

Jennifer Tarleton

Software Developer

Baton Rouge, LA

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Github: github.com/JenniferT9462

Portfolio: jennifer-tarleton-portfolio-2.vercel.app

Versatile Software Developer with a strong background in graphic design and solid programming expertise. Experienced in branding, website design, and agile development methodologies. Demonstrated leadership skills and a steadfast dedication to continuous learning and professional growth.

TECHNICAL SKILLS

Languages: JavaScript, HTML, CSS, Python, R Programming, SQL

Frameworks & Libraries: React, Next.js, Bootstrap, Storybook, Express.js

Skills and Tools: Analytical Thinking, Critical Thinking, Agile Development, Version Control (Git/GitHub), REST APIs, SEO Optimization, UX/UI Design, Upstash, Postman, Canva, Photoshop, MongoDB

PROJECTS

Anna's World, Jul 2024 - github.com/JenniferT9462/Annas-World

- Created a kid-friendly website integrating e-commerce, interactive mini-games, and YouTube project showcases.
- Implemented designs with HTML, CSS, Bootstrap, and Microsoft AI Image Creator.

Knitting App - Zen Knits, Sep 2024 - github.com/JenniferT9462/The-Knitting-App

- Developed an app to manage knitting projects and get inspiration for future projects.
- Built with HTML, CSS, Bootstrap, Javascript
- The app uses Ravelry API and an AI model from HuggingFace.

Planner App - ZenFlow, Nov 2024 - github.com/JenniferT9462/Planner-App

- Developed a planner app enabling users to manage events, track habits, visualize progress, and journal mood entries.
- Built with React, Next.js, and Tailwind CSS for responsive design and user experience.
- Integrated backend with Next.js API Routes, Upstash for data storage, and Resend for email notifications.

- Visualized habit and mood data using Recharts and ensured feature reliability with Storybook and Postman testing.

E-commerce - Brew Haven, Jan 2025 - github.com/JenniferT9462/coffee-shop-frontend

- Developed an e-commerce site enabling users to browse products, add items to their cart, checkout cart, and signup/login to save their cart and order history.
- Built with React, Next.js and DaisyUI/Tailwind CSS for responsive design and user experience.
- Integrated backend with Express.js API Routes and MongoDB for data storage.
- Ensured feature reliability with Storybook and Postman testing.

EXPERIENCE

Freelance Graphic Design

Self-Employed | Baton Rouge, LA | **Jul 2019 – Present**

- Designed and developed website designs and branding.
- Provided SEO strategies, improving online visibility and user engagement.
- Integrated multimedia designs and user-friendly interfaces to enhance user experience.

Assistant Manager

Shrimp Basket | Baton Rouge, LA | **Aug 2017 – Jul 2019**

- Led and delegated project tasks to teams based on skill sets, ensuring efficient workflows.
- Streamlined operational processes by adopting software tools for scheduling and task tracking.

Manager

Marina's | Baton Rouge, LA | **Nov 2015 – Aug 2017**

- Spearheaded staff training programs incorporating new technologies to enhance productivity.
- Oversaw technical operations and ensure system efficiencies.

EDUCATION

CodeX Academy, Baton Rouge, LA | 2025

Certificate - Advanced Software Development in Full-Stack JavaScript

Rasmussen College, Baton Rouge, LA | 2013

Associates Degree - Multimedia Technologies - Graphic Design