Schoolshorts

Get connected with your school.

iOS and Android
Native App

Case Study

Jennifer Schroeder

Overview

Brief

- Design an app of your choice for Android and iOS that solves a specific user problem.
- Must follow Material Design and iOS guidelines
- Deliverables: 1-3 User flows, 8-12 low fidelity wireframes for both systems, 8-12 digitized wireframes for both systems, prototypes, and user feedback.

Objective

Schoolshorts is a social media app made specifically to connect all members of the school community together in one private and safe platform.

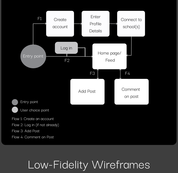
Why?

Kids are very social and it is an important aspect of their wellbeing. Nowadays there is a variety of social media platforms that are used, but there aren't very many that are safe as well as fun for students to use. There are some school apps, like class dojo, but they do not connect the kids like other social media platforms. This app would give the students, parents, and teachers the features of mainstream social media apps, but the content would be solely focused on school activities. This would provide a safe platform and engage the students in their learning by being able to share it with one another.

Who?

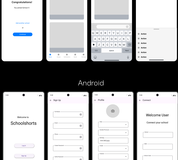
Schoolshorts will be used by students, school staff, and parents.

User Flow

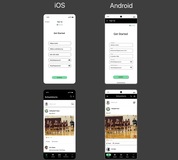


Low-Fidelity Wireframes

iOS

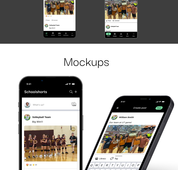


Android



High-Fidelity Wireframes

iOS Android



Mockups

Schoolshorts
Schoolyard Team
Day Dance
Jessica Jones
Jessica Jones
Jessica Jones