

Jennifer, Lin Yi Chen

Position:

Ruby on Rails Backend Engineer

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🐙 GitHub: <https://github.com/Jennifer7793>

💎 Codepen: <https://codepen.io/jennifer-lin-the-bold>

About me

8+ years working experience in Singapore as a business executive who specialize in communication and negotiation. The position helped me develop essential skills such as good problem solving and communication skills.

Changing career definitely is a big challenge but I am very flexible to changes and I believe practice makes perfect. Continuously learning, coding and accumulating experience, I am sure can fulfill my goal to work worldwide with just a laptop.

Skills

- Backend: Ruby on Rails
- Frontend: HTML, CSS, JavaScript, Tailwind CSS
- Project management: Git, GitHub
- Language: Mandarin, English and Taiwanese Hokkien

Project

ASTRO Camp 9th [Yimail](#)

Trainee (2021.Oct– Now)

[Yimail: An email service website](#)

- Implement devise system and kaminari gem into the project
- Localize website content with I18n (en and zh-TW)
- Build backend payment feature with 3rd-party API calls to Newebpay
- Use Git and GitHub to work more fluently with team member
- Powerpoint design and demo presenter



The QR code brings you back to [Demo Day](#)

To see more on [judges' review](#)

Work Experience

Insights Production

Business Development Executive

Singapore

2017.Nov–2021.Jun

- Projects management and coordinator – Main contractor in yearly motorshow and twice a year airshow. To arrange move-in installation for at least 5 or more booths with limited manpower. Meanwhile handling other clients needs such as signages for new store opening, events set up, backdrop and so on.
- Market development – Through constant engagement with our potential clients, I was able to develop at least 5% of new clients, sales went up by 3.5%.

Estée Lauder Companies – Clinique

Senior Consultant

(Singapore Changi Airport)

2013.Feb–2017.Nov

- Provide well customer service and hit the highest tier of monthly sales target – To understand customers needs by asking right questions, recommending products with professional demonstration.
- Mentoring and providing guidance to new hires – Have trained 6 mentees during the last 2 years.

Education

National Chiayi University Department of Foreign Language (2007~2011 年)

The President of the Students' association (2009~2010 年)