

James Jennings

Brother Odem

CIT-230

May 19, 2018

L04 Weather Site Plan

On Time Weather

Your local up to date weather

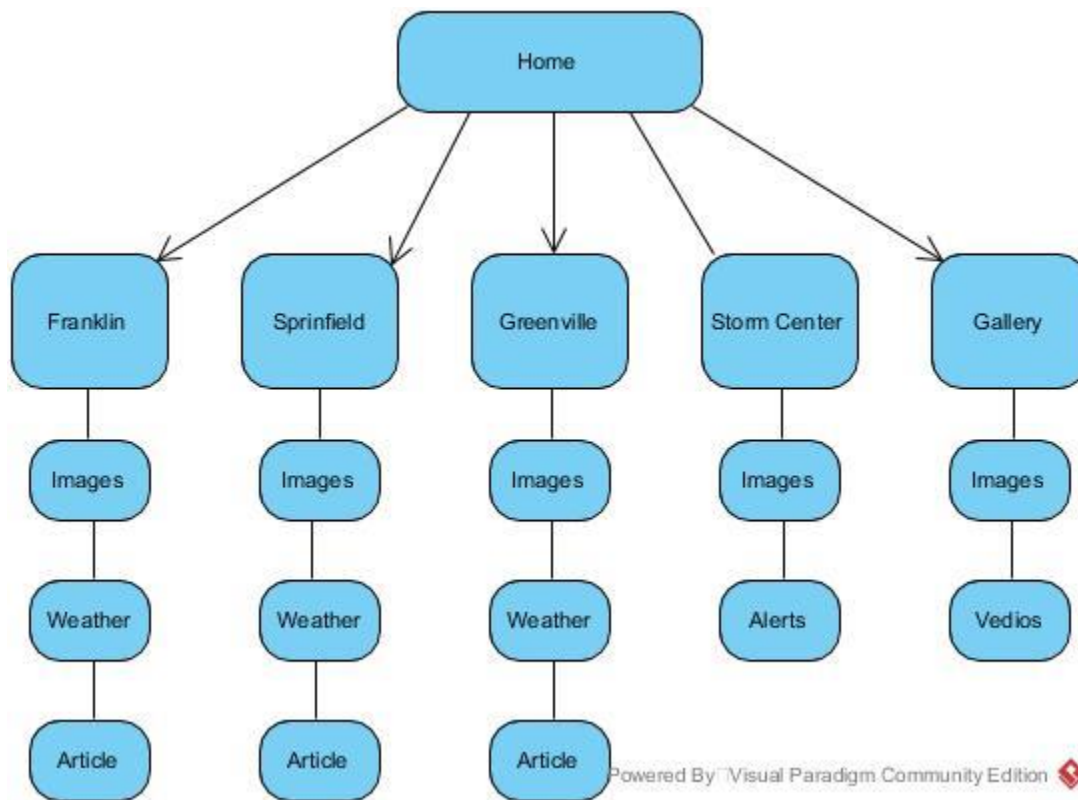
Site Purpose:

The site will provide up to date weather for three cities of Franklin, Springfield, and Greenville. Additionally, the site will have a Storm center page to provide alerts and warning about current and upcoming weather events. Each city page will have an article section for current news and information. The gallery page will house photos of weather and other nature related photos.

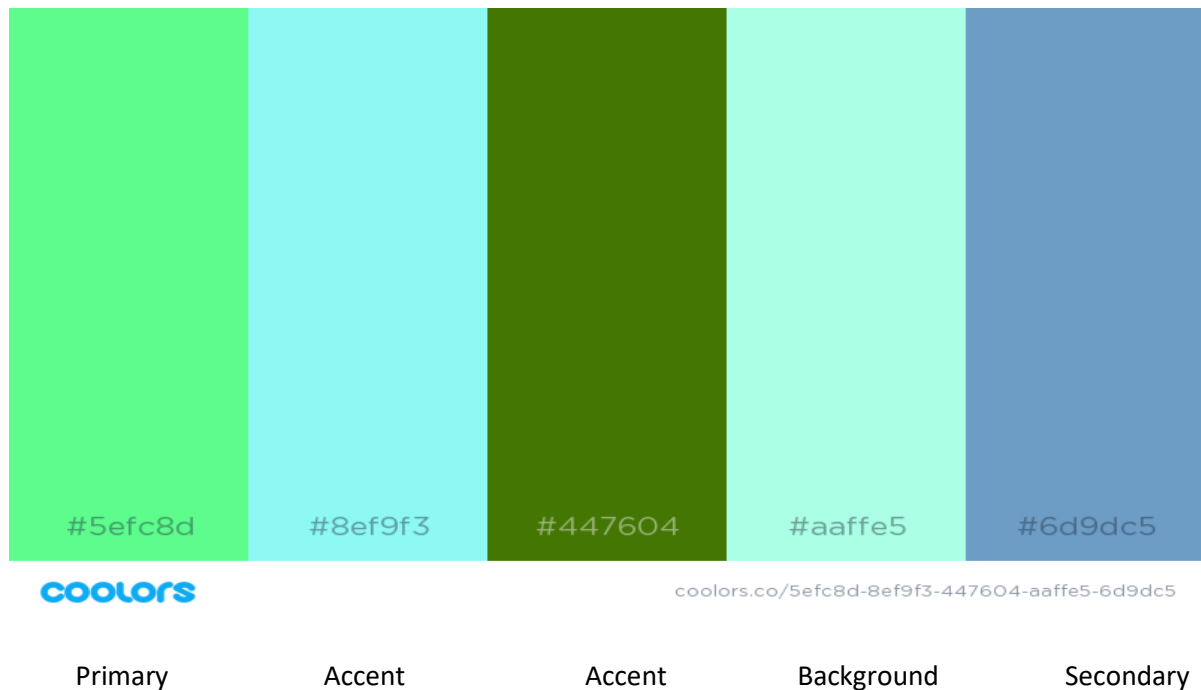
Target Audience:

The targeted audience is 25-65 years old male and female. The audience is on the go and looking for quick concise weather information.

Site Map:



Color Scheme:



Typography:

Oswald for titles and large headings.

My two natures had memory in common.

Source Sans Pro for lesser headings and large buttons.

Silver mist suffused the deck of the ship.

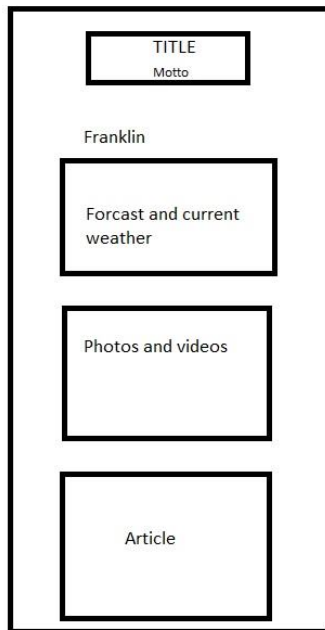
Raleway for articles and smaller buttons.

The recorded voice scratched in the speaker.

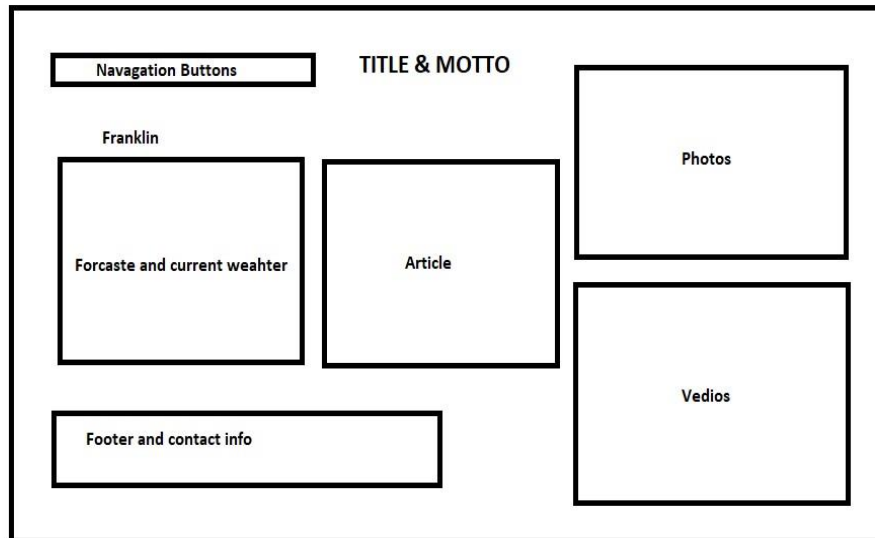
<link href="https://fonts.googleapis.com/css?family=**Oswald|Raleway|Source+Sans+Pro**" rel="stylesheet">

Sketches:

Mobile view-



Tablet view-



Desktop view-

