

Creative Director: Jennifer Alexander

Designer: Tae Eun Lim

I appreciate that the scrolling animations were added — the motion helps make the site feel more alive. But overall, the layout still feels too dark and disconnected from the concept. The background needs to shift toward a lighter, paper-like texture so the torn-paper edges feel more integrated and natural instead of looking like overlays.

The biggest issue right now is that the text and images don't feel connected. Everything looks placed separately rather than designed as part of a cohesive composition. The sections should flow into each other visually — right now, it feels static and segmented.

There also aren't enough images overall. There's a lot of negative space, but not in a good way. I love using negative space intentionally, but the current spacing just feels empty instead of deliberate. It needs more visual rhythm and balance.

For specific fixes:

- Move the Grimm Brothers image to the right side and place the text on the left. Blend the image into the background so it doesn't look dropped in.
- Remove the sticky text effect in the "Reception and Legacy" section — it's inconsistent with the rest of the layout.
- Delete the quill image; it doesn't match the tone or style.
- If the trees are part of the original image, let them show naturally through the torn-paper transition instead of cutting them off.

Lastly, I feel as though she didn't look at the comments I left in the shared Figma file. None of those notes seem to have been implemented, and they include important direction. Please review those and address them in the next round — they're not optional details; they define the visual tone of the project.