



www.dt-ux.co.uk
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[07886 773534](tel:07886773534)

- UX / UI Design
- Design Strategy
- Design Systems
- Prototyping
- User Research
- User Flows
- Team Leadership
- Project Management
- Digital Strategy
- HTML / CSS
- Motion Graphics
- Branding
- Visual Design
- Figma
- Sketch
- InVision
- Creative Suite

David Titley

Senior UX / UI Manager with a proven track record in leading insight and deep UX understanding to act as the voice of the user across multiple digital channels www.dt-ux.co.uk

Experience

UX / UI Design Lead @ sales-i

December 2020 – Current

- Direct UX / UI requirements and lead critical design improvements for AI/ML SAAS platform
- Play a key role in fostering seamless collaboration between design and Agile development teams
- Utilised design tools (e.g. Figma, Sketch) to create high-fidelity prototypes and mockups, allowing for interactive user testing and stakeholder feedback
- Developed and maintain design system to maintain design consistency and scalability throughout the platform
- Provide continuous improvement to corporate branding and product marketing deliverables

UX Design Consultant (Contract) @ sales-i

September 2020 – December 2020

- Collaborated closely with key stakeholders to define clear UX / UI requirements and specifications
- Implemented a robust design ops framework to streamline collaboration among cross-functional teams, ensuring efficient design processes
- Created user personas, user flows, wireframes, and interactive prototypes to communicate design ideas and guide development efforts



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Experience

Senior Digital Designer / Developer @ Arena Racing Company

2012 – 2014

- Managed the online portfolio and collaborated with internal teams to deliver digital campaigns
- Stayed updated with the latest trends and best practices in web development, experimenting with emerging technologies and techniques to push creative boundaries
- Promoted racing and live events across 16 unique locations
- Designed and programmed multiple responsive website and HTML Emails

Digital Designer / Developer @ drpgroup

2007 – 2012

- Gained valuable experience working on integrated experiential campaigns and internal communications for leading brands
- Acquired a strong foundation in programming fundamentals and successfully integrated these learnings with creative design skills to deliver multiple web applications and experiential content for live events

Education

1st BA (Hons) Design for Digital Media @ University of Derby

2003 – 2006



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Experience

Senior UX Designer @ Atkins Global

April 2020 – September 2020

- Lead UX strategy and UI design as a technical authority within the Creative Design Practice
- Developed business opportunities, defined user requirements, and created user flows and prototypes
- Designed immersive and interactive training modules that simulated real-world scenarios, fostering a hands-on learning experience
- Customised user experiences to cater specifically to the unique challenges and requirements of the rail and infrastructure sectors

Senior UX Designer @ Easy Fundraising

October 2019 – April 2020

- Led UX initiatives for the UK's largest fundraising cashback platform
- Worked closely with Engineers and Product Owners to enhance user experience
- Developed production strategies, prototypes, and user flows

Digital Creative Director @ DRPG

April 2019 – October 2019

- Collaboratively worked with clients to deliver effective digital experiences
- Led project teams in delivering creative strategy and tactical executions
- Analysed performance and provided data-driven feedback to clients
- Led creative direction for Gowling WLG sponsorship of 2022 Birmingham Commonwealth Games



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Experience

Director, Digital Content Strategy & Production @ The Partnership UK

September 2016 – March 2019

- Built and maintained a successful client base delivering digital transformation projects, websites and creative content
- Facilitated workshops to develop digitally focused KPIs aligned with business goals
- Utilised UX methodologies, including persona development, user journey mapping, and rapid prototyping
- Strategically orchestrated and executed video production, motion graphics, and creative content to bolster marketing campaigns and elevate brand development initiatives

Head of Digital @ The Partnership UK

2014 – 2016

- Re-energised the agency's digital offering, coordinating internal resources and recruiting key roles
- Line managed a team of designers, developers and content writers
- Proficiently contributed to front end development writing HTML, CSS and JS for websites and applications
- Implemented design systems for front-end development, fostering consistency and efficiency in web application design and development processes