



JENNIFER  
SCHROEDER  
UI DESIGNER

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## About

Product designer with a strong management and visual art background with a passion to create highly functional and aesthetically pleasing products to enhance the user experience.

## Tools

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Adobe InDesign
- Balsamiq
- VSCode
- Github
- Microsoft Office Suite

## Skills

- UX/UI
- Frontend Development
- Competitive Analysis
- User Research Quantitative and Qualitative
- User Stories and Personas
- User Flows
- Usability Testing
- Wireframing
- Prototyping
- Typography
- Style Guides

## Education

**UI Design Certification** with a specialization in Front End Development for Designers  
Career Foundry 2024

**Bachelor of Fine Arts**

Summa Cum Laude  
Texas State University 2006

## Projects

**Outdoorsy** | Location Based Recommendation Web App

UX/UI Designer- Career Foundry Project

June- August 2023

- Conceptualized and designed a location based responsive app with a mobile first approach.
- Conducted user research and created user stories and personas to ensure the app would align with user goals
- Developed a style guide to ensure consistency of design elements.
- Created prototypes, wireframes, user flows, and navigation structures to ensure optimal user experience
- Conducted usability testing to identify and address user experience issues.

**Space** | Home Decor Store App

UX/UI Designer- Career Foundry Project

November-December 2023

- Conceptualized and designed a home decor shopping app
- Developed a brand identity and style guide to effectively communicate the visual identity of the product
- Developed a style guide to ensure consistency of design elements.
- Created prototypes, wireframes, user flows, and navigation structures to ensure optimal user experience
- Conducted usability testing to identify and address user experience issues.

## Work History

**Austin Independent School District**

Teacher | 2007-Present

- Uphold Texas Essential Knowledge and Skills through quality curriculum building and instructional practices.
- Assisted in campus goal setting, procedures, and directives as team leader.
- Worked collaboratively with Universities serving as a mentor teacher for pre-service teachers.
- Analyzed student performance data and adjusting teaching strategies to improve outcomes.
- Provided excellent customer service for families by meeting their needs and addressing concerns
- Participated in professional development including certification in English as a Second Language and Transformative Technology.
- Successfully adapted to changes in educational methods, curriculum, or classroom dynamics.