

JENNIFER SCHROEDER

UX/UI DESIGNER

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Summary

Innovative and **dynamic** UX/UI Designer crafting intuitive and visually compelling user interfaces. Proficient in translating complex concepts into **user-centric** designs with a keen eye for aesthetics and usability. Passionate about creating seamless and sophisticated digital experiences that enhance user engagement.

Skills & Tools

- User Research
- Wire-framing & Prototyping
- User Journey Mapping
- Usability Testing and Feedback
- Iterative Design Process
- Accessibility Testing
- Typography
- Front-End Development (HTML, CSS, Javascript)
- User-Centered Design
- Iconography
- Style Guides
- Figma
- Balsamiq
- VSCode
- Github
- Adobe Suite

Projects

Outdoorsy | Location Based Recommendation Web App | UX/UI Designer

- Conceptualized and delivered pixel perfect designs using UX/UI best practices, meticulous wireframes, dynamic and interactive prototypes, and polished high-fidelity mockups.
- Utilized user research to develop comprehensive user journey maps, personas along with robust usability testing scenarios to inform design decisions and validate user experiences.

Space | Home Decor Store App | UX/UI Designer

- Developed a brand identity and style guide to effectively communicate the visual identity of the product and vision of the stakeholders
- Created prototypes, wireframes, user flows, and navigation structures to ensure optimal user experience while employing frequent, vigorous usability testing to identify and address user experience issues.

Work History

Austin Independent School District Teacher | 2007-Present | Austin, TX

- Increased student learning outcomes for 450 students each year by 50% through the creation and delivery of instructional materials and presentations and utilizing student performance data analysis to refine teaching strategies.
- Led campus initiatives by setting goals, establishing procedures, creating schedules, and providing guidance as department leader.
- Collaborated with colleagues to develop and refine curriculum materials, assessments, and instructional strategies tailored to meet the diverse learning needs of students, fostering an inclusive and engaging learning environment.
- Engaged in over 100 hours of professional development per year and workshops to remain abreast of best practices in teaching and learning, technology integration, and educational trends, enhancing teaching effectiveness and student engagement.
- Demonstrated adaptability by successfully navigating changes in educational methods, curriculum, and classroom dynamics, maintaining effectiveness and student-centered focus amidst evolving educational landscapes.
- Collaborated with university faculty and program coordinators to align classroom experiences with program requirements and learning objectives for over 28 pre-service teachers and provided ongoing support and feedback to student teachers through regular observations, conferences, and evaluations, identifying areas of strength and areas for improvement.

Education

UI Design Certification with a specialization in Front End Development for Designers
Career Foundry

Bachelor of Fine Arts
Summa Cum Laude
Texas State University