\$111,294.00	
ASUS Chromebook	\$46,318.07	\$40,078.33	\$168,712.97	\$123,834.84	\$117,355.11	
ASUS Desktop	\$514,794.28	\$137,698.47	\$442,795.08	\$300,596.66	\$140,398.44	
ASUS Monitor	\$201,926.19	\$321,703.93	\$254,395.20	\$147,337.22	\$103,878.04	
Backlit LED Gaming Keyboard	\$31,720.00	\$12,792.00	\$24,336.00	\$25,688.00	\$28,704.00	
Dell Desktop	\$752,694.21	\$301,597.68	\$1,016,592.18	\$713,694.51	\$887,893.17	
Dell Wired Keyboard	\$13,272.05	\$3,644.19	\$24,699.51	\$10,122.75	\$6,388.58	
Fire HD Tab	\$120,204.00		\$56,127.00	\$96,672.00	\$48,495.00	
Gaming Mouse Professional	\$80,730.18	\$48,069.63	\$56,779.11		\$29,645.73	
Total	\$9,266,811.75	\$7,317,656.82	\$10,028,894.88	\$9,204,223.07	\$9,683,611.26	\$7

Customer Analysis

Year

20202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Product Name

All

Products Category

All

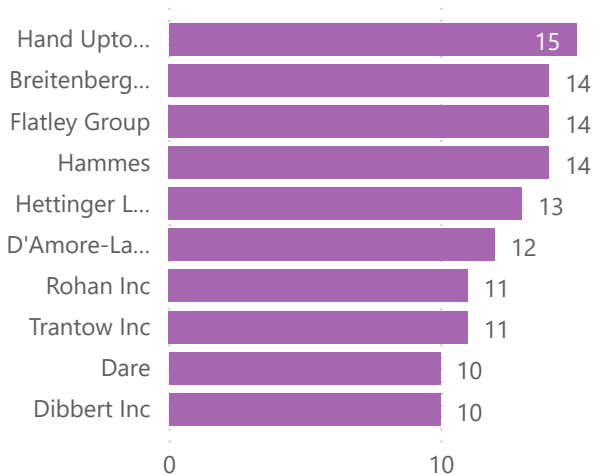
\$98.99M

Total Sales

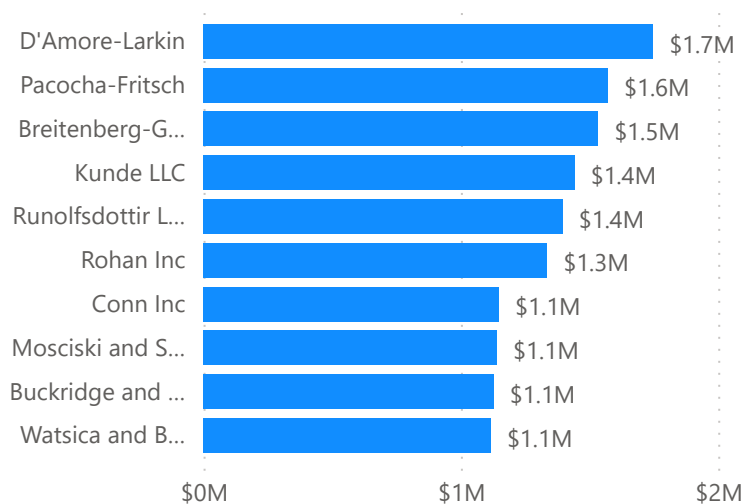
\$25.72M

Profit

Top 10 Customers by Sales Volume



Top 10 Customers by Gross Sales



Corporate Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Abbott, Howell and Mante								\$138,599.01					\$138,599.01
Abernathy, Jaskolski and Feest		\$17,100.00											\$17,100.00
Abshire, Powlowski and Windler				\$200,198.57									\$200,198.57
Abshire-Kris							\$36,399.74						\$36,399.74
Altenwerth-Nolan		\$67,599.48											\$67,599.48
Anderson LLC								\$35,509.33					\$35,509.33
Anderson, Abernathy and Upton												\$4,999.80	\$4,999.80
Ankunding and Sons							\$35,200.00						\$35,200.00
Ankunding Group			\$30,599.66		\$111,098.99								\$141,698.65
Ankunding, Klein and Douglas									\$144,568.74				\$144,568.74
Ankunding-Dickens			\$88,399.32										\$88,399.32
Ankunding-Hilll							\$78,299.13						\$78,299.13
Armstrong LLC											\$17,556.00		\$17,556.00
Total	\$9,266,811.75	\$7,317,656.82	\$10,028,894.88	\$9,204,223.07	\$9,683,611.26	\$7,669,925.25	\$8,213,829.21	\$9,428,125.17	\$6,636,386.84	\$6,810,365.22	\$7,571,280.09	\$7,157,458.11	\$98,988,988.98

Sales Analysis

Month

All

Year

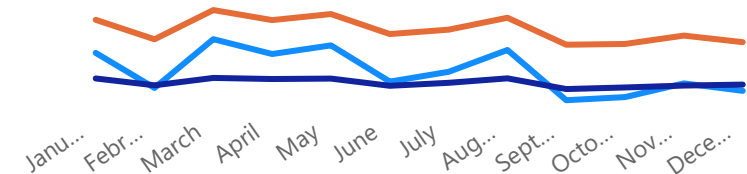
All

Team






All

Total Sales, Profit and Total Cost by Month

● Total Sales ● Profit ● Total Cost



Our Team Performance

Photo	Sales Rep	Total Sales	Profit	Quantity
	Gary Zhang	\$5,021,324.58	\$1,259,563.94	6931
	Justin Nichols	\$4,524,913.72	\$1,206,930.96	7123
	Caroline Yadav	\$4,350,039.91	\$1,103,963.41	5487
	Lorine Carroll	\$4,334,238.39	\$1,100,956.95	6089
	Santosh Harper	\$3,931,634.44	\$1,045,246.98	5606

1061
Total Customers

\$25.72M
Profit

\$21.89
Profit %

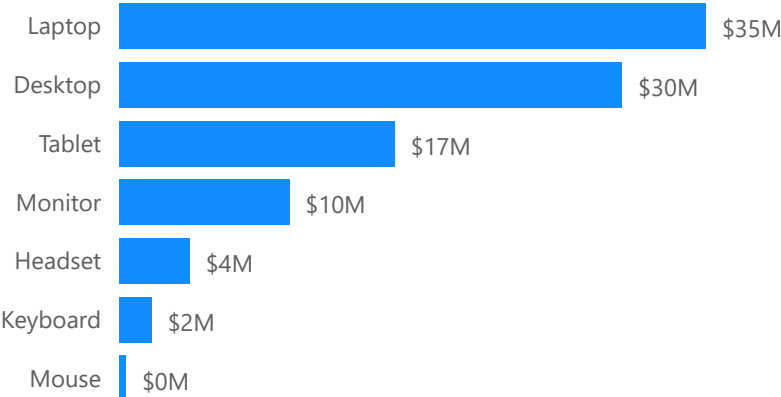
\$98.99M
Total Sales

\$73.27M
Total Cost

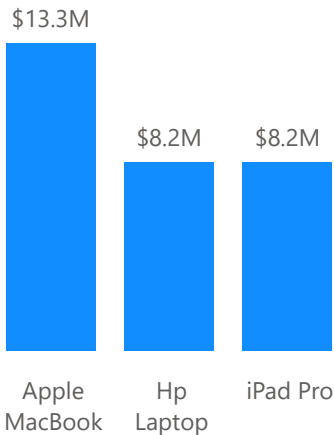
Sales by Region



Product Category by Sales



Top 3 Products by Sales



Top 5 States by Sales

