Survey group# 2

Jennifer Santos C

Justina Garcia

Erik Moncayo

a) What do you notice about the responses?

Since it was so random the rest of the responses were also random. Some people did not take it seriously or provide accurate information. Wide range of data collection through possibly different channels since there were many participants.   
b) Is the default visualization helpful? Any limitations? How could it be improved?

Helpful- pie charts and bar charts quickly glance for information

c) How might you clean up the data for this question to make the  
responses easier to view and analyze? (if applicable)

1)Filter anyone that did not accurately answer with text. People who responded with smiley faces or said N/A.

d) Now that you can see the responses, how would you change/improve this question in a future survey?

1)Add multiple options to break down categories.

2)Insert an option for “other” to make it look cleaner; so many options did not make it easy to follow what person selected who.

4. Once you’re done reviewing all the questions, brainstorm some ideas for what further analysis you might do with these results. Come up with at  
least 5 specific questions you would ask of the data.  
a) Example: For each Muppet, what’s the average age of the people who  
listed that Muppet as their favorite?

1) Ask if you watched a lot of tv when you were a kid if the answer is “No” move on to a different question to not force the respondent to answer or make “do not recall” a choice. We can ask for a specific age when they first recall watching tv for a long period of time.

2) How many areas in world do the zip codes cover?

3) What prompted you to choose just random numbers vs random letters. Was it accessibility or preference?

4) Break down who believes in ghosts to sub-categorize it and include age.

5) How did having siblings affect you watching tv?