

Netflix Stock Profile (2017)

April 9th, 2022

Visualization with Python Course - Codecademy





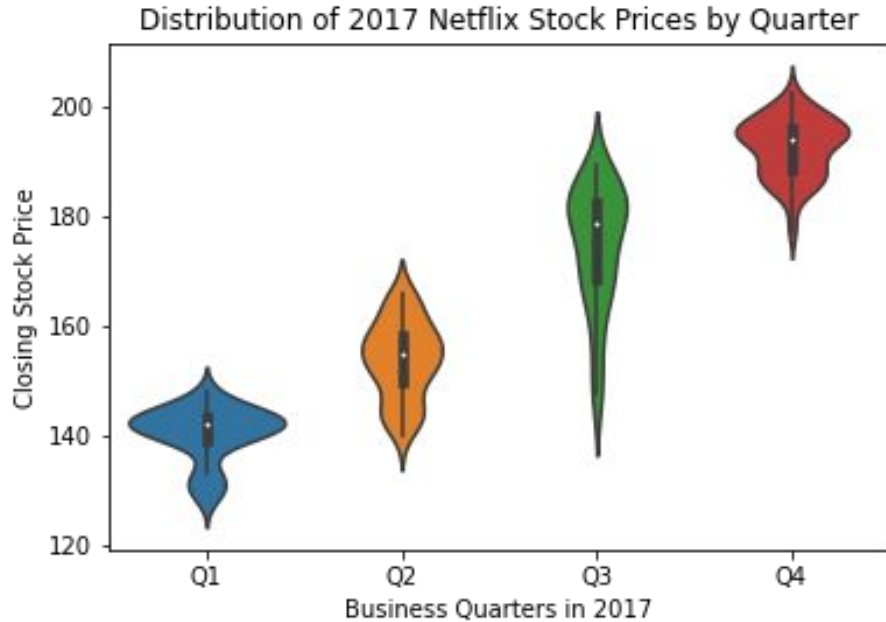
List of Visualizations

1. Netflix Stock prices distribution
2. Netflix Stock and revenues by quarter
3. Netflix earned versus actual earnings per share
4. Netflix stock against the Dow Jones



Let's start!

Netflix Stock prices distribution



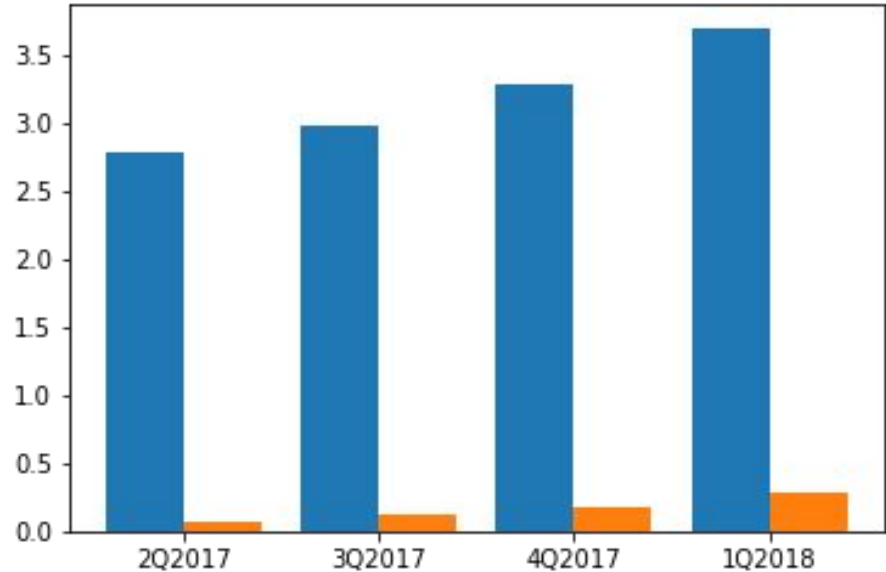
- Stocks prices distribution per quarter show an clear trend of increase value, from \$ 140 in Q1 to almost \$200 in average in Q4.
- Stocks in Q3 had more volatility compared to the rest of the year.



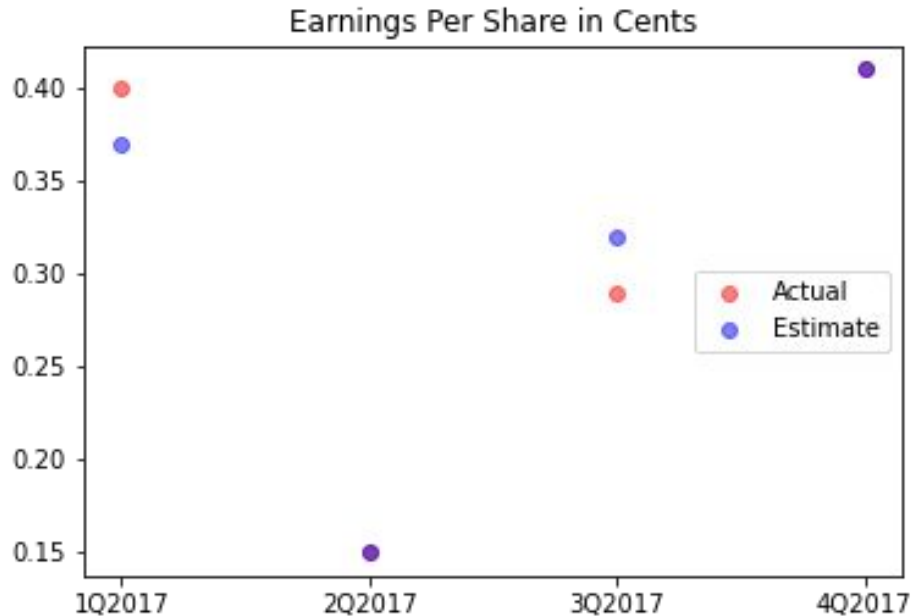
Netflix Stock and revenues by quarter

- Revenue and earnings went up along with stock prices in 2017.
- In a year, revenue increased in over **\$1 billion**
- Earnings represented 7% to 8% of revenues.

Netflix Revenue and Earnings by Quarter - 2017



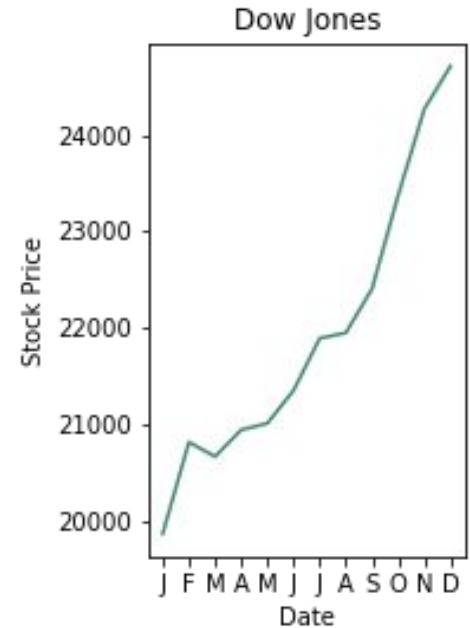
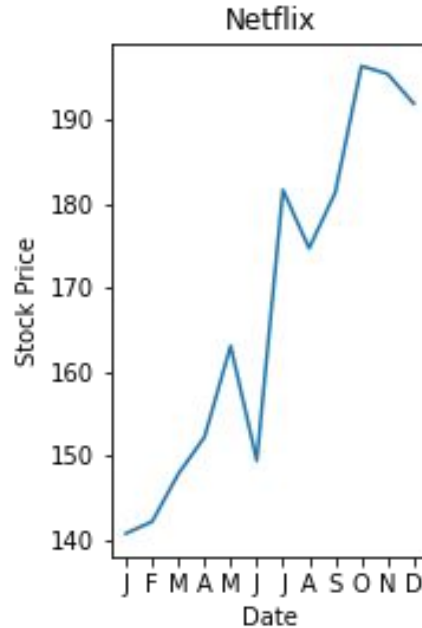
Netflix earned versus actual earnings per share



- The estimate of earning was conservative in the first quarter and quite accurate in the second and fourth quarter.
- Third quarter had different results, with estimates beyond the actual earnings.

Netflix stock against the Dow Jones

- Dow Jones and Netflix stocks share a positive correlation, which is helpful to estimate changes in this stock having the american market index as reference.



Thank you!