

Jonathan Reed
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Professional Summary

He is a marketing and operations specialist with experience supporting digital campaigns, customer analytics, and enterprise reporting. His previous exposure to technology environments gives him a strong business perspective.

Experience

Senior Marketing Analyst – McKinsey & Company (2019–2023)

- Led digital analytics reporting for Fortune 500 clients.
- Coordinated technical stakeholders and business teams.
- Oversaw campaign automation workflows in Salesforce.

Marketing Coordinator – Stripe (2017–2019)

- Produced weekly analytics dashboards.
- Collaborated with engineering teams to support product releases.

Skills

Google Analytics, SQL, Tableau, Salesforce, Excel
(No Azure, no AD, no networking, no IT management)