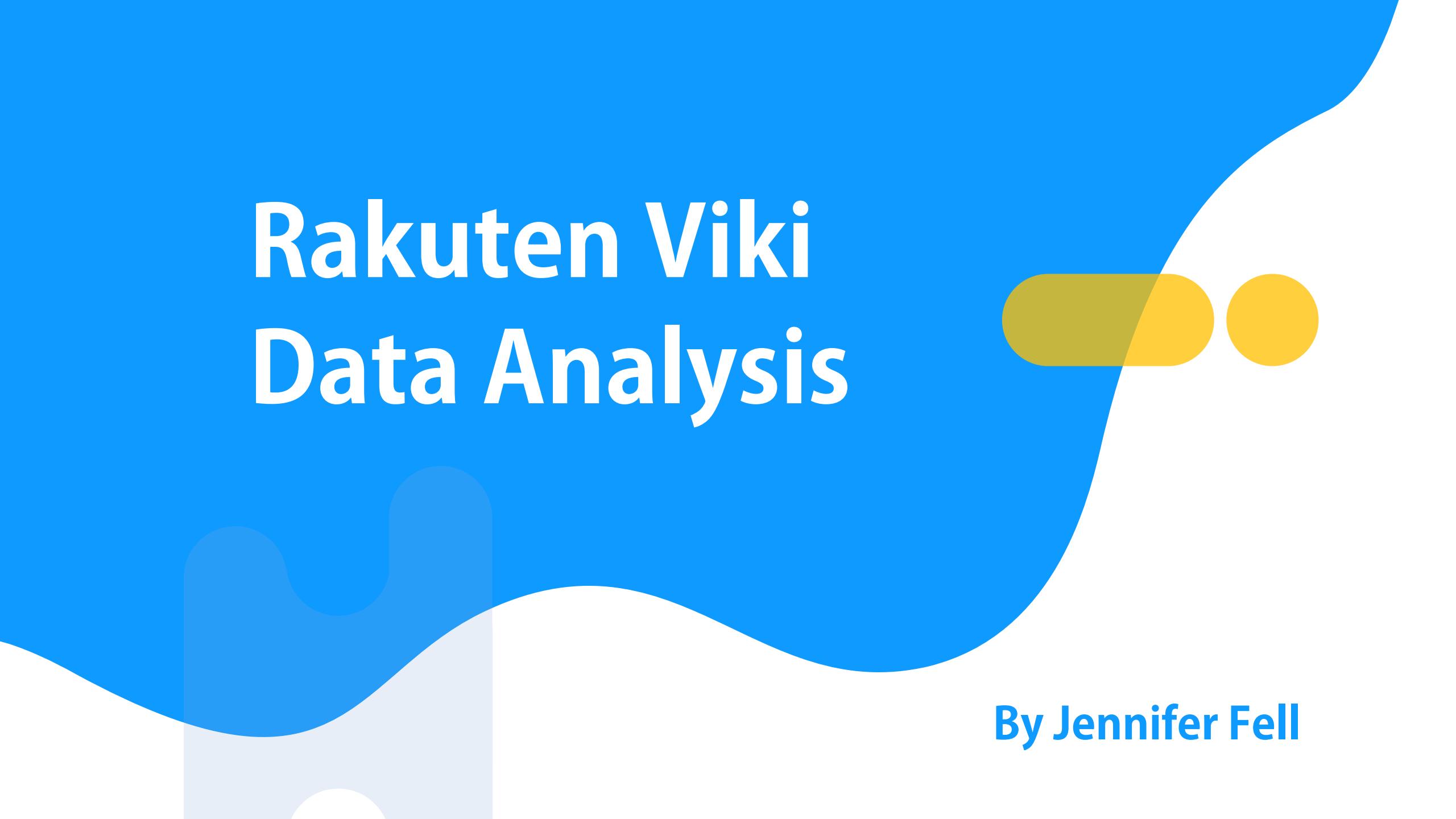


Rakuten Viki Data Analysis



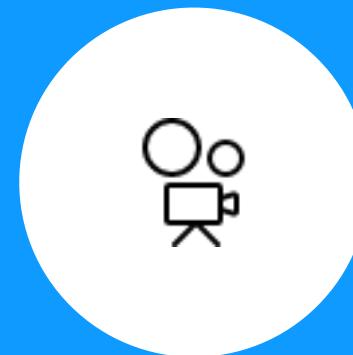
By Jennifer Fell

Rakuten VIKI

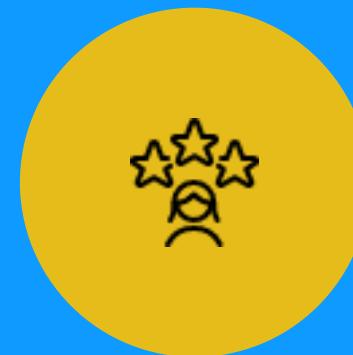
Rakuten Viki is an American online video streaming service which features Asian TV shows and movies from Korea, China, Taiwan, Japan and Thailand translated in over 200 languages.



TV Shows



Movies



Credits

Purpose

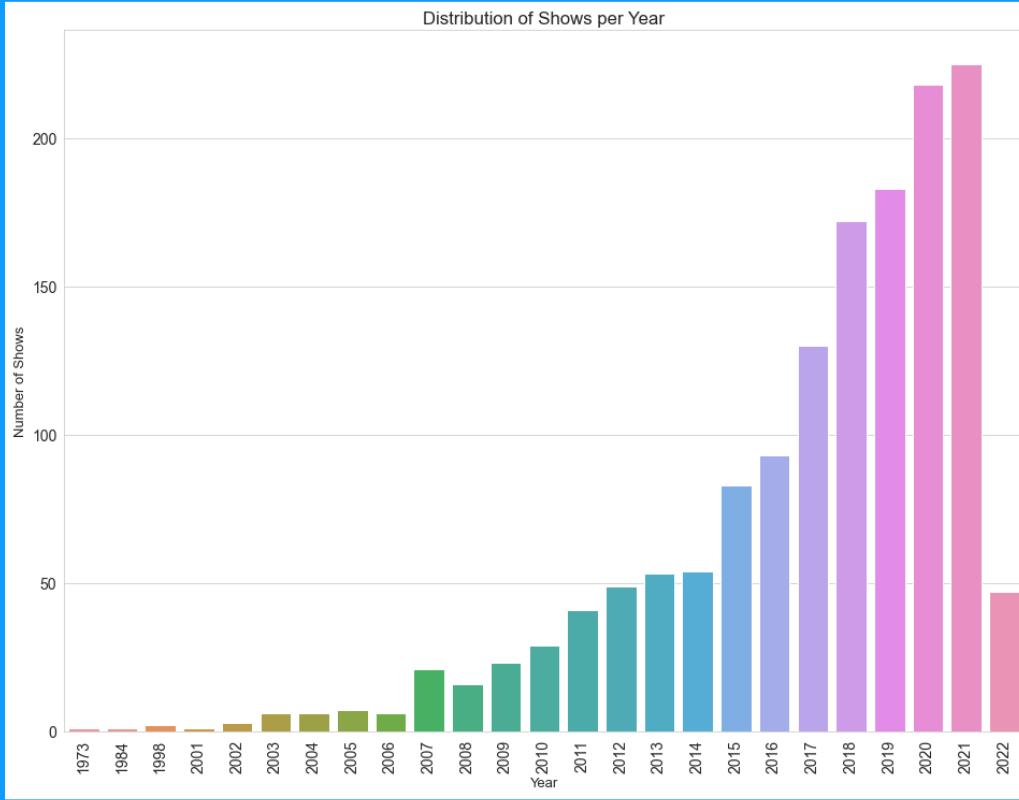
The purpose of this analysis was to gather trends and insights on Rakuten Viki's most popular TV shows and movies, as well as the actors and actress who feature in them.



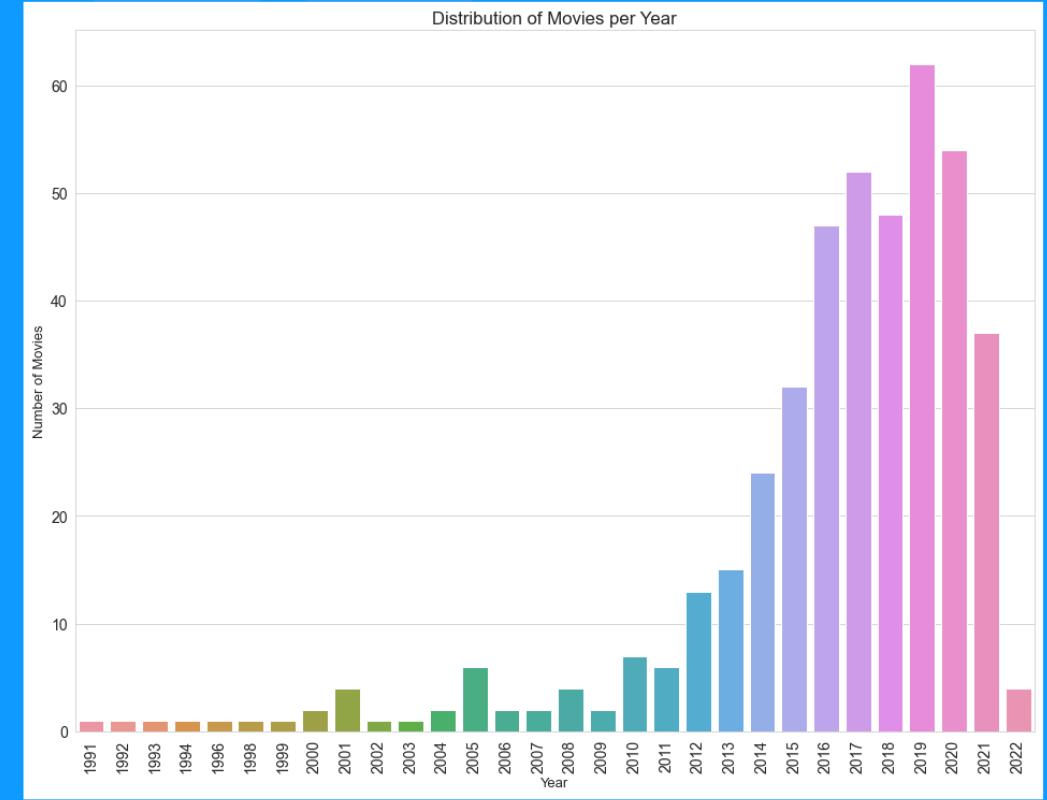
Table of Contents

1. Distribution of features by year
2. Distribution of features by country
3. Most popular genres by country
4. Most featured actors/actresses
5. Most popular TV shows
6. Most popular movies
7. Conclusion

Distribution by Year

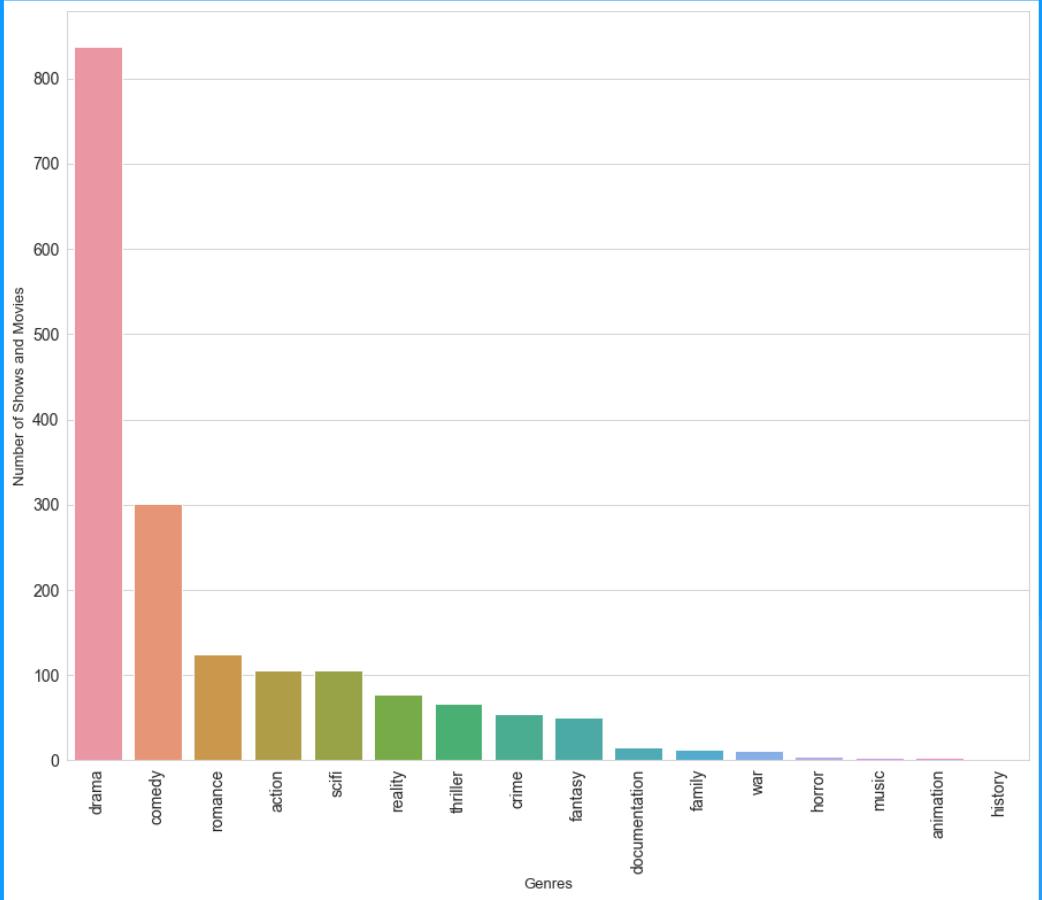


The number of TV shows more than double from 2016 to 2021, with last year producing a record 225 shows.



The number of movies produced peaked in 2019 with 62 releases.

Distribution by Genre



47%

Of the TV shows and movies that stream on Rakuten Viki are dramas.

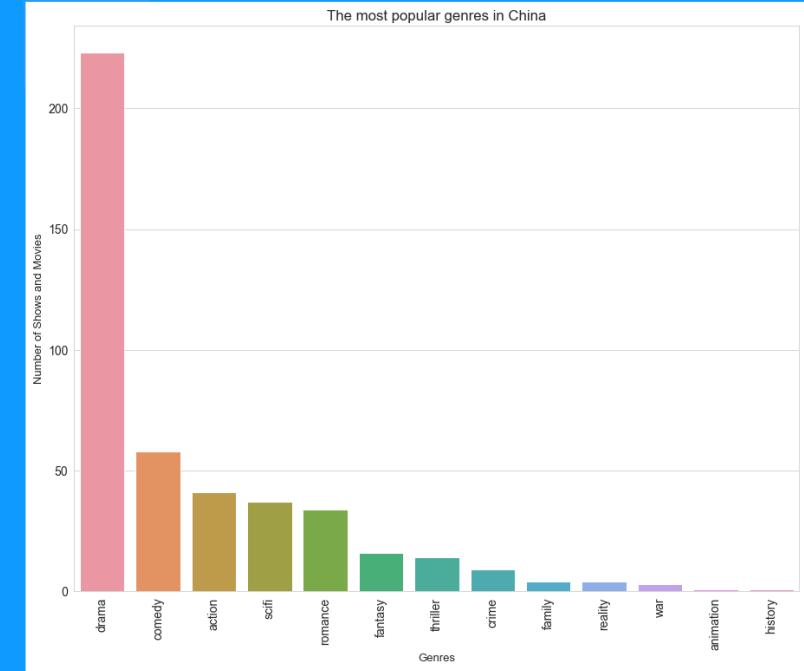
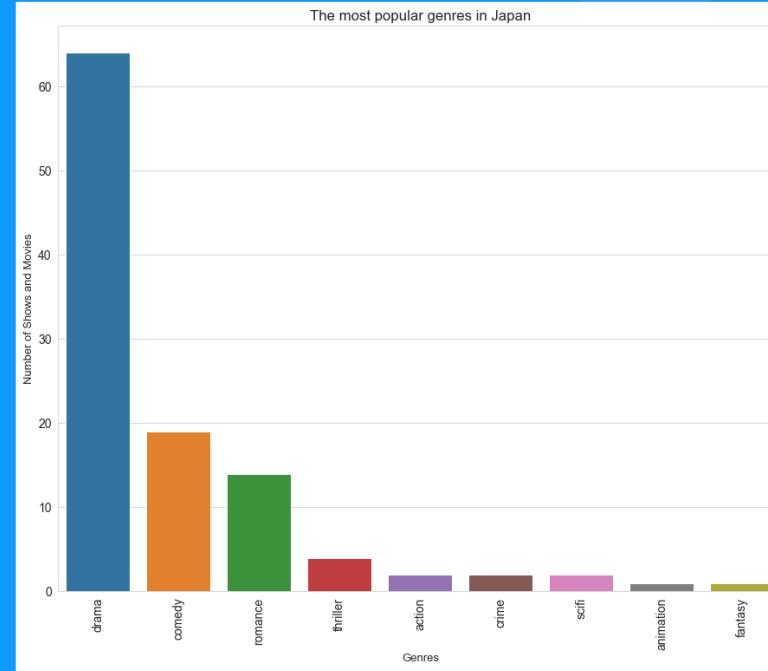
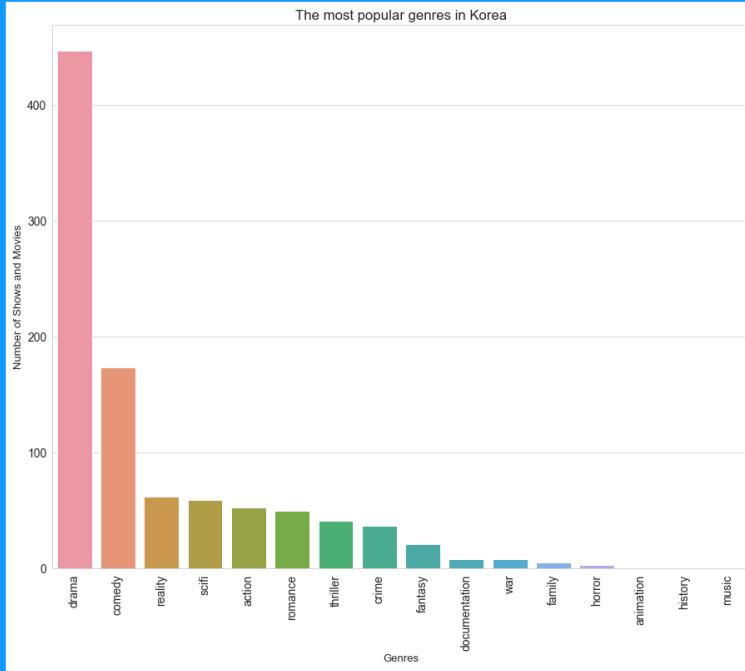
27%

Of the streaming content are movies.

77%

Of the streaming content are TV shows.

Frequency of Genres per Country



Korea, Japan and China are the top three countries who produce the most TV shows and movies. Korea produces 57% of the websites content. Drama, comedy, action and sci-f were the most popular genres produced.



Ahn Nae-Sang

Featured in **27**
shows



Kim Hee-Jung

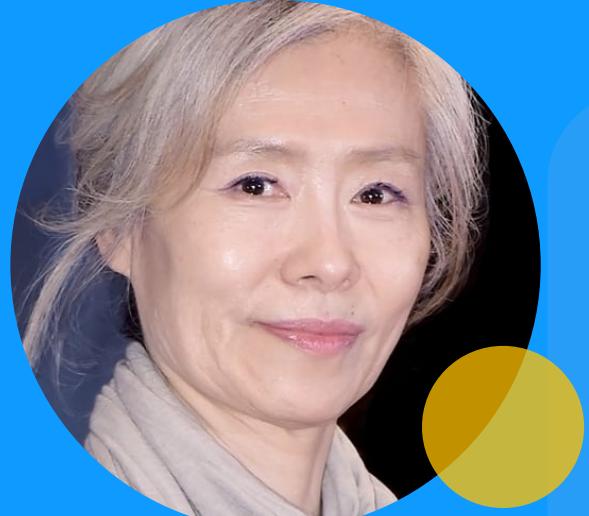
Featured in **21**
shows

Most Featured TV Actor/Actress



Lee Kung-Young

Featured in **13**
movies



Ye Soo-Jung

Featured in **11**
movies

Most Featured Movie Actor/Actress

Top TV Shows

Based on the highest rated shows on [TMDB](#). Multiple shows scored a perfect 10. Here are three of those shows featured below.



Be Together

A 2021 Chinese drama revolving around four women in their thirties as they support one another through life's unexpected changes.



Best Mistake

A 2019 Korean drama about a high school student who lies about having a boyfriend, only to realize the random photo she chose of her fake partner is a fellow student at her school.



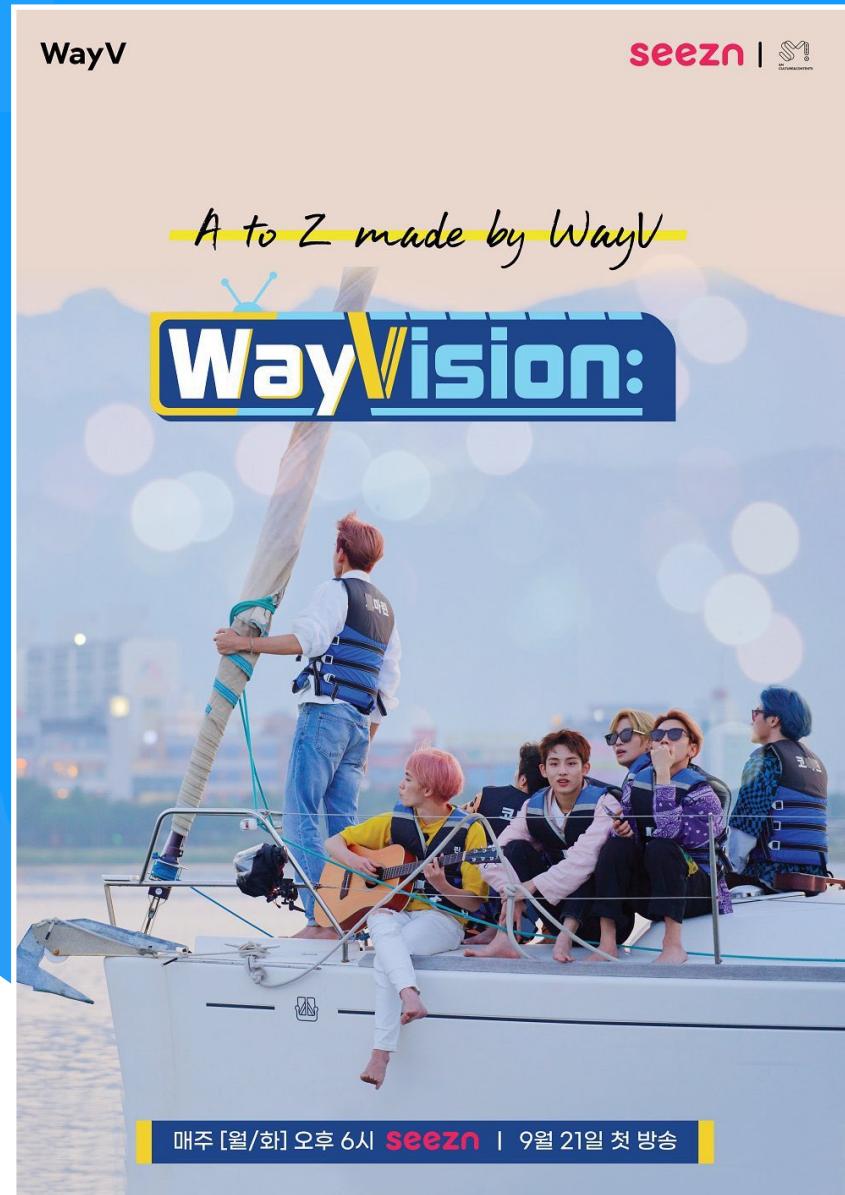
All Out of Love

A 2018 Chinese drama about a complicated love triangle

Top TV Shows

Based on the highest rated show on IMDB.

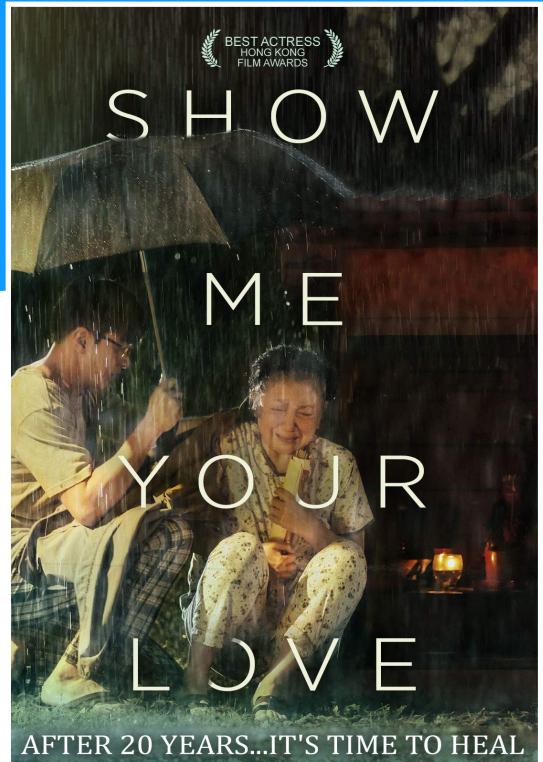
The highest rated TV show with an IMDB score of 9.6, *WayVision* is a two season reality TV show that follows the lives of members from the K-pop group, WayV.



WayVision

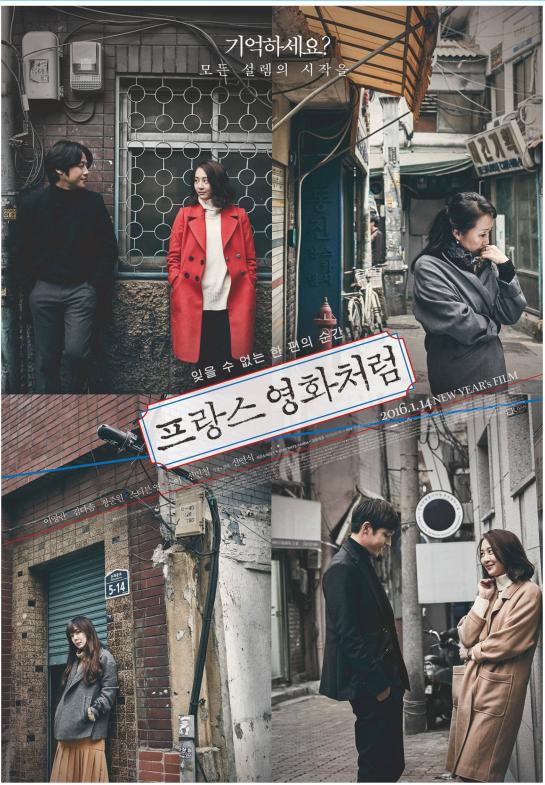
Top Movies

Based on the highest rated **TMDB** scores.
Multiple movies received a **10** score. Three of those movies are featured below.



Show Me Your Love

A 2016 Hong Kong film, about a teacher who returns to his home country of Malaysia only to discover his mother is dying from cancer.



Like a French Film

The **2016** Korean drama, revolves around the stories of three different people who live their lives like a French film.

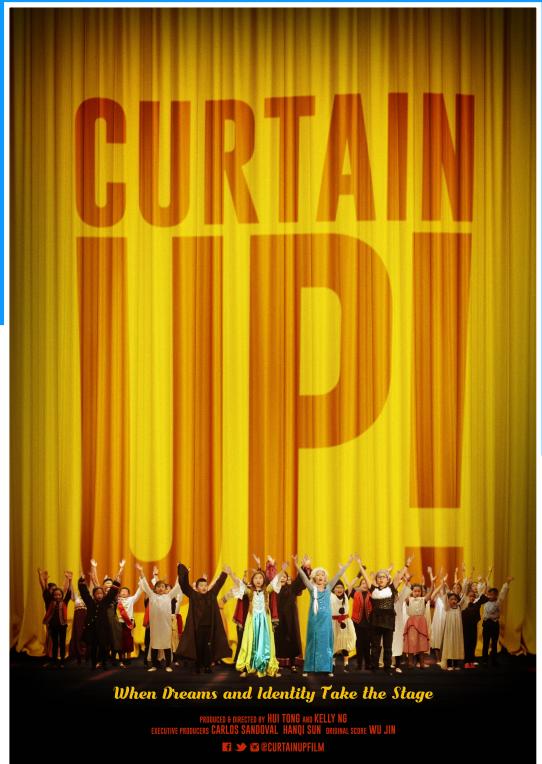
Somewhere Winter



A 2019 Chinese romance that follows the love story between a student of Beijing Normal University and a photographer.

Top Movies

Based on the highest rated IMDB scores.



Curtain UP!

Top ranked IMDB movie with a 8.2 score, the 2020 comedy produced in the US, follows a group of kids from New York's Chinatown as they prepare for a musical production.



Nuts

Top ranked IMDB movie with a 8.2 score, the 2016 Chinese coming-of-age story revolving around an eccentric genius, an impulsive girl and their classmates of varying personalities.

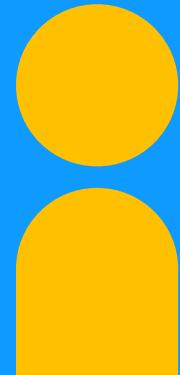
Conclusion

While Korea dominates Rakuten Viki's content by producing more than half of the TV shows and movies featured on the video streaming site, China is producing the highest rated content.

Both countries most featured genre the drama category. With other popular genres produced being comedy, action and sci-fi.

All of the most featured actors and actress where from South Korea.

A future analysis will delve into the TV show and movie trends in the past three years and how they have changed over time.



Sources

Photos and show and movie information was found on [imdb.com](#), [mydramalist.com](#), [themoviedb.org](#).